



Trade Show Commitment Form

due by May 01, 2026
Member exclusive opportunity
\$1000 booth fee

SECURE
YOUR SPOT!
Only 15 Booths Available

Sales and Leadership Trade Show
Wednesday 06/24 from 12:00 PM - 2:00 PM

Company: _____
Main Contact Name: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Email: _____
Company Website : _____

Please select your 2026 Partner Tier

- | | |
|---|---------------------------------|
| <input type="checkbox"/> Super Platinum | <input type="checkbox"/> Gold |
| <input type="checkbox"/> Platinum | <input type="checkbox"/> Silver |
| <input type="checkbox"/> Diamond | <input type="checkbox"/> Bronze |

Return form to Sarah Allen at
Sallen@michagent.org

Registration

Each Trade Show booth includes two complimentary registrations.

Please provide the names of the two individuals who will be representing your company at the booth.

Registrant #1 _____

Registrant #2 _____

Exhibitors Guidelines & Requirements

- Booth staffing limits:
 - Each booth includes 2 Complimentary Registrations. Each additional staff member must be registered for the conference
- Shipping & Storage:
 - No advance shipments accepted by venue
 - Vendors are fully responsible for transport to and from the island
- Set-up and Tear-Down Times
 - Assigned move-in & move-out times TBD
- Electrical or AV will not be available
- Giveaways
 - Any food or beverage distribution must comply with venue policies
 - No alcohol
 - Distribution guidelines coming soon
- Liability/Damage
 - Vendor responsible for any damage to venue
 - Proof of Insurance preferred
- Cancellation Policy
 - Refunds will not be issued after May 1st, 2026
- Booth assignment at the discretion of Big I Michigan

BOOTH FEE COVERS WHAT'S INCLUDED

- 2 Complimentary registrations to the entire Sales & Leadership Conference:
 - Tuesday's Welcome Reception on the Pavillion & Ambassador of the Year Award dinner
 - Educational Sessions Wednesday & Thursday
 - Event provided meals
- Free Wi-Fi
- Entrance for up to 2 Exhibitors
- 8'x10' Exhibit Space
- 2'x8' covered & skirted table, 2 chairs & wastebasket
- Booth sign with company name

