



MAY 9-10, 2023 • CHICAGO

# Reshaping Today's Health Benefits

Strategies for Employers & Other Stakeholders

Employers must be agile to stay abreast of the ever-changing world of employee health benefits. As purchasers, we must respond quickly to the ongoing disruption in health care, changes to employee needs, economic volatility and evolving legal requirements. It is vital that we recognize our role as fiduciaries and prudent purchasers of health care – from accessing and utilizing data to complying with transparency requirements and paying ONLY for reasonable plan expenses. We must adapt quickly!

Network with your colleagues and friends at one of the most progressive health benefits conferences in the country. You will be energized by leading employers and industry experts, who will share important up-to-date information and tools to help you meet your organizational goals.

- Get fresh and innovative ideas that reinvigorate and reshape your health benefits
- Be a driving force for change – from not paying for waste and low value health care to implementing effective initiatives on price transparency
- Understand how new legislation impacts employer-sponsored health benefits and learn how to prepare
- Identify ways to build a supportive and inclusive workplace culture that offers high-quality, equitable benefits while fostering a sense of belonging
- Determine how high-cost claims for medical and pharmacy benefits will continue to impact your company's bottom line and how your role as fiduciary requires action
- Learn how to integrate mental health benefits into your workforce wellbeing strategy to improve member outcomes

## Employer-Only Interactive Roundtable & Dinner\*

All health benefits professionals registered for the conference are invited to this preconference networking event where you will learn and share with your colleagues and friends in the benefits space.

Monday, May 8, 2023

JW Marriott, 151 W. Adams, Chicago

- 4 to 6 PM – Interactive Roundtables
- 6 to 7 PM – Networking Reception
- 7 to 8:30 PM – Dinner

*\*Learn more when you register for the conference. Limited to first 50 attendees.*



Midwest Business Group on Health

*"Great presentations showing highly innovative models with challenging thoughts in a transparent setting."*

*"Outstanding speakers, good legal updates and some controversial ideas. That kind of abrasion is good for the conference!"*

**REGISTER [HERE](#)**

# Tuesday, May 9

**7:00 to 10:00 AM** **Wellness Screenings: Musculoskeletal Consultation & Essential Care Screening**

**7:30 AM** **Registration, Breakfast & Exhibits**

**8:15 AM** **Welcome & Opening**

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Cheryl Larson, President & CEO, MBGH

**8:30 AM** **Keynote – Are We Still Paying for Waste & Low Value Care? What Employers Can & Should Do**

- William Shrank, MD, Advisory Partner, Andreessen Horowitz & Visiting Fellow, Duke-Margolis Health Policy Center

**9:30 AM** **Networking Break & Exhibits**

**10:05 AM** **Panel: Seismic Changes for Employers #1: Economic, Legislative & Fiduciary**

- Moderator: Alex Jung, Founder, Alex Jung Consulting LLC & MBGH Board Member
- Leah Binder, President & CEO, The Leapfrog Group
- James Gelfand, President & CEO, The ERISA Industry Committee
- Katy Spangler, Senior Advisor, American Benefits Council
- Karen van Caulil, PhD, President & CEO, Florida Alliance for Healthcare Value

**11:25 AM** **Breakout Sessions, 3rd Floor**

- Why Fertility & Family-Building Benefits Should Be a Key Part of Your DEI Strategy – *State Room*
  - Ann Gaines, Senior Vice President, Progyny
  - Justen Johnson, Human Resources Business Partner, Detroit Pistons
  - Susana Pocijewski, Manager, U.S. Health Plans, Abbott
- The Forgotten Dependent: Support Employee Wellbeing with Telehealth for Pets – *Randolph Room*
  - Steven Feldman, President of HABRI, the Human Animal Bond Institute
  - Andrew Weintraub, Vice President, Health Alliance Medical Plans
  - Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director
- New Approaches to Pharmacy Benefit Management – *Madison Room*
  - Pat Pitsch, Vice President, Navitus
  - Linda Gulbrandsen, Vice President, Footlocker
  - Sherri Samuels-Fuerst, Vice President, Total Rewards, Sargento Foods & MBGH Board Member

**12:15 PM** **Networking Lunch**

**12:50 PM** **MBGH Updates**

**1:10 PM** **Employer Keynote: (R)Evolutionary Benefits: Relevance Through Innovation**

- Joe Toniolo, Senior Director, Health & Welfare Plans, US Foods & MBGH Board Member

**2:00 PM** **Energy Break**

**2:10 PM** **Employer Stories About Reshaping Health Benefits**

- Reduce Costs & Support Employee Wellbeing with Tailored MSK Therapies
  - Becky Vea, Senior Vice President of People Operations, Health Catalyst
- Success Stories: Driving Better Engagement through Data-Driven, Personalized Messaging
  - John Busse, Director, National Account Management, Blue Cross and Blue Shield of Illinois
  - Paul Motondo, Vice President, Enterprise National Accounts, Blue Cross and Blue Shield of Illinois, Montana, New Mexico, Oklahoma & Texas
- Flying Above the Storm: Preventing Chronic Health Conditions with Better Benefits
  - Tara Sherman, Mental Health & Well Being Strategy Leader, The Boeing Company & MBGH Board Member

**3:00 PM** **Networking Break & Exhibits**

**3:30 PM** **Panel: Top of Mind Issues for Employers: Low Hanging Fruit in Pharmacy Benefits & Obesity Management**

- Moderator: Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director
- Jim Curotto, Vice President, Integrated Account Management, Merck
- Parin Chikani, PharmD, Medical Account Director - Specialty/Employers, Novo Nordisk
- Tara Sherman, Mental Health & Well Being Strategy Leader, The Boeing Company & MBGH Board Member

**4:20 PM** **Panel: Seismic Changes for Employers #2: Controversial Yet Effective Initiatives on Fair Pricing & Price Transparency**

- Marilyn Bartlett, Senior Policy Fellow, Center for Health Systems Costs, National Academy for State Health Policy
- Alex Jung, Founder, Alex Jung Consulting LLC & MBGH Board Member
- Karen van Caulil, PhD, President & CEO, Florida Alliance for Healthcare Value

**5:15 PM** **Networking Reception**

“  
*One of the best conferences  
I have attended in decades!*  
”

“  
*Lots of good information to  
take back to our employees.  
The real stories are great!*  
”

**REGISTER HERE**

# Wednesday, May 10

7:00 to  
10:00 AM

## Wellness Screenings: Musculoskeletal Consultation & Essential Care Screening

8:15 AM

## Annual Member Meeting

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Cheryl Larson, President & CEO, MBGH
- Lois Lourie, Former Vice President, Benefits, Total Rewards, AbbVie Inc. & MBGH Board Member

8:30 AM

## Welcome & Opening

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Cheryl Larson, President & CEO, MBGH

8:45 AM

## Keynote: Employer & Community Strategies that Support Diversity, Equity & Inclusion

- Mike Stancil, CEO & President, Pittsburgh Business Group on Health

9:35 AM

## Employer Stories About Reshaping Health Benefits

- Rethinking Wellbeing Benefits: Leveraging Plan Design to Help Employees Save Money for Vision
  - Brian Delphay, Benefits Director, Navistar, Inc.
- Transforming Workplace Culture to Reduce Burnout & Improve Mental Health
  - Michele Gruber, Director, Global Benefits, Heidrick & Struggles International, Inc.
- Pain Is Personal: How Employers Are Addressing Health Inequities
  - Nate Solomon, Vice President, Head of Benefits, Zurich North America

10:25 AM

## Networking Break & Exhibits

11:00 AM

## Panel: Top of Mind Issues for Employers

- Moderator: Mark Pflieger, Director, Membership & Strategic Partnerships, MBGH
- Mental Health: Creating a World Where Everyone is Kind to Their Mind
  - Lori Buckley, Vice President, Benefits, Medline Industries, LP
- Why Fertility Benefits Can Be a Game Changer for Employee Satisfaction
  - Eliza Lo Chin, MD, Executive Director, American Women's Medical Association
- Engaging Employees in Mental Health Care
  - Wendy McLaurin, Deputy Director of Human Resources, City of Gary & MBGH Board Member

11:50 AM

## Breakout Sessions, 3rd Floor

- Future of Virtual Specialty Care: Improving Access to Physicians – *State Room*
  - Mary Mulcare, MD, Chief Medical Officer, Summus Global
  - Ashley Taff, Senior Vice President, HUB International
  - Alex Thornhill, Benefits Manager, Trupanion
- Understanding the Complete Story in Your Benefits Data with Integrated Analytics – *Randolph Room*
  - Tracy Allie, HR Senior Manager, Allstate Insurance Company
  - Jennifer Jones, Enterprise Practice Leader, Springbuk
  - Carole Mendoza, Vice President, Benefits, Voya Financial & MBGH Board Member
- Helping Employees Get the Medicine They Can't Afford to Live Without, at Prices Everyone Can Afford to Live With – *Madison Room*
  - Mackenzie Rydberg, PharmD, Pharmacist, Rx Savings Solutions
  - Dan Dentzer, Manager, Health & Welfare Strategy, United Airlines
  - Beth Arnett, Director, Health & Welfare Benefits, Bon Secours Mercy Health

12:40 PM

## Networking Lunch & Prizes

1:25 PM

## Meditation Break

1:35 PM

## Employer Keynote: Lessons in Communications and Program Management from a Health Benefits Warrior

- Amy Katzoff, Senior Director, Benefits & Mobility, Huron Consulting Group & MBGH Board Vice Chair

2:25 PM

## Employers in Action: Real World Issues & Trends

- Moderator: Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director
- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Darin Hinderman, Workday Architect & Incentive Compensation Manager, Caterpillar Inc. & MBGH Board Secretary
- Amy Katzoff, Senior Director, Benefits & Mobility, Huron Consulting & MBGH Board Vice Chair
- Joe Toniolo, Senior Director, Health & Welfare Plans, US Foods & MBGH Board Member

3:15 PM

## Closing Remarks & Adjournment

“

MBGH is the poster perfect regional conference in the nation; better than some of the national conferences I've attended.

”

“

Employers have the power to initiate change by holding vendors more accountable and not going with the status quo; learnings at this event are going to help me!

”

REGISTER HERE



# Reshaping Today's Health Benefits

Strategies for Employers & Other Stakeholders

MAY 9-10, 2023  
CHICAGO

## Registration Fees:

	On or Before 3/1	After 3/1
• <b>Employer Members*</b>	<b>\$299</b>	<b>\$399</b>
<i>Additional person same company</i>	\$200	\$300
• <b>Associate/Partner Members</b>	<b>\$399</b>	<b>\$499</b>
<i>Additional person same company</i>	\$400	\$500
• <b>Employer Non-Members</b>	<b>\$599</b>	<b>\$699</b>
<i>Additional person same company</i>	\$400	\$500
• <b>Non-Members</b>	<b>\$1,499</b>	<b>\$1,999</b>
<i>Additional person same company</i>	\$600	\$700

\*Uncertain if your company is a member?  
Go to [www.mbggh.org/membership/memberlist](http://www.mbggh.org/membership/memberlist)

## Conference Venue & Hotel Accommodations:

JW Marriott Chicago  
151 W. Adams Street  
Chicago, IL 60603

[Website](http://www.mbggh.org) (information only)  
Phone: 312.660.8200 (information only)

“ I love the relaxed, personal feel at MBGH events. ”

The hotel reservation link will be provided in your conference registration confirmation email.

- Discounted Rate: \$329 per night (single/double, plus taxes)
- Deadline for discounted rate: April 13th, 5:00pm CT

## HRCI Accreditation:

This program has been approved for 12 recertification credit hours through the HR Certification Institute (HRCI). For more information about certification or recertification, visit [www.hrci.org](http://www.hrci.org). The use of the official seal confirms that this Program has met HRCI's criteria for re-certification credit pre-approval.



## Conference Registration Policies:

Registration cancellations must be requested via email. Cancellations received on or before April 1, 2023 will receive a refund minus a \$50.00 administrative fee. Registration fees paid after April 1, 2023 are nonrefundable. Substitutions are acceptable. To transfer your registration, log in to your account or contact Allison Larsen at [alarsen@mbgh.org](mailto:alarsen@mbgh.org). Approved refunds will be issued within 30 days. MBGH reserves the right to alter this program without prior notice.



Midwest Business Group on Health

Midwest Business Group on Health is a 501(c)(3) nonprofit organization. MBGH supports employers who are seeking solutions to better manage the high cost of health care and the health and productivity of their covered populations. Founded in 1980, MBGH offers members leading educational programs, employer-directed research projects, purchasing opportunities and community-based activities that increase the value of health care services and the health benefits they offer to members. MBGH serves over 150 companies who provide benefits to over 4 million lives, with employer members spending more than \$15 billion on health care each year.

[www.mbggh.org](http://www.mbggh.org)

## Musculoskeletal Consultation & Essential Care Screening

Don't miss this opportunity to focus on your personal health and wellbeing. Appointments are available on May 9 & 10 from 7AM to 10AM. Registration is required; details are provided after you register for the conference.

### Musculoskeletal Consultation:

During this 15-minute MSK exercise therapy consultation, expert coaches will walk you through simple exercises to demonstrate an innovative therapy model that addresses both brain and body wellbeing.

### Essential Care Screening:

Assess your risk of cardiometabolic conditions, mental health and other gaps in care. You'll receive personalized health care recommendations based on your results and gain a better understanding of how to deploy similar services to your member population.

# Keynote Speakers



**Tuesday, May 9**  
*Opening Keynote*

**William Shrank, MD, MSHS**  
Advisory Partner,  
Andreessen Horowitz  
Visiting Fellow, Duke-Margolis  
Health Policy Center



**Tuesday, May 9**  
*Employer Keynote*

**Joe Toniolo**  
Sr. Director, Health & Welfare Plans,  
US Foods  
**MBGH Board Member**



**Wednesday, May 10**  
*Keynote Address*

**Mike Stancil**  
CEO & President,  
Pittsburgh Business  
Group on Health



**Wednesday, May 10**  
*Employer Keynote*

**Amy Katzoff**  
Sr. Director, Benefits & Mobility,  
Huron Consulting Group  
**MBGH Board Vice Chair**

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*Nicely  
paced and  
action-oriented!*

*Lots of networking,  
exhibits with vendors were  
forward thinking, newer ideas –  
all great information  
to take back.*

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