

Minutes from the December 4th meeting of the IPLS Council

In Attendance – D. Glassmyer (phone), D. Kelley (phone), B. Bunting (phone), L. Hargitt, L. Smith (phone), A. Portinga (MBA liaison), C. Brown, C. Collins, L. Slenzak, B. Pickell, L. Chard and J. Drake

Andy Portinga introduced as new MBA liaison.

Secretary/Treasurer's report was approved as submitted by e-mail. L. Slenzak moved to approve and Drake seconded.

Spring Seminar

Denise Glassmyer will serve as 2nd moderator.

Most speakers have confirmed.

Mark Banner was asked to speak about new 102(e) developments – He would rather discuss claim construction reforms.

- C. Collins will contact Banner to decline the claim construction proposal and ask whether he can still speak on 102(e).
- If Banner declines, L. Chard will contact Robert Clark to determine his interest/availability. Chard will offer to include another speaker from the PTO (possibly Carol Bidwell) if Clark is interested.
- Spring Seminar flyer layout was shared by L. Chard – Names of speakers and firms will be proofread before sending.
- L. Chard shared the Kellogg layout map and plans for attendee accommodation. Suggested to include map of Kellogg Center with registration materials.
- J. Drake will follow up with C. Ashbrook as to:
 - Confirmation of Medtronic speaker on ADR panel
 - Confirmation of speaker for Trade Secret Audit topic

Summer Institute

C. Collins and L. Smith provided updates

Speakers have been confirmed

- Phillip Coyle has designated a patent speaker from his firm – Lindsay Casey
- Per L. Chard, Young & Basile will sponsor the Friday reception
- L. Chard is talking to the Dean at Cooley Law School about co-sponsorship of the Friday reception
- C. Collins indicated that Governor Granholm has not yet confirmed – Options were discussed as to how to accommodate her. General agreement was reached that she would be the Keynote speaker on Friday opposite the ethics talk, as well as being invited to the Friday reception. This would necessitate moving the Council business meeting to Saturday at 8:00 A.M.
- Bob Sacoff may be at trial for the date of the Institute, but would substitute a partner from his firm, if necessary. It was agreed not to contact Lynn Beresford as a possible fill in speaker.

Corporate Counsel Roundtable logistics issues were discussed

- D. Kelley/C. Collins discussed the type of room that would be appropriate, noting that last year's room was too crowded
- It was suggested that faster seating could be accomplished through the use of a meal only without a buffet – several variations on this proposal were discussed – L. Chard to follow up with Grand Hotel
- L. Chard suggested a \$35 flat fee for lunch to be paid with the registration fee.
- L. Chard suggested formal seating charts designed to insure a mix of outside/in-house counsel at each table.
- D. Kelley offered that the main interest of outside counsel is on client hiring requirements, while in-house counsel are interested in improved communication.
- L. Slenzak suggested possibly having a different topic at each table, e.g., Sarbannes-Oxley, electronic communications privilege, etc.
- B. Bunting asked whether one moderator could be at each table and then lead the discussion, or having long tables that allowed guests to face the panel table, rather than the problematic round tables.
- L. Chard asked what size the room should be given last year's crowding problem.
- L. Chard offered the suggestion that food should be waiting for guests to speed seating.
- L. Slenzak suggested that a \$25 lunch fee should be charged with IPLS Council subsidizing the difference (approximately \$2000)
- D. Kelley stated that we should first try to find a sponsor for the roundtable, but that we could otherwise subsidize.
- A subcommittee of L. Slenzak, L. Chard, B. Bunting and D. Glassmyer will formulate a path forward offline.

Receptions at the Summer Institute were discussed:

- L. Chard's feedback from the hotel was the following:
 1. We will stay on the porch at the Grand Hotel with three drink and food stations. The first station will open before the others and will be located at the end of the porch to improve traffic flow.
 2. Grand Hotel will count the number of people in attendance.
 3. The hotel will charge a lower rate for children.
 4. The hotel will provide a full array of liquor with platters of fish/shrimp and cheese & crackers.
- L. Smith indicated that she will ask Warner, Norcross to sponsor a reception – probably Thursday.
- L. Slenzak suggested that any sponsor should be asked to fully underwrite the cost of the reception. L. Chard will follow up with Andy Basile for more money on sponsorship of Friday reception.

PCT Seminar Review provided by B. Bunting (Troy) and C. Collins (Grand Rapids)

- Troy had 200 people and was well received. Temperature fluctuations at the venue allowed for 50% reduction in price by hotel.

- L. Slenzak's secretary attended and was exhausted by the depth of information provided.
- B. Bunting suggested that a seminar focused on new changes might be of more help to experienced practitioners and increase their attendance. D. Glassmyer suggested that periodic ½ day update seminars might fill this need.
- C. Collins indicated slightly smaller attendance in Grand Rapids. No bill had been received from Amway for the hotel.
- L. Chard offered ICLE assistance for future PCT seminars.
- Costs were \$12-13,000 in Troy and \$7500 in Grand Rapids. The IPLS underwrote half of those costs.
- L. Chard suggested that we might seek sponsorship for future seminars to defer costs.
- B. Bunting confirmed that Ohio CLE credit had received approval.
- L. Smith to head up putting together a Madrid Protocol for 2004, possibly to be held at Cooley Law School in Rochester. Suggestions were for a practitioner and a PTO representative (possibly Lynn Beresford) to speak.

Proceedings publication schedule was reviewed by C. Brown

- The draft has been e-mailed for comments
- A mailing of the paper copy will be sent in December/January.
- All responses on the e-mail were due back by December 12th.
- L. Slenzak will post scans of old Proceedings on web site. C. Collins will follow up with MBA to make sure that they are posted.

Old Business – D. Kelley

- Southwest IP Seminar – Carry forward on the agenda to next month. We will look to co-sponsor with the business section next year.
- L. Smith is working on getting the Model State Trademark on the legislative docket. L. Slenzak suggested contacting Janet Welch as liaison for state bar. Substantive discussion of IPLS endorsement was tabled until January, 2004 meeting.
- Michigan Bar Journal IP issue – J. Drake confirmed that all articles will be assembled by January 1, 2004.

New Business – D. Kelley

- Volunteer to be Public Policy Plan Liaison was requested. L. Hargitt volunteered.
- Andy Portinga was formally introduced to the Council as MBA liaison.

Next Meeting scheduled for January 8, 2004. It will be a teleconference with the same call-in numbers and passcode as December.

D. Kelley asked for nominations to be sent to him for replacement of Council members who will be aging off in 2004. This will be a New Business agenda item for January, 2004 meeting.

J. Drake moved to adjourn meeting. C. Collins seconded. Meeting was adjourned.

