



Obesity: The Employer Conundrum September 20, 2023 – 8:30 AM – 12:15 PM

- 8:00 AM Breakfast and Exhibits
- 8:30 AM Welcome and Introductions
- Cheryl Larson, President & CEO, MBGH
 - Alex Jung, Founder, Alex Jung Consulting LLC, MBGH Board Member
- 8:50 AM The Obesity Boom: How Did We Get Here and Where Are We Going?
- Craig Schmidt, PharmD, Associate Director Medical Accounts, Novo Nordisk
- 9:20 AM Obesity: It's Time to Change our Approach
- Courtney Younglove, MD, Founder, Medical Director, Heartland Weight Loss and WellMi
- 10:05 AM Break and Exhibits
- 10:35 AM Experts Weigh in on a Comprehensive Obesity Management Strategy
- Moderator: Alex Jung, Founder, Alex Jung Consulting LLC, MBGH Board Member
 - Peter Antall, MD, President, Medical Network and Chief Medical Officer, Lark Health
 - Richard Frank, MD, Chief Medical Officer, Vida Health
 - Mary Jacobson, MD, Chief Medical Officer, Hello Alpha
- 11:15 AM Weight Management at Work: An Employer's Perspective
- Tara Sherman, Mental Health & Wellbeing Strategy Leader, The Boeing Company and MBGH Board Secretary
- 11:45 AM Employer Call to Action
- Alex Jung
- 12:00 PM MBGH Resources and Prizes
- 12:15 PM Closing and Adjournment