

Minutes of the Intellectual Property Section Council Meeting
January 16, 2014
(Via Teleconference)

1. **Attendance**

Present: Adam Strauss, Karl Ondersma, Kristen Spano, David Berry, Kendra Mattison, Kristen Murphy, Tamara Clark, Steve Hansen, Sharon Brady, Eugene Rath, Hope Shovein, Chad Kleinheksel and Stephanie Steinberg of the Institute of Continuing Legal Education.

2. **Call to Order**

Chair, Adam Strauss called the meeting to order at 9:33 a.m.

3. **Minutes Approval**

Karl O. moved to approve the meeting minutes of November 13, 2013 and December 12, 2013. Sharon seconded the motion. It passed unanimously.

4. **Reports**

A. Treasurer's Report: Financial reports for the month of December 2013 indicate a beginning fund balance of \$87,031.94, and an ending fund balance of \$122,970.16. It is again noted for the record that the Section is holding excess sponsorship funds from the USPTO Detroit Office Gala that will be dedicated to starting an IP Pro Bono Program.

B. IPLS Proceedings and Writing Competition: Dave Berry reported that the next issue of Proceedings will be sent to the State Bar the week of January 20, 2014. This issue will be published electronically.

Concerning the writing competition, the Council discussed a question that arose as to whether students may submit multiple entries. Dave Berry made a motion that students may submit multiple entries, but are only entitled to win one prize. Tamara Clark seconded the motion. The motion passed unanimously.

5. **Continuing Business**

A. Pro Bono Program: No report.

B. Seminars:

(1) Spring Seminar 2014 - Monday, March 24, 2014, Kellogg Center, Lansing. ICLE to send David B. information regarding the student track. Dave Berry and Hope Shovein will moderate the patent and trademark tracks.

(2) Summer Seminar 2014: July 17-19 (40th Annual). July 17-19, 2014, Grand Hotel, Mackinac Island. Discussions were had regarding sponsors currently committed and remaining sponsorship opportunities. If the sponsors are lined up within a few weeks they will be featured in the brochure.

6. **Old Business**

A. Social Media Activity – Gene Rath reported that the State Bar is setting up pages on its website for each Section that should go live at the end of February. The Council will need to determine what content should appear on the IP Section page.

B. Strategic Plan/Membership Survey – Karl O. drafting sample questions for member survey. The goal is for the survey to be no longer than 10 minutes. We would also like to send it out to Section members prior to the Spring Seminar, and follow-up with announcements at the Seminar. Karl requested that Council members review the draft and return comments by Jan. 24th.

7. **New Business**

A. SBM Annual Meeting - September 17-19, 2014; Grand Rapids. Adam and Kristen M. attended and presented last year. It was discussed as to whether we should send Council members this year and it was unanimously decided that we would not do so.

8. **Future Meeting Dates**

A. February 13, 2014, teleconference

B. March 13, 2014, teleconference

9. **Formal Adjournment**

Karl O. motioned to adjourn, Adam S. seconded and the motion was unanimously approved. Meeting adjourned at 10:11 a.m.