

**TEAM NAME:** Membership

**2008-2010 areas of responsibility:**

The purpose of the membership Committee is to raise awareness of the Section and in so doing increase membership. Increased membership translates into increased Section revenue which will permit the Section to expand its efforts in the area of ADR.

**METHODOLOGY:**

Proposed Objectives	Progress Report
1: resolve mid-fiscal-year processing conundrum of member and affiliate applications, using SBM resources where available and designing a "work around" where necessary	
2: compare the current year to the prior year Membership list and follow-up with individuals who neglected to renew	
3: approach ADR trainers requesting that when conducting training they either invite a Section Member in the area to make a brief presentation about the benefits of Section Membership and distribute applications to the attendees or, in the alternative, the trainer directly makes the presentation and distribute the applications	
4: working with Higher Education Action Team, recruit law and graduate school students into the Section	
5: reach out to CDRPs and other ADR organizations to solicit membership from their managers and their local ADR providers	
6: investigate financial incentives for promoting membership	
7: update and maintain a current application for distribution and posting on the Section's website	