

Fireside Chat: Navigating Cell & Gene Therapy (CGT) Financial Models – Employer & Practitioner Insights

October 21, 2025 – 12:30 – 2:00 PM CT

12:30 PM Welcome and Overview

- Cheryl Larson, President & CEO, MBGH

12:35 PM Navigating Cell & Gene Therapy (CGT) Financial Models –
Employer & Practitioner Insights

- Moderator: Thomas Sondergeld, Managing Partner,
TS Consulting Group & MBGH Consultant
- Kirby Eng, R.Ph, Chief Clinical Officer, OutcomeRx
- Erin Lopata, PharmD, VP, Director, Precision AQ
- R’Kes Starling, RPH, CEO, Bowtie Therapeutic Benefits

1:15 PM Employer Insights & Learnings

- Dan Dentzer, Manager: Health & Wellness Benefits Strategy,
United Airlines
- Jason Duhon, Director of Total Rewards, Caterpillar Inc.
- Carole Mendoza, VP, Global Benefits & Employee Mobility, HP
Inc.
- Sherri Samuels-Fuerst, VP, Advisor Total Rewards,
Sargento Cheese

1:45 PM Q&A

1:55 PM MBGH Resource

- Cheryl Larson, President & CEO, MBGH

2:00 PM Adjournment