Article VIII §1, Bylaws of the State Bar of Michigan
Every Section and State Bar entity so directed by the Board of Commissioners or Representative Assembly shall annually make a written report containing a summary of its activities during the association year which shall be submitted to the Secretary on or before May 31. Annual reports may not exceed five 8 1/2" x 11" pages unless a waiver of this limitation is approved by the Executive Director.

Intellectual Property Law Section

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Chair-Elect
P71221  Kendra Sue Mattison, Auburn Hills

Secretary-Treasurer
P34108  Lisabeth H. Coakley, Troy

Council Member
Term Ending: 2018
P65709  Thomas J. Appledorn, Bloomfield Hills
P56165  Kimberly A. Berger, Detroit
P67837  Aaron J. Wong, Grand Rapids

Term Ending: 2019
P71707  Daniel Peter Aleksynas, Pontiac
P66094  E. Colin Cicotte, Troy
P53467  Mary Margaret O'Donnell, Birmingham

Term Ending: 2020
P73748  Angela Kathleen Caligiuri, Detroit
P69962  Matthew David Kendall, Grand Rapids
P39597  Michael A. Lisi, Pleasant Ridge

Commissioner Liaison
P48109  Daniel D. Quick, Troy
Bar Year: 2017-2018

Submitted: June 8, 2018

Section Name: Intellectual Property Law Section (“Section” or “IPLS”)

Mission Statement: The purposes of this Section are to study the laws and procedures pertaining to federal and state patent, trademark and copyright laws and to promote the fair and just administration of such laws; to study and report upon proposed legislation; to promote the legal education of members of the bar, and the general public on the problems of patent, trademark and copyright law by sponsoring meetings, institutes and conferences devoted to the problems of patent, trademark and copyright law by the preparation and dissemination of pamphlets and brochures with respect thereto and by preparing, sponsoring and publishing legal writings in the patent, trademark and copyright field.

Officers and Council Members:

Chair

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Council Meeting Schedule:

<table>
<thead>
<tr>
<th>Meeting Type</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section Annual Meeting</td>
<td>July 23, 2017</td>
<td>Grand Hotel, Mackinac Island, MI</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>August 10, 2017</td>
<td>Lansing Crown Plaza Hotel, Lansing, MI</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>September 7, 2017</td>
<td>Lansing Crown Plaza Hotel, Lansing, MI</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>October 12, 2017</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>November 16, 2017</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>December 14, 2017</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>January 11, 2018</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>February 8, 2018</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>April 12, 2018</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>June 7, 2018</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>Planned for July 12, 2018</td>
<td>Lansing Crown Plaza Hotel, Lansing, MI</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>Planned for August 9, 2018</td>
<td>Teleconference</td>
</tr>
<tr>
<td>Council Meeting</td>
<td>Planned for September 20, 2018</td>
<td>TBD</td>
</tr>
<tr>
<td>Section Annual Meeting</td>
<td>Planned for October 26, 2018</td>
<td>Dearborn Inn, Dearborn, MI</td>
</tr>
</tbody>
</table>

Minutes of all meetings are available at: [http://connect.michbar.org/iplaw/council/minutes](http://connect.michbar.org/iplaw/council/minutes).

Intellectual Property Law Section Membership: 1201 Members (as of April 30, 2018).

Intellectual Property Law Section Publication: As of this Report, the Section has published one issue of *IPLS Proceedings* in February 2018. The Section expects a second issue to be published during the summer of 2018. Copies of IPLS Proceedings are available at: [http://connect.michbar.org/iplaw/newsletter](http://connect.michbar.org/iplaw/newsletter). In an effort to save costs and "go green," the *IPLS Proceedings* is now distributed electronically.
**General Budget Information:** The Section continues to maintain a solid financial position, with a balance reported for April 30, 2018 of $116,898.77. On June 7, 2018, the Section council voted *not* to increase dues for the next bar year.

The Section’s most significant expenditure this year was associated with the IPLS Spring Seminar held at the Lansing Crown Plaza Hotel on March 5, 2018, which totaled $17,899.73. This amount has not yet been deducted from the above noted balance as of the submission of this report due to the timing of the invoice.

**Events and/or Seminars:**

<table>
<thead>
<tr>
<th>Event or Seminar Title</th>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>43rd Annual Intellectual Property Law Institute</td>
<td>July 20-22, 2017</td>
<td>Grand Hotel, Mackinac Island, MI</td>
</tr>
<tr>
<td>“Basic Trademark and Patent Practice for Lawyers and Paralegals” Seminar</td>
<td>October 2, 2017</td>
<td>The Inn at St. John’s, Plymouth</td>
</tr>
<tr>
<td>2018 Spring IP Law Seminar</td>
<td>March 5, 2018</td>
<td>Lansing Crown Plaza Hotel, Lansing, MI</td>
</tr>
<tr>
<td>44th Annual Intellectual Property Law Institute</td>
<td>Scheduled for October 25-26, 2018</td>
<td>Dearborn Inn, Dearborn, MI</td>
</tr>
</tbody>
</table>

**43rd Annual Intellectual Property Law Institute held July 20-22, 2017, Mackinac Island, MI:**
The 2017 IP Institute was held at the Grand Hotel on Mackinac Island. This year 185 people registered plus 10 walk-ins and 6 no-shows. This was slightly down from our registered 234, with 207 attending, for 2017 on Mackinac, but that tends to happen with our 2 years in a row on Mackinac.

The program included outstanding presentations from nationally renowned speakers on a range of patent, trademark, copyright, and other related topics. Featured speakers included Jimmie V. Reyna, Kate Spelman (recipient of the 2017 IP Section award), and Lauren Dienes-Middlen, in-house counsel for WWE. Evaluations of the speakers were positive. The overall rating for the seminar was 6.33 out of 7.0. The program included a Women in IP Networking Tea and two receptions on the Grand Hotel porch. Receptions on the front porch Thursday and Friday evenings were well attended, approx. 290 on Thursday and 300 on Friday. Great food, music, open bar, lots of families attended. Everyone really enjoyed themselves.
2018 “Basic Trademark and Patent Practice for Lawyers and Paralegals” Seminar, held October 3, 2017 at the The Inn at St. John’s, Plymouth:

On October 3, 2017 The IPLS sponsored a seminar entitled “Basic Trademark and Patent Practice for Lawyers and Paralegals” that was held in Plymouth, Michigan. The Seminar was a success and very well received and attended. The speakers all received very high scores with an average of 6.37 on a 7.0 scale. Speakers included Carl Ondersma, Robyn Lederman, Lee Tagert, Glenn Forbis and Hope Shovein. There was very good attendance with 106 attendees that included attorneys, paralegals and various legal assistants. A similar Seminar had not been presented by IPLS for almost five (5) years and the council agreed that similar event take place in the future every three (3) years. The next is expected to be in 2020.

2018 Spring IP Law Seminar, held March 5, 2018 at the Lansing Crown Plaza Hotel:

Our annual Spring IP Law Seminar had 170 registrants and 155 attendees. This was great news, as it was the Section’s first time hosting the event at the Crowne Plaza, yet we had the same number of registrants as the year prior:

2018: 170 preregistered + 7 walkins - 22 noshows = 155 attending
2017: 170 pre-registered + 5 walkins - 42 noshows = 133 attending

Programming for the Spring Seminar continued to focus on practical topics to benefit members’ practice areas. The luncheon speaker was John U. Bacon, who was very entertaining.

44th Annual Intellectual Property Law Institute to be held October 25-26, 2018 at the Dearborn Inn:

The 43rd Annual IP Law Institute will be held in Dearborn for the first time, and we are hopeful that the Metro Detroit location will draw attendees who are not usually able to spend a weekend away on Mackinac for the Annual IP Institute. Speakers include the Hon. Victoria A. Roberts, as well as counsel for each of the local major sport teams, who will present on the intersection of IP and sports law such as equipment patents, design rights, branding and trademark infringement, the emergence of daily fantasy sports, and licensing and sponsorships.

Other Section Projects During 2017-2018:

**Michigan State Bar Excellence in IP Award**: The IPLS created the Michigan State Bar Excellence in IP Award in an effort to recognize and celebrate the accomplishments of a lawyer who had excelled in the intellectual property field and exemplified professionalism, excellence, and dedication to furthering opportunities and accomplishments in the area of intellectual property. In 2017, Susan Kornfield was the third recipient of the Michigan State Bar Excellence in IP Award. The 2018 recipient will be announced and presented with the award during the annual IP Law Institute in October 2018.

**IP Pro Bono Initiative**: The Michigan Patent Pro Bono Project (Project) is a service project of the IPL Section. On September 17, 2015, the State Bar of Michigan Intellectual Property Law Section (“IPLS” or “Section”), formally amended its by-laws to establish the Project as a standing
committee of the Section. The Project seeks to address the unmet need for patent legal services in Michigan by matching low-income inventors and innovators with volunteer patent attorneys.

The Project has a panel of more than 30 dedicated attorneys that provide pro bono legal assistance.

In 2017, the Project received requests for legal services from 24 persons. Of these, four were placed with volunteer attorneys and two more were placed with law school patent clinical programs. Several outreach programs introduced the Project to the community and attorneys.

During 2017:

<table>
<thead>
<tr>
<th>Applications for assistance submitted:</th>
<th>24</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applicants placed:</td>
<td>6</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>4 with volunteer attorneys</td>
<td></td>
</tr>
<tr>
<td>2 with law school clinical programs</td>
<td></td>
</tr>
<tr>
<td>Reasons for not accepting applicants:</td>
<td></td>
</tr>
<tr>
<td>No application filed with USPTO</td>
<td>11</td>
</tr>
<tr>
<td>Over income</td>
<td>2</td>
</tr>
<tr>
<td>Client not responsive</td>
<td>0</td>
</tr>
<tr>
<td>Lack of panel attorney interest</td>
<td>2</td>
</tr>
<tr>
<td>Rejected by attorney after placement</td>
<td>1</td>
</tr>
<tr>
<td>Not a patent issue</td>
<td>1</td>
</tr>
<tr>
<td>Not appropriate referral</td>
<td>1</td>
</tr>
<tr>
<td>Not a Michigan resident</td>
<td>0</td>
</tr>
</tbody>
</table>

David C. Berry, who serves as chair of the Steering Committee, continued to serve on the Board of Directors of the Pro Bono Advisory Council, a not-for-profit corporation that coordinates patent pro bono programs nationwide.

During 2017, the following firms and organizations accepted pro bono clients through the program: Brooks Kushman, Dickinson Wright, Dobrusin Law Offices, Fishman Stewart PLLC.

In addition to coordinating with law firms and in-house law departments, the project has coordinated with other IP legal resources. It has referred inquiries involving non-patent IP legal issues to Creative Many of Michigan, which operates the Lawyers for the Creative Economy (“LCE”) program. It has referred clients to USPTO-certified law school patent clinical programs at Wayne State University Law School and University of Detroit Mercy Law School.
Looking Forward to 2017-2018:

Planned Activities:

• 44th Annual Intellectual Property Law Institute, Dearborn Inn, Dearborn, Michigan

Recommendations for Next Council:

• Act on suggestions of the newly formed “New Ideas Committee” of the IPLS.
• Organize additional, smaller, events (such as luncheons) on single topics.
• Enlist input from in-house counsel as to what they want to hear about, in hopes of increasing attendance at IPLS events.
• Continue efforts to grow the IP pro bono program in Michigan.
• Continue to partner with the USPTO to provide presentation, information and networking events with USPTO personnel through the USPTO’s Detroit Regional Office.
• Create a share drive to archive historical Council documents and reference materials.

Submitted on June 8, 2018 via PDF e-mail to:

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