

**Minutes of the
Intellectual Property Law Section Council Meeting
March 21, 2012**

Teleconference
{Dial In number: 866-906-0123 Pass code: 3752058}

1. Attendance

Present: David Wisz, Anna Budde, Adam Strauss, David Berry, Kevin MacKenzie, Kendra Mattison, Kristin Murphy, Karl Ondersma, Joellen Shortley, Kristen Isaacson Spano, Stephanie Stenberg of the Institute of Continuing Legal Education (ICLE), Deanna Vollano (ICLE)

Absent: Amanda Conti-Duhaime

2. Call to order

Chair David Wisz called the meeting to order at 9:33 a.m.

3. Minutes Approval

Motion: by Joellen Shortley to approve the minutes of February 15, 2012. Seconded by Karl Ondersma. Approved unanimously.

4. Future Meeting Dates

April 18, 2012, 9:30 a.m., SBM Lansing - 306 Townsend Street, Lansing, MI 48933

May 16, 2012, 9:30 a.m., via Teleconference

June 13, 2012, 9:30 a.m. via Teleconference

5. Reports

A. Treasurer's Report

Adam Strauss reported that the balance as of 02/29/2012 is \$75,734.02 and expenses (September – January 31, 2012) were \$6,897.82. Detailed financial reports provided by the State Bar are available from Adam on request.

B. Proceedings

Dave Berry reported that he plans to publish the next issue in a few weeks. Kevin MacKenzie will provide Dave with an Article. Anna Budde noted she has a partner who could prepare an article on the recent *Mayo Collaborative Services* decision.

C. Writing Competition

Dave Berry noted that the deadline is May 15, 2012 and he will send out another round of e-mail to promote it. We will also make an promotional announcement during lunch at the Spring Seminar.

D. ICLE

Stephanie Stenberg reported on the seminars:

i. Spring Seminar is moving along well. The faculty dinner on 3/25/2012 will be at Troppo at 7:00 p.m. We currently have 222 registered attendees. At this point last year, we had 180 registrations. Most people have elected to receive CDs. Next year we will be moving to an electronic download option.

ii. Summer Seminar is also moving along well. Stephanie has a meeting next week at ICLE regarding sponsorship payment issues for receptions.

iii. Fall Seminar. Stephanie is preparing a cost estimate for the Fall IP seminar and will send it out in advance of our April meeting. She invited the Detroit PTO as a potential lunch speaker. Anna Budde has tentatively identified patent prosecution and patent litigation speakers. Kristen Spano has identified a trademark litigation speaker and will identify a trademark prosecution speaker. We will review and discuss these issues further at our April meeting.

5. Continuing Business

A. 2012 Spring Seminar on March 26, 2012- Kellogg Center, Lansing Michigan

- to be moderated by: Adam B. Strauss / Kristen Isaacson Spano

- Dinner Location March 25 - Troppo (<http://www.troppo.org>) 111 East Michigan Avenue Lansing, MI 48933 (517) 371-4000

Please let Deanna Vollano know if you can drive speakers from the Kellogg Center to dinner.

Deanna will send out a final dinner list on Friday, 3/23/2012

B. 2012 Summer Seminar on July 19-21, 2012

- to be moderated by: Anna M. Budde / Adam B. Strauss

- Sponsors - The Council has sponsors for the evening receptions (\$7500 per night per sponsor per night), breakfast sponsors (\$3000 for both days or \$1500 per day); and the Women in IP breakfast (\$1500).

- Sponsorships still available: one for Thursday evening reception and Friday evening reception. After the Spring Seminar, at the end of April, we will send out another request for sponsors.

C. Fall 2012 IP Seminar – St. John’s, Wednesday October 10, 2012

(see above in ICLE’s report)

D. Council on Legal Education Opportunity (CLEO)

At our last meeting, Dave Berry made a request that IPLS provide a grant to the CLEO, a summer program for diverse/underprivileged undergraduate students, to introduce them to law school. In the past, it was supported through ABA and federal funds. That was lost. Last year it was supported by Cooley Law School, Oakland University, and various state bar sections, law firms, bar associations, and others.

At our last meeting, Dave Berry requested that the Section consider making a \$1,250 grant to CLEO. The Council had questions, primarily focused on whether such a grant was consistent with our mission statement.

Dave Berry reported as follows;

Did any of last year's students have a technical background? No, but 3 of the 20 students from last year expressed an interest in entertainment and sports law.

Is there any way the students could be given information on IP careers? Yes. Dave Berry would volunteer to provide an overview of IP law and careers to the students. Part of the program involves overview of legal careers.

Motion: By Joellen Shortley to grant \$500.00 to support the CLEO program with the understanding that David Berry will speak on patent, trademark, and copyright law and careers in those fields. Seconded by Kristin Murphy. Passed unanimously.

David Berry will work with Adam Strauss to provide the necessary information for the grant.

6. New Business

Stephanie Stenberg will e-mail information to David Wisz, Kristen Spano and Adam Strauss on making introductions at the Spring Seminar.

7. Formal Adjournment

Motion: by Karl Ondersma to adjourn. Seconded by Joellen Shortley. Approved unanimously.

Meeting adjourned at 10:00 a.m.