

# Spring Seminar Sponsorship

March 12, 2026 @ The Henry Ford

## What is the IPS Spring Seminar?

The 2026 Spring Seminar will feature thought leaders addressing key intersections in intellectual property, including global brand strategy, tax considerations, and evolving roles and responsibilities for in-house counsel. Highlights will include insights on aligning IP with marketing and product strategy to drive competitive advantage, an expert panel on emerging IP trends, and an exploration of the complex relationship between tax and IP.

## Who should sponsor?

Ideal sponsors are companies, law firms, and legal service providers focused on intellectual property, technology, or legal services, seeking to engage with attorneys and stay informed on the latest strategies and legal developments for protecting IP.

## Sponsorship Packages

Benefits	Platinum \$6,000 (limit: 1)	Gold \$2,500 (limit: 2)	Silver \$1,500	Bronze \$1,000
Event/onsite acknowledgement	✓	✓	✓	✓
Inclusion in all marketing	✓	✓	✓	✓
Registrations included	3	2	1	
Exclusive meal sponsor	<b>Lunch</b>	<b>Breakfast</b>		
Faculty dinner invite	✓			
Option to moderate a panel	✓			

## How can you sponsor?

Contact Jennifer Puplava at [jpuplava@mikameyers.com](mailto:jpuplava@mikameyers.com) if you are interested in sponsoring. Interested sponsors must confirm their interest and provide materials no later than **February 12, 2026**, in order to be included in marketing materials.



<https://is.gd/ips26sponsor>