GLAD
GREAT LAKES AUTOMATION DAY

LEARN. CONNECT. AUTOMATE.

The technology and automation event designed for independent agents.



Reserve Your Sponsorship or Exhibit Booth

1. CHOOSE YOUR PARTICIPATION *(Required)*

Start here. Your choice will direct you to the next section.

☐ **PREMIER SPONSOR + EXHIBITOR**

★ BEST VALUE $1800

Includes exhibit booth, Tech Spotlight, and two conference registrations.

YOU'RE DONE! Skip to Section 4: Company Information.

☐ **EXHIBIT ONLY**

Showcase your solutions face-to-face with attendees.

CONTINUE TO SECTION 2A Exhibit Only Package.

☐ **SPONSOR ONLY**

Recognition opportunities for organizations that are not exhibiting.

CONTINUE TO SECTION 2B Sponsor Only Options.

2A. EXHIBIT ONLY PACKAGE

Choose one:

☐	PARTNER MEMBER (Big I Michigan Partner)	$1,000
☐	NON-PARTNER	$1,200

Interested in becoming a Partner Member? Save $200 by joining. Learn more at: michagent.org/partner

CONTINUE TO SECTION 4: Company Information.

2B. SPONSOR ONLY OPTIONS

Choose one:

☐ **TECHNOLOGY SPONSOR** $1,000
- GLAD Tech Spotlight
- Large logo recognition
- Ideal for organizations unable to exhibit

☐ **SUPPORTING SPONSOR** $400
- Recognition Sponsor
- Name/logo recognition

CONTINUE TO SECTION 4: Company Information.

4. COMPLETE YOUR COMPANY INFORMATION

Company Name _____

Contact Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Website _____

Booth space is not reserved until payment is received.

5. PAYMENT INFORMATION

Total Investment $ _____

Payment Method (select one):

☐ Check enclosed (payable to Big I Michigan)
☐ Credit Card (complete below)
☐ Please invoice me

Credit Card Information:

Card Number _____

Exp. Date _____ CVV _____ Zip _____

Name on Card _____

Signature _____

RETURN COMPLETED APPLICATION TO:
Sarah Allen, Director of Member Relations
sallen@michagent.org

Space is limited. Reserve your spot today!

SAVE THE DATE!
Tuesday, November 3, 2026
Soaring Eagle Casino & Resort
Mt. Pleasant, Michigan

DON'T MISS THIS OPPORTUNITY
Connect with decision-makers, showcase your solutions, and position your company as a trusted technology partner.

BIG i MICHIGAN