



MBGH Employer Forum September 30, 2026 8:30 AM – 4:00 PM (CT)

The Price Transparency Effect: Data Access, Fiduciary Duty & Lost Dollars

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| 8:00 AM | Breakfast and Exhibits |
| 8:30 AM | Welcome & MBGH Update <ul style="list-style-type: none">• Cheryl Larson, President and CEO, MBGH |
| 8:45 AM | Leveraging Data to Focus on What Matters Most in Employer Benefits <ul style="list-style-type: none">• Lee Lewis, Chief Strategy Officer, Health Transformation Alliance |
| 9:30 AM | Fireside Chat: Improving Affordability and Access in a Price Transparency Environment <ul style="list-style-type: none">• Cheryl Larson, President and CEO, MBGH• Susann Schlotterback, Executive Director, Strategic Insights and Integrated Account Management, Merck |
| 9:45 AM | Data-Driven Purchasing: Building Stronger RFPs and Vendor Contracts <ul style="list-style-type: none">• Devon Kramer, Senior Benefits Analyst, State of Illinois |
| 10:30 AM | Break and Exhibits |
| 11:00 AM | Employer Fireside Chat: Following the Money, Exposing Hidden Waste and Recovering Plan Dollars <ul style="list-style-type: none">• Moderator: Jan Berger, MD, CEO Health Intelligence Partners & MBGH Medical Director |

- 11:45 PM Lunch and Exhibits
- 12:25 PM Fireside Chat: Beyond the Status Quo - Employers Reshaping Health Plan Economics
- Moderator: Jan Berger, MD, CEO Health Intelligence Partners & MBGH Medical Director
- 1:10 PM Energy Boost
- 1:15 PM From Insights to Impact: Using Data to Strengthen Contracts and Improve Outcomes
- Parker Boyes, Benefits Analyst, State Farm
- 1:55 PM Break and Exhibits
- 2:15 PM Reclaiming Your Power: Accessing Your Claims Data and Holding Carriers Accountable
- 3:00 PM Networking and Table Talks
- 3:15 PM Reducing Fiduciary Exposure in an Era of Greater Accountability
- Jamie Greenleaf, Co-Founder, Fiduciary In A Box
- 3:50 PM Closing and Prizes
- 4:00 PM Adjournment