

Minutes

Monthly Meeting IP Law Section Council– May 14, 2009 Conference Call

The meeting was called to order by Denise Glassmeyer at 9:35 am. In attendance were council members Denise Glassmeyer, Jennifer Sheehan Anderson, Frank Angileri, Anna Budda, Julia Voutyras, Don Wallace, David Wisz; Kevin Mackenzie; Eric Sosenko; Joellen Shortley Blaszcak.; Jean McCarthy

Approval of Minutes

Minutes from the February 2, 2009 and April 2, 2009 were approved.

REPORTS

A. Treasurer's report – As of April 30, 2009, the Section has \$55,873.10

B. Spring Seminar

The Spring Seminar was held at the Kellogg Center, East Lansing, Michigan, on March 16, 2009, and moderated by council members Don Wallace and Eric Sosenko.

The contract for 2010 is in place and the seminar will be on March 22, 2010 at the Kellogg Center.

C. Summer Seminar

As of May 6, 2009, 43 people registered which is only 2 less than 2008 at the same time. Everything is on track for the program.

D. Proceedings

Council members Kevin Mackenzie and Anna Budda are working on the Spring issue. The next deadline for articles is May 21 – discussion of articles of the issue.

E. Model State Trademark Law

As a re-cap, Linda Monge and Jessica Sachs are working to have Model State Trademark Law legislation introduced in Michigan to update the state trademark law. They are looking for sponsors to introduce the legislation and support from groups in the state to help move the legislation through the system.

The Section came to the conclusion to it is in favor of the bill in principle and will re-evaluate the bill once it has a sponsor and is in a final form for introduction as a bill.

F. October Seminar

The October Seminar will be held on Monday, October 5, 2009 at the GVSU Eberhard Center in Grand Rapids and Tuesday, October 6, 2009 at the MSU Management Education Center in Troy. Council members Scott Keller and Jean McCarthy will be the moderators.

One month to finalize the schedule. We need speakers for the seminar. Council members are encourage to advise Ryan, Scott, or Jean know if they have speaker recommendation.

Below is a the outline for the seminar.

Morning Session:

- 9:00 a.m. – 9:05 a.m. **Welcome**
R. Scott Keller- Grand Rapids
Jean McCarthy - Troy
- 9:05 a.m. – 9:45 a.m. **Initial Client Interview – Denise to check with ICLE for speakers – one from each side of the state**
- What questions do you need to ask
- Speaker
- 9:45 a.m. - 10:30 a.m. **Marketing IP practices**
- 10:30 a.m. - 10:45 a.m. **Break**
- 10:45 a.m. - 11:40 a.m. **Maximizing Efficiency in your IP practice Joellen will follow-up the a speaker from IBM to speak about LinkedIn and facebook and similar sites.**
- Speaker
- 11:40 a.m. - 12:00 p.m. **Questions and Answers**
- 12:00 p.m. – 1:00 p.m. **Lunch**

Afternoon Session:

- 1:00 p.m. – 1:40 p.m. **Dealing with the Media**
- Speaker
- 1:40 p.m. – 2:30 p.m. **Successfully Managing IP Portfolios US PTO speakers**
- Maintaining deposit accounts with the USPTO
 - ETF accounts for IP groups
 - Bullet 3
- Speaker
- 2:30 p.m. – 2:45 p.m. **Break**

2:45 p.m. – 3:15 p.m. **Interaction Between Corporate Counsel & Private Practitioners**

Speaker

3:15 p.m. – 3:30 p.m. **Questions and Answers**

G. Law School for Legislators

Denise and Joellen will meet with Ed Clemete on May 19th to follow-up and discuss his needs and answer questions. They will report back to the counsel regarding the meeting.

H. Cooley Law School Writing Competition

Joellen is waiting for information from Dave Barry regarding the competition.

New Business

The next meeting will be a phone meeting on June 11, 2009 at 9:30 am.

The meeting was adjourned at 10:25 am.

