

**INTELLECTUAL PROPERTY LAW SECTION**  
**Meeting Minutes**  
**October 2, 2003**

**Present:** David Kelley, Catherine Collins, Craig Baldwin, Laura Slenzak, Catherine Brown, Laura Hargitt, James Drake, Beverly Bunting, Brian Pickell.

Mr. Kelley called the meeting to order at approximately 9:30.

**1. Secretary/Treasurer Report**

Mr. Baldwin circulated the September, 2003 meeting minutes by email prior to the September meeting. The Council passed a motion to approve the September minutes.

Mr. Baldwin reported that the most recent report from the State Bar showed that the Section account balance was \$57,883.81. There are \$10,323.64 in pending charges that have not yet been processed by the State Bar, leaving an account balance of \$47,560.17.

**2. Spring Seminar**

The Council discussed the status of the preparations for the spring seminar. Two tracks will still be pursued if possible. The break-out room at the Kellogg Center is confirmed for the whole day and the large dining room is reserved for lunch. Mr. Ashbrook is continuing to contact potential speakers on the proposed topics identified at the last meeting. Mr. Drake will follow up with Mr. Ashbrook to try to finalize the seminar schedule and the topics/speakers.

**3. Summer Institute**

Ms. Collins circulated a detailed schedule for the summer seminar. Numerous speakers are already confirmed.

Ms. Smith suggested (via email) several potential names for trademark speakers. Ms. Collins will follow up. After preliminary discussion, Mack Webner will likely be contacted first.

The Internet-related topic will focus on domain name dispute procedures. Mr. Fleming is confirmed as the Internet speaker.

Mr. Irving and Ms. Spellman are confirmed to return as speakers.

Mr. Kelley will contact Mr. Yang regarding returning as a speaker.

Council members discussed the Summer Institute and specifically discussed the costs of the Institute. Lynn Chard reported that the Grand Hotel initially charged \$20,000 per

reception. This cost far exceeded expectations. Luckily, Kelly was able to talk the Grand down to \$10,000 per reception. Basically, the Grand's position is that there is a number of attendees that are not registered guests. In addition, the Grand is now trying to charge for the children that attend the reception. The council members discussed how to curb these costs and discussed various options, including: limiting the open bar to beer and wine; changing the food selection: for example, by reducing the variety of the food; and limiting the food to one hour. Currently, we have an open bar with the top of the line food, in addition the food is available for an hour and a half. The council agreed that we should look into offering house brand liquors rather than top shelf liquors and also limiting food selection to 1 hour and offering standard fare. The council members discussed other options including raising the price of the seminar and the cost of sponsorship. The council members agreed to raise the sponsorship from \$4,500 to \$5,000 per reception. In addition, it was agreed that the non-section member fee for the seminar should be increased from \$285 to \$335. The fee for the section member attendees should be increased from \$210 to \$245. The council members also discussed whether we wanted to engage vendor sponsorship, which would more likely yield a higher sponsorship amount. The general consensus was that we would prefer to offer sponsorship to firms, rather than resorting to vendor sponsorship at this point. Several likely firm sponsors for the 2004 Summer Institute were named, including Rader Fishman, Brooks & Kushman, Young & Basille, and Harness Dickey.

#### **4. PCT Seminar**

Ms. Collins and Ms. Bunting reported that we are all set for the PCT seminar. Speakers are lined up and their travel arrangements are set. The locations are both arranged, namely the Troy Marriott in Troy and the Amway Grand in Grand Rapids, Michigan. The only thing remaining left to do is make copies of the course material.

#### **5. Old Business**

The Council discussed with Ms. Chard the topic of ownership rights in the material presented at the Summer Institute and the Spring Workshop. The council explained their understanding that the council owns rights in the material presented both at the Spring Seminar and the Summer Institute. Ms. Chard explained that while she agrees that the council owns rights to the materials presented at the Spring Workshop, the rights outlined in the letter to the invitees Institute belong to ICLE. Ms. Chard explained the relationship between ICLE and the Bar, and the various law schools in the area, and emphasized that ICLE is a nonprofit educational self-supporting entity. Further, the Bar has agreed to not support or engage in competing ventures or set up competing events with ICLE. Currently ICLE is investing in electronic publication. Revenue generated by ICLE is invested back into the Institute. Ms. Chard noted that over 8,000 attorneys are ICLE members and explained that ICLE members get access to a huge amount of material and can participate in various programs offered by ICLE. Ms. Chard also explained that the course material for the IPLS Summer Institute is available to I.P section members that are not ICLE members for \$75. This material is available at any time. However, the

electronic form of the material is not posted until a year after the program but is available free online to ICLE members.