

Employer Lessons on Hemophilia Management, A Rare, but High-Cost Disease: Actions and Plan Design Can Drive Future Savings

AGENDA

May 19, 2026 – 1:00 – 2:30 PM CT

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| 1:00-1:10 PM | Why Employers Should Pay Attention to Hemophilia <ul style="list-style-type: none">• Cheryl Larson, President & CEO, MBGH |
| 1:10-1:30 PM | Hemophilia 101: Employer Challenges & Opportunities in Managing this High-Cost, Life-Threatening Disease <ul style="list-style-type: none">• Becky Burns, Chief Operating Officer, Bleeding & Clotting Disorders Institute |
| 1:30-1:45 PM | A Mother's Journey Navigating the Complex Realities of Hemophilia <ul style="list-style-type: none">• Aerial Waters, Mother of 3-Year-Old with Hemophilia |
| 1:45-2:15 PM | Employer Insights <ul style="list-style-type: none">• Nicole Martel, Chief Rewards & Wellbeing Officer, Bon Secours Mercy Health• Carole Mendoza, VP, Global Benefits & Employee Mobility, HP Inc. |
| 2:15-2:25 PM | Hot off the Press! Updated Employer Resources <ul style="list-style-type: none">• Cheryl Larson, President & CEO, MBGH |
| 2:25-2:30 PM | Closing & Evaluation |