

**State Bar of Michigan**  
**Arts, Communication, Entertainment, and Sports Section**  
**Section Meeting, February 15, 2007**

In attendance: Chairman Duane Lewis, Mindy Schwartz, Ethan Bordman, Dan Matson, Larry Jordan, Howard Abrams, Tricia Larson (Cooley Law School), Todd Redden, Matthew Bower, Jeffrey Richardson, Elizabeth DuMouchelle, Matthew Dewan, Kim Ward, Pamela Osborne, Melodee Henderson

**Meeting Minutes**

Chairman Duane Lewis called the meeting to order at approximately 6: 15 p.m. at Jaffe Raitt, Southfield office.

1. Minutes from prior meeting:

Secretary Mindy Schwartz distributed a draft of minutes from the January, 2007 meeting. The minutes were approved.

2. Reports:

a. Finances: Ethan Bordman reported that ACES spent \$2,819 for the annual meeting and Hensel Award ceremony on October 20, 2006. The Section has cash reserves of \$14,047 as of January 31, 2007.

b. Certification: Larry Jordan discussed ACES' ICLE program to be presented June 5, 2007 at The Inn at St. Johns in Plymouth. Topics to be covered include content sharing (Matt Bower) and online advertising (Kathryn Ossian). Jeff Kirkey of ICLE has been a great help in setting up this program.

c. Mentoring: Mindy Schwartz discussed various approaches to developing the program including group meetings/clinics (possibly lunchtime) with interested students on the various campuses and working through each campus' career services department. Howard Abrams recommended working through career services and the students/student organizations, not through the faculty. Also possible, "e-blast" information to interested students including a list of lawyers and the expertise/time the lawyer can contribute as a mentor. Students may then contact an attorney that appears to be a good fit. Mindy Schwartz will continue to develop this program with the assistance of other ACES members and Tricia Larson from Cooley Law School.

d. Website: Duane Lewis reported that ACES meeting dates and a new message from the Chair are now posted on the site. Henry Clay is working to post coverage from the 2006 Hensel Award ceremony, information regarding the upcoming ICLE program and Len Charla's new publication. Henry reported further that he is hoping to upload links to useful industry websites and is talking to the Bar Association regarding E-discovery issues.

e. Hensel Award: Elizabeth DuMouchelle recommended ordering the plaques early as the small vases are made only twice yearly. She suggested buying 3 vases now so there is no .

delay. Also, discussion began in regards to presenting the Hensel Award ceremony at state meeting in Grand Rapids this year. No final decision has been reached.

f. Bring It Detroit - Talent Search: Kim Ward reported that the City of Detroit Task Force dedicated to this project is now an LLC. Updated details regarding the talent competition include (i) contestants must be 18 or older and from Detroit; (ii) contestants may be vocalists or instrumentalists, and perform solo or in a small group; (iii) Radio One will provide advertising/promotion; (iv) Auditions will be held at Cobo Hall; (v) Finals will be held at Chene Park; (vi) Detroit Councilpersons Kwame Kenyatta and Martha Reeves are leading the effort.

g. Right of Publicity: Duane Lewis updated section members on status of effort; we continue to look for support from Michigan legislators and local celebrities. Jeffrey Richardson noted that because Michigan has no statute, our celebrities (Rosa Parks and others) must go to Indiana (or other states) to take advantage of the protection such statutes offer. Discussion followed regarding people and resources available to help enact a Michigan statute: (i) Stephanie Hammond has legislative checklist; (ii) Rep. Steve Tobocman's Chief of Staff is on Southwest Solutions staff; (iii) possible local celebrities include Anita Baker, Aretha Franklin.

h. Other Public Action/Civic Affairs:

(i) Duane Lewis discussed Southwest Solutions' participation in the "Cool Cities" program. He is going to invite SW Solutions' CEO to speak at the next meeting. Duane recommended that ACES members attend a "Be Part of the Solution" meeting and advised that he would distribute information, including dates and location of meetings to ACES members via email. Goals include keeping young people in the state and developing legislation with the effect of revitalizing Detroit.

meeting. (ii) Section members discussed getting a "big time" speaker for the annual Suggestions business. included founder(s) of Google, YouTube or another similar internet Also suggested was a "Cool Cities" leader from another state.

i. Tricia Larson from Cooley Law School (Grand Rapids) Sports and Entertainment Law Society reviewed plans for their upcoming sports program featuring several sports agents. The event is scheduled for March 30, 5:00-8:00 p.m. on the Grand Rapids campus. The subject of an ACES sponsorship for the event was raised. In exchange for a sponsorship, the Society would credit ACES whenever possible as well as discuss ACES and introduce ACES members at the reception. The section members discussed when and whether ACES should award grants for these types of events. Section members subsequently voted (14 ayes, 1 abstention) and agreed to grant a \$1000 sponsorship for the event.

Chairman Duane Lewis adjourned the meeting at 7:40 p.m.  
The next meeting will be March 22, 2007 - hosted by Miller Canfield.