## Tuesday, May 9

7:00 to 10:00 AM

Wellness Screenings: Musculoskeletal Consultation & **Essential Care Screening** 

7:30 AM Registration, Breakfast & Exhibits

8:15 AM

- Welcome & Opening
  - Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
  - Cheryl Larson, President & CEO, MBGH

8:30 AM Keynote - Are We Still Paying for Waste & Low Value Care? What Employers Can & Should Do

• William Shrank, MD, Advisory Partner, Andreessen Horowitz & Visiting Fellow, Duke-Margolis Health Policy Center

9:30 AM Networking Break & Exhibits

10:05 AM Panel: Seismic Changes for Employers #1: Economic, Legislative & Fiduciary

- Moderator: Alex Jung, Founder, Alex Jung Consulting LLC & MBGH Board Member
- Leah Binder, President & CEO, The Leapfrog Group
- James Gelfand, President & CEO, The ERISA Industry Committee
- Katy Spangler, Senior Advisor, American Benefits Council
- Karen van Caulil, PhD, President & CEO, Florida Alliance for Healthcare Value

#### 11:25 AM Breakout Sessions, 3rd Floor

- Why Fertility & Family-Building Benefits Should Be a Key Part of Your DEI Strategy – State Room
  - Ann Gaines, Senior Vice President, Progyny
  - Justen Johnson, Human Resources Business Partner, Detroit Pistons
  - Susana Pociejewski, Manager, U.S. Health Plans, Abbott
- The Forgotten Dependent: Support Employee Wellbeing with Telehealth for Pets Randolph Room
  - Steven Feldman, President of HABRI, the Human Animal Bond Institute
  - Andrew Weintraub, Vice President, Health Alliance Medical Plans
  - Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director
- New Approaches to Pharmacy Benefit Management Madison Room
  - Pat Pitsch, Vice President, Navitus
  - Linda Gulbrandsen, Vice President, Footlocker
  - Sherri Samuels-Fuerst, Vice President, Total Rewards, Sargento Foods & MBGH Board Member

12:15 PM Networking Lunch

12:50 PM MBGH Updates

1:10 PM Employer Keynote: (R)Evolutionary Benefits: Relevance Through Innovation

Joe Toniolo, Senior Director, Health & Welfare Plans, US Foods & MBGH Board Member

2:00 PM Energy Break

## 2:10 PM Employer Stories About Reshaping Health Benefits

- Reduce Costs & Support Employee Wellbeing with Tailored MSK Therapies
  - Becky Vea, Senior Vice President of People Operations, Health Catalyst
- Success Stories: Driving Better Engagement through Data-Driven, Personalized Messaging
  - John Busse, Director, National Account Management, Blue Cross and Blue Shield of Illinois
  - Paul Motondo, Vice President, Enterprise National Accounts, Blue Cross and Blue Shield of Illinois, Montana, New Mexico, Oklahoma & Texas
- Flying Above the Storm: Preventing Chronic Health Conditions with Better Benefits
- Tara Sherman, Mental Health & Well Being Strategy Leader, The Boeing Company & MBGH Board Member

3:00 PM Networking Break & Exhibits

3:30 PM Panel: Top of Mind Issues for Employers: Low Hanging Fruit in Pharmacy Benefits & Obesity Management

- Moderator: Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director
- Jim Curotto, Vice President, Integrated Account Management, Merck
- Parin Chikani, PharmD, Medical Account Director Specialty/Employers, Novo Nordisk
- Tara Sherman, Mental Health & Well Being Strategy Leader, The Boeing Company & MBGH Board Member

## 4:20 PM Panel: Seismic Changes for Employers #2: Controversial Yet Effective Initiatives on Fair Pricing & **Price Transparency**

- Marilyn Bartlett, Senior Policy Fellow, Center for Health Systems Costs, National Academy for State Health Policy
- Alex Jung, Founder, Alex Jung Consulting LLC & MBGH Board Member
- Karen van Caulil, PhD, President & CEO, Florida Alliance for Healthcare Value 5:15 PM Networking Reception

Lots of good information to take back to our employees. The real stories are great!

One of the best conferences I have attended in decades!

REGISTER HERE

# Wednesday, May 10

7:00 to 10:00 AM

## Wellness Screenings: Musculoskeletal Consultation & **Essential Care Screening**

#### 8:15 AM Annual Member Meeting

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Cheryl Larson, President & CEO, MBGH
- Lois Lourie, Former Vice President, Benefits, Total Rewards, AbbVie Inc. & MBGH Board Member

8:30 AM

#### Welcome & Opening

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Cheryl Larson, President & CEO, MBGH

#### 8:45 AM Keynote: Employer & Community Strategies that Support Diversity, Equity & Inclusion

• Mike Stancil, CEO & President, Pittsburgh Business Group on Health

#### 9:35 AM Employer Stories About Reshaping Health Benefits

- Rethinking Wellbeing Benefits: Leveraging Plan Design to Help Employees Save Money for Vision
  - Brian Delphey, Benefits Director, Navistar, Inc.
- Transforming Workplace Culture to Reduce Burnout & Improve Mental Health
  - Michele Gruber, Director, Global Benefits, Heidrick & Struggles International, Inc.
- Pain Is Personal: How Employers Are Addressing Health Inequities
  - Nate Solomon, Vice President, Head of Benefits, Zurich North America

#### 10:25 AM Networking Break & Exhibits

## 11:00 AM Panel: Top of Mind Issues for Employers

- Moderator: Mark Pfleger, Director, Membership & Strategic Partnerships, MBGH
- Mental Health: Creating a World Where Everyone is Kind to Their Mind
  - Lori Buckley, Vice President, Benefits, Medline Industries, LP
- Why Fertility Benefits Can Be a Game Changer for Employee Satisfaction
  - Eliza Lo Chin, MD, Executive Director, American Women's Medical Association
- Engaging Employees in Mental Health Care
  - Wendy McLaurin, Deputy Director of Human Resources, City of Gary & MBGH Board Member

#### 11:50 AM Breakout Sessions, 3rd Floor

- Future of Virtual Specialty Care: Improving Access to Physicians State Room
  - Mary Mulcare, MD, Chief Medical Officer, Summus Global
  - Ashley Taff, Senior Vice President, HUB International
  - Alex Thornhill, Benefits Manager, Trupanion
- Understanding the Complete Story in Your Benefits Data with Integrated Analytics Randolph Room
  - Tracy Allie, HR Senior Manager, Allstate Insurance Company
  - Jennifer Jones, Enterprise Practice Leader, Springbuk
  - Carole Mendoza, Vice President, Benefits, Voya Financial & MBGH Board Member
- Helping Employees Get the Medicine They Can't Afford to Live Without, at Prices Everyone Can Afford to Live With - Madison Room
  - Mackenzie Rydberg, PharmD, Pharmacist, Rx Savings Solutions
  - Dan Dentzer, Manager, Health & Welfare Strategy, United Airlines
  - Beth Arnett, Director, Health & Welfare Benefits, Bon Secours Mercy Health

#### 12:40 PM Networking Lunch & Prizes

#### 1:25 PM Meditation Break

## 1:35 PM Employer Keynote: Lessons in Communications and Program Management from a Health Benefits Warrior

Amy Katzoff, Senior Director, Benefits & Mobility, Huron Consulting Group & MBGH Board Vice Chair

#### 2:25 PM

#### **Employers in Action: Real World Issues & Trends**

- Moderator: Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director
- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Darin Hinderman, Workday Architect & Incentive Compensation Manager, Caterpillar Inc. & MBGH Board Secretary
- Amy Katzoff, Senior Director, Benefits & Mobility, Huron Consulting & MBGH Board Vice Chair
- Joe Toniolo, Senior Director, Health & Welfare Plans, US Foods & MBGH Board Member

Employers have the power to initiate change by holding vendors more the status quo; learnings at

MBGH is the poster perfect regional conference in the nation;

better than some of the national conferences I've attended.

> accountable and not going with this event are going to help me!

3:15 PM Closing Remarks & Adjournment