



GLAD
GREAT LAKES
AUTOMATION DAY

**LEARN.
CONNECT.
AUTOMATE.**

The technology and automation
event designed for
independent agents.



Reserve Your Sponsorship or Exhibit Booth

1. CHOOSE YOUR PARTICIPATION *(Required)*

Start here. Your choice will direct you to the next section.



PREMIER SPONSOR + EXHIBITOR

★ BEST VALUE

Includes exhibit booth,
Tech Spotlight, and
two conference registrations.



YOU'RE DONE!
Skip to Section 4:
Company Information.



EXHIBIT ONLY

Showcase your solutions
face-to-face with
attendees.



**CONTINUE TO
SECTION 2A**
Exhibit Only Package.



SPONSOR ONLY

Recognition opportunities
for organizations
that are not exhibiting.



**CONTINUE TO
SECTION 2B**
Sponsor Only Options.

2A. EXHIBIT ONLY PACKAGE

Choose one:



PARTNER MEMBER
(Big I Michigan Partner)

\$1,000



NON-PARTNER

\$1,200



Interested in becoming a Partner Member?
Save \$200 by joining. Learn more at: michagent.org/partner



CONTINUE TO SECTION 4:
Company Information.

2B. SPONSOR ONLY OPTIONS

Choose one:



TECHNOLOGY SPONSOR **\$1,000**

- GLAD Tech Spotlight
- Large logo recognition
- Ideal for organizations unable to exhibit



SUPPORTING SPONSOR **\$400**

- Recognition Sponsor
- Name/logo recognition



CONTINUE TO SECTION 4:
Company Information.

4. COMPLETE YOUR COMPANY INFORMATION

Company Name _____
Contact Name _____
Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Website _____



Booth space is not reserved until payment is received.

5. PAYMENT INFORMATION

Total Investment \$ _____

Payment Method (select one):

- ☐ Check enclosed (payable to Big I Michigan)
- ☐ Credit Card (complete below)
- ☐ Please invoice me

Credit Card Information:

Card Number _____
Exp. Date _____ CVV _____ Zip _____
Name on Card _____
Signature _____



RETURN COMPLETED APPLICATION TO:
Sarah Allen, Director of Member Relations
✉ sallen@michagent.org

Space is limited. Reserve your spot today!



SAVE THE DATE!
Tuesday, November 3, 2026
Soaring Eagle Casino & Resort
Mt. Pleasant, Michigan



DON'T MISS THIS OPPORTUNITY
Connect with decision-makers, showcase
your solutions, and position your company
as a trusted technology partner.

BIG i
MICHIGAN