2027 Partner Benefits by Tier

Annual partnership comparison | January 1 - December 31, 2027

BENEFIT	SUPER PLATINUM $22,000	PLATINUM $16,500	DIAMOND $12,500	GOLD $8,700	SILVER $5,700	BRONZE $3,200
SHARED PARTNER BENEFITS						
Corporate partner membership & event eligibility	Included	Included	Included	Included	Included	Included
Company / Agency Meeting eligibility	Included	Included	Included	Included	Included	Included
Legislative Day invitation + NextGen Ambassador eligibility	Included	Included	Included	Included	Included	Included
MARKETING & RELATIONSHIPS						
Partner webpage	Profile + logo	Profile + logo	Profile + logo	Name + Link	Name + Link	Name
Event & communication recognition	Premier logo	Logo	Logo	Name + Link	Name + Link	Name
MI Agent partner listing	Logo	Logo	Logo	Name	Name	Name
Full member list	Included	Included	Included	Included	Included	N/A
MI Agent advertising discount	25%	20%	15%	10%	5%	N/A
Partner Perspective articles	2	1	1	1	N/A	N/A
Sponsored content / social shares	4	3	2	1	1	N/A
Private member webinars	2	1	1	N/A	N/A	N/A
Homepage partner recognition	Premier	Featured	Standard	Standard	Standard	N/A
Leadership access	Board presentation	N/A	N/A	N/A	N/A	N/A
EVENTS, EDUCATION & ENGAGEMENT						
Convention exhibit booth	Included	$1,500	$1,600	$1,800	$1,900	$2,000
Convention registrations	5	4	3	2	1	25% off
Sales & Leadership registrations	5	4	3	2	1	$150
Women in Insurance registrations	2	2	1	N/A	N/A	N/A
GLAD registrations	2	2	1	N/A	N/A	N/A
Convention / conference attendee list	Full	Full	Full	Full for attended events	Full for attended events	Agency names
Convention 60-second ballroom video	Included	Included	Included	N/A	N/A	N/A
Convention webpage sponsor recognition	Premier	Prominent	Logo	Name + Link	Name + Link	Name
Classroom sponsor slide / display	Logo	Logo	Logo	Name	Name	Name
Optional Sales & Leadership / GLAD booths	Available separately	Available separately	Available separately	Available separately	Available separately	Available separately

Notes: Convention booth prices are shown where an included booth is not part of the tier. Travel, lodging, shipping, electrical service and optional add-ons are not included unless stated in writing. Complimentary registrations may be transferred to an agency guest with advance approval.

Partner benefits are subject to deadlines, capacity and applicable privacy rules.