

Minutes of the Intellectual Property Section Council Meeting

March 13, 2014

(Via Teleconference)

1. Attendance

Present: Adam Strauss, Karl Ondersma, Kristen Spano, Dave Berry, Kristen Murphy, Tamara Clark, Steve Hansen, Sharon Brady, Kendra Mattison, Eugene Rath, Hope Shovein, and Stephanie Steinberg and Amy Tilchen of the Institute of Continuing Legal Education.

2. Call to Order

Chair, Adam Strauss called the meeting to order at 9:32 a.m.

3. Minutes Approval

A motion to approve the meeting minutes of February 13, 2014 was seconded, and passed unanimously.

4. Reports

A. Treasurer's Report: Financial reports for the month of January 2014 indicate an ending fund balance of \$123,347.54. It is again noted for the record that the Section is holding excess sponsorship funds from the USPTO Detroit Office Gala that will be dedicated to starting an IP Pro Bono Program.

B. IPLS Proceedings and Writing Competition: Dave Berry reported that the most recent issue of Proceedings was sent in electronic format. There were some spam issues. Discussed an email to members to change spam filters.

Concerning the writing competition, David contacted law school professors last week. Discussed sending a reminder to recent graduates/new practitioners as they can participate in the competition.

5. Continuing Business

A. Pro Bono Program: David Berry reported that a meeting of the steering committee took place on February 26th. Approximately 12 people attended. They divided up into teams. David will circulate a more detailed report regarding the efforts.

B. Seminars:

(1) Spring Seminar 2014 - Monday, March 24, 2014, Kellogg Center, Lansing. Registration numbers are down by about 25 attendees from last year. ICLE is promoting and reminder to be posted to Section ListServ. Discussions regarding faculty dinner, lunch program and student track registration. ICLE reported costs incurred for new signs approximately was \$280. The contract for next year's seminar with the Lincoln room has been executed..

(2) Summer Seminar 2014: July 17-19 (40th Annual). July 17-19, 2014, Grand Hotel, Mackinac Island. The Section plans to invite Judge Paul Michel to speak as a part of the judge's program at the 2014 Summer IP Institute. Since this would be the third speaker for that panel, the honorarium is not covered by ICLE's speaker budget. David Berry moved that the Council authorize the expenditure of up to \$2,400 for an honorarium for Judge Michel, if he is able to participate, or another speaker as a substitute if determined by the Council officers. Adam Strauss seconded the motion, and the motion was unanimously approved.

6. Old Business

A. Social Media Activity – No updates.

B. Strategic Plan/Membership Survey – Karl O. circulated draft member survey and is working with State Bar to finalize. Karl O. made a motion to approve an incentive for the survey not to exceed \$600. Kristen S. seconded, and the motion was unanimously approved. Launch is close and an announcement will be made at the Spring Seminar.

7. New Business

A. PTAB Round Table/Road Show – April 24, 2014. Discussions regarding location for presentation and reception, and local practitioners with IPR experience for panel discussions. Also discussed functions with judges the night before and morning after the Round Table. Sharon motioned (via email) to book Cooley Law School for the location and approve \$3000 budget to be paid by the Section for the Road Show reception. The motion was seconded and unanimously approved.

8. **Future Meeting Dates**

- A. April 10, 2014, teleconference
- B. May 8, 2014, teleconference

9. **Formal Adjournment**

Karl O. motioned to adjourn, Sharon. seconded and the motion was unanimously approved. Meeting adjourned at 10:35 a.m.