



Allison Larsen

Event Planner/Marketing Lead

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Allison joined Midwest Business Group on Health in 2021. As MBGH's Event Planner, Allison is responsible for executing MBGH's educational events, employer roundtables, member advisory boards, and the annual conference. As MBGH's Marketing Lead, Allison is responsible for member communications and MBGH's presence on social media.

Formerly an event and project management business owner, Allison has 20+ years of experience managing grants and programs and producing and executing successful events from small group meetings to conferences for thousands.

Allison earned her Bachelor of Communication degree from Saint Louis University.