

**Minutes of the October 2011 Council Meeting  
Intellectual Property Law Section,  
State Bar of Michigan**

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October 13, 2011  
Lexington Lansing Hotel, 925 South Creyts Road,  
Lansing

**Attendance**

Present: David Wisz, Anna Budde, Joellen Shortley Blaszcak (by phone), Adam Strauss, Karl Ondersma (by phone), Kristen Isaacson Spano, Kendra Mattison, David Berry, and Stephanie Stenberg of the Institute of Continuing Legal Education (ICLE).

Absent: Eric Sosenko, Kevin MacKenzie, Amanda Conti-Duhaime, Kristin Murphy.

**Call to Order**

Chair David Wisz called the meeting to order at about 9:35 am.

**Approval of the Minutes**

No minutes from the September 22, 2011 and August 25, 2011 meetings.

**Treasurer's Report**

There was no Treasurer's report.

**Future Meeting Dates**

The Council will meet in Lansing on November 16, 2011 at the Lexington Lansing Hotel, 925 South Creyts Road. The meeting will begin at 9:30 am.

Dates of future meetings will be determined.

***IPLS Proceedings***

David Berry reported that no other materials are needed for the next issue. The editing should be completed in time for the issue to come out by the end of the year.

## **Spring Seminar 2012**

The Council continued to work on topics and speakers for the Spring Seminar, which will be held at the Kellogg Center in Lansing on March 26, 2012. Adam B. Strauss and Kristen Isaacson Spano will moderate the two program tracks.

The ICLE has requested USPTO for both patent and trademark talks. The ICLE has also invite a Patent Trial and Appeals Board judge to speak on new rules under the AIA or on winning briefs for the PTAB. Speakers have been confirmed for these topics” America Invents Act from the perspective of a patent attorney; section 101 issues; cloud computing; speakers for panels for an Automotive Industry track, a Life Sciences industry track, and a Financial Industry track (a third panelist remains to be confirmed). A speaker is needed for the topic of the new gTLDs. Karl Ondersma will invite a luncheon speaker.

The Council decided to not have a student roundtable in the hour before lunch so that the students could attend the patent or trademark track talks then.

Miller Canfield will sponsor the materials and USBs.

The deadline for marketing materials (program publication) is October 30. Stephanie Stenberg needs to have the final plans by October 21 to pull the materials together.

## **Summer IP Institute 2012**

The Summer Institute will be held at the Grand Traverse Resort in Traverse City on July 19-21, 2012.

Speakers for advanced topics for Thursday and for the updates Friday morning have been confirmed except for ethics. Speakers are also confirmed for the topic what European oppositions can teach us about the new post-grant review; secondary liability for trademark and patent infringement; and first sale doctrine for imported goods. A speaker has been invited to speak on corporate espionage; a speaker is needed for the topic of secondary markets.

Anna Budde sent out an invitation to the Section membership to become sponsors. The Modern Firm | Support [support@themodernfirm.com](mailto:support@themodernfirm.com) authorizes senders of email to the membership email list. A change can be request via [mailman-owner@groups.michbar.org](mailto:mailman-owner@groups.michbar.org) . Miller Canfield will sponsor seminar materials.

The deadline for marketing materials (program publication) is November 18.

## **Fall Seminar 2012**

The council discussed whether to have a fall seminar in 2012 (likely October) aimed toward paralegals, new attorneys, and legal assistants. The Council decided to poll the membership to determine whether there is interest.

## **New Business**

### **2011-2012 Law Student Writing Contest**

The Council discussed promotion of this year's writing contest. David Berry will put together a timetable geared toward maximizing the number of entries. The Council will pay for a flyer with details of the writing contest to be posted at the Michigan law schools.

## **Adjournment**

The meeting was adjourned at 11:10 am.