

# STATE BAR OF MICHIGAN

## Intellectual Property Law Section Council Meeting

Thursday, August 11, 2016, 9:30 am

Crowne Plaza Lansing, 925 South Creyts Road, Lansing MI

1. **Meeting was called to order at 9:33.**
2. **Attendance:** David Berry, Hope Shovin, Kendra Mattison (on phone), Beth Coakley, Kim Berger, Tom Appledorn, Aaron Wong, Kristin Murphy, Mary Margaret O'Donnell, Colin Cicotte and Matthew Goska were in attendance. Jeff Kirkey and Barbara Concannon from ICLE joined at 10:30 am.
3. **Minutes Approval-** Minutes of the July 23, 2016 (Annual Meeting) were reviewed with one modification to name of council member to correct a misspelling. K. Murphy moved to approve, A. Wong seconded, all in favor, minutes were approved.
4. **Reports**
  - A. Financial Report- Kendra Mattison commented on the Section finances. The Section has a balance of approx. \$120k, which includes funds earmarked for the Michigan Patent Pro Bono Project. The Council will receive audited financials in October and plans to establish a budget review and financial planning project group.
  - B. 2016 IP Institute –The Council discussed the IP Law Institute with a preliminary report from Jeff Kirkey (ICLE), which took place at the Grand Hotel on Mackinac Island on July 21-23, 2016. Reviewed evaluations from the event.
  - C. IPLS Proceedings- David Berry to check with past council member Tamara Clark on last issue. The Council plans to establish a set working group responsible for IPLS proceedings.
5. **Continuing Business**
  - A. Patent Pro Bono Project - David Berry gave a report on the Michigan Patent Pro Bono Project. The Council plans to establish a set working group responsible for monitoring of the Patent Pro Bono Project.
  - B. Social Media Activity- No updates. The Council plans to establish a set working group responsible for monitoring of the patent Pro Bono Project.
6. **Old Business-** None
7. **New Business**
  - A. Consent Agenda David Berry presented a consent agenda of the following items:
    - (1) Council members may submit an expense report to the Section for mileage to attend council meetings, including the Annual Business Meeting held at the Intellectual Property Law Institute.
    - (2) The Section will pay expenses (two nights for each member) for attending the Intellectual Property Law Institute for the Section's Chair, Chair-Elect, and moderators, and the Chair and/or Chair-Elect should each serve as a moderator of one of the tracks

provided the track is in the person's practice area (i.e., a patent lawyer would not have to moderate the trademark track and a trademark attorney would not have to moderate the patent track).

(3) The Section will pay the Intellectual Property Law Institute registration fee for any Council member whose employer will not reimburse the fee, on that Council member's written request to the Chair for the Section to do so.

(4) The Section will pay expenses for the Chair-Elect to attend the State Bar of Michigan's annual Bar Leadership Forum.

Beth Coakley made a motion to approve the consent items (seconded by Kristin Murphy). The Council approved the motion unanimously.

**B. Organization of projects for 2016-2017**

(1) Ongoing projects.

- (a) IPLS Proceedings (publication)
- (b) Annual Excellence in IP Award
- (c) Social Media
- (d) USPTO Receptions/Hospitality
- (e) Patent Pro Bono Project

(2) New Projects.

- (a) Budget Review and Financial Planning
- (b) Expanding Services to Members (West side, CLE for admins and paralegals)
- (c) Program Review
- (d) Proposed New Law School Programming (potential careers program at Wayne and MSU)

**C. 2017 Program Planning**

(1) *Spring Seminar, Monday, March 13, 2017 (Kellogg Center), Lansing, MI.*

There was an extended and active discussion of potential formats, speakers, and topics for the 2017 Spring Seminar, to be held at the Kellogg Center in East Lansing in March 2016.

(2) *Summer Seminar, July 2017, Mackinac Island.*

There was an extended and active discussion of potential formats, speakers, and topics for the 2017 Summer Seminar, to be held July 20-22, 2017 (Mackinac Island).


**8. Future Meeting Dates:**

The next Council meetings will be held:

- A. September 8, 2016 (in person)
- B. October 13, 2016 (teleconference)
- C. November 10, 2016 (teleconference).

On motion, the meeting was adjourned at 12:05 pm.

Respectfully submitted:

  
Kendra S. Mattison

Secretary