

Minutes of the Intellectual Property Section Council Meeting
April 17, 2014
(Via Teleconference)

1. **Attendance**

Present: Adam Strauss, Karl Ondersma, Kristen Spano, Dave Berry, Kristen Murphy, Tamara Clark, Chad Kleinheksel, Steve Hansen, Sharon Brady, Kendra Mattison, Hope Shovein, and Stephanie Steinberg and Amy Tilchen of the Institute of Continuing Legal Education.

2. **Call to Order**

Chair, Adam Strauss called the meeting to order at 9:32 a.m.

3. **Minutes Approval**

The meeting minutes of March 13, 2014 were approved unanimously via email.

4. **Reports**

A. Treasurer's Report: State Bar financial reports indicate a balance of \$123,243.99 as of March 31, 2014. It is again noted for the record that the Section is holding excess sponsorship funds from the USPTO Detroit Office Gala that will be dedicated to starting an IP Pro Bono Program. Detailed financial reports provided by the State Bar are available from Kristen on request.

B. IPLS Proceedings and Writing Competition: Dave Berry reported that we are awaiting content for the next issue of Proceedings. Concerning the writing competition, reminders were sent again to the law schools. No submissions received as of the date of the meeting, but we expect to receive submissions prior to the May 16th deadline.

5. **Continuing Business**

A. Pro Bono Program: David Berry reported that the steering committee is trying to find a partner to assist with the administration of the program. Community Resources of Michigan was initially identified, but had to decline due to a conflict with its mission statement.

B. Seminars:

- (1) Spring Seminar 2014 – took place Monday, March 24, 2014 at the Kellogg Center, Lansing. ICLE received great feedback from attendees. Overall attendance was down from the prior two years, but higher attendance for those years was likely due to AIA interest. This year there was record attendance for the Trademark Track. ICLE will provide a Full Spring IP Law Seminar Report next month.
- (2) Summer Seminar 2014 (40th Annual): July 17-19, 2014, Grand Hotel, Mackinac Island. Invitation sent to Judge Paul Michel to speak as a part of the Judge's panel. No response received as of meeting.

6. **Old Business**

- A. Social Media Activity –Gene is continuing to work with Adam and Kendra on revising the Section page on the State Bar website and developing a Section LinkedIn page.
- B. Strategic Plan/Membership Survey – Karl O. reported that the survey was sent to members, the last E-blast will be sent today (4/17) and the survey will close on Friday (4/18). After the survey closes, a report on the results will be circulated to the Council. We have received 158 responses to date.
- C. PTAB Round Table/Road Show – April 24, 2014. Further discussions and finalizing of details for the presentation and reception. Announcement/E-Blast to be sent to Section members this week, including information regarding the reception with chance to meet the Judges.

7. **Future Meeting Dates**

- A. May 8, 2014, teleconference
- B. June 12, 2014, teleconference

8. **Formal Adjournment**

Kristen S. motioned to adjourn, Tamara C. seconded and the motion was unanimously approved. Meeting adjourned at 10:04 a.m.