



2019 Day of Education

Friday, May 31st, 2019 | 8:00 a.m.–3:00p.m.

The Henry, Autograph Collection

Fairlane Plaza, 300 Town Center Drive, Dearborn, MI 48126

Your sponsorship of the Annual State Bar of Michigan Paralegal Section Day of Education shows your support of paralegals and legal assistants in promoting professional development through continued legal education and association with the legal community and paralegal colleagues.

You can select sponsorships online at <https://www.eiseverywhere.com/plaspon19>

LA #: _____ or P# _____

Name: _____

Your Firm/Organization: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (_____) _____

Enclosed is check # _____ for \$ _____

Please make check payable to: STATE BAR OF MICHIGAN

To pay with credit/debit card visit <https://www.eiseverywhere.com/plaspon19>

Submit Your Sponsorship

Mail your check, and completed sponsorship form to:

State Bar of Michigan, Attn: Seminar Registration
306 Townsend Street, Lansing, MI 48933

Sponsorship Opportunities

- ☐ Premier Exclusive Sponsor \$5,000.00
- ☐ Premier Shared Sponsor \$2,500.00
- ☐ Associate Sponsor \$1,000.00
- ☐ Affiliate Sponsor \$500.00
- ☐ Photography Sponsor \$550.00
- ☐ Donor Sponsor \$250.00
- ☐ Continental Breakfast Sponsor \$1,100.00
- ☐ Snack Sponsor \$1,100.00
- ☐ Luncheon Sponsor \$3,500.00
- ☐ Other Donation—If you make this selection, please contact Marianne Delaney at mdelane6@ford.com or (313)322-9379, to let her know what you will be donating for this category. Thank you.

Questions

Contact: **Marianne Delaney** | 313-322-9379
e-mail at mdelane6@ford.com

Cancellations

Cancellation Policy: Sorry, there are no refunds.



PARALEGAL/LEGAL ASSISTANT SECTION

Annual Conference and Day of Education May 31, 2019

The Henry, Autograph Collection
300 Towne Center Drive, Dearborn, Michigan 48126

Sponsorship Opportunities Available

	Premier		Associate	Affiliate	Donor
	EXCLUSIVE	SHARED	SHARED	SHARED	SHARED
	\$5,000	\$2,500	\$1,000	\$500	\$250
All printed and electronic communications regarding the event will announce the event is Sponsored by Your Business	✓	✓			
Event-related electronic marketing will feature your business logo	✓	✓			
Event-related electronic marketing will feature your business name	✓	✓	✓	✓	✓
Your business logo will appear on the SBM Paralegal Section Event page with a link to your website	✓	✓			
Your business logo will be included in event-related e-blasts	✓	✓			
Your business name will be included in event-related e-blasts	✓	✓	✓	✓	✓
Your business name and logo will be displayed at the event	✓	✓	✓	✓	✓
Opportunity to provide promotional materials to event attendees	✓	✓	✓	✓	
Complimentary tickets provided to attend the event	6	3	2	1	
Your business advertisement published in the April 2019-electronic publication of the <i>Michigan Paralegal</i>	Full page	½ page	¼ page		
Post-event acknowledgement in the <i>Michigan Paralegal</i>	✓	✓	✓	✓	✓
Post-event sponsor acknowledgement on social media including LinkedIn, Facebook, and the SBM Paralegal Section web page	✓	✓	✓	✓	✓

See next page for additional sponsorship opportunities



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Additional Sponsorship Opportunities

Photography Sponsor - (1) \$550

- ✓ All benefits of Affiliate sponsorship
- ✓ Your business name and logo will also be posted at the head shot station
- ✓ All photos of the event posted on social media by the SBM Paralegal Section will state, "Photos sponsored by Your Business Name"
- ✓ Exclusive post-event mention on social media regarding the Photography

Continental Breakfast Sponsor - (1) \$1,100

- ✓ All benefits of Associate sponsorship
- ✓ Your business name and logo will also be posted at the breakfast station
- ✓ Exclusive post-event mention on social media regarding the Continental Breakfast

Snack Sponsor - (1) \$1,100

- ✓ All benefits of Associate sponsorship
- ✓ Your business name and logo will also be posted at the snack station
- ✓ Exclusive post-event mention on social media regarding the Snack sponsorship

Luncheon Sponsor - (1) \$3,500

- ✓ All benefits of the Shared Premier sponsorship
- ✓ Your business name and logo will also be posted at each dining table
- ✓ Exclusive post-event mention on social media and in the Michigan Paralegal regarding the Lunch sponsorship