# WEDNESDAY, MAY 4

6:00 to 7:00 AM

Yoga

7:00 to

10:00 AM Lifestyle Genetic Screenings

7:30 AM Registration, Breakfast & Exhibits

8:15 AM

Welcome & Opening

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Cheryl Larson, President & CEO, MBGH

8:30 AM

**Keynote - State of the Union:** 

Reshaping Health Care & Benefits While Navigating Disruption, Consolidation & Cost Pressure

Ford Koles, Vice President & National Spokesperson, Advisory Board Company

9:40 AM

Panel - Employers & Coalitions Serving as Catalysts for Payment Reform: Action & Audacity!

- Moderator: Bret Jackson, President, Economic Alliance for Michigan
- Cheryl DeMars, President & CEO, The Alliance
- Karen van Caulil, President & CEO, Florida Alliance for Healthcare Value
- Peter Hayes, President & CEO, Healthcare Purchaser Alliance of Maine

10:55 AM Networking Break & Exhibits

11:30 AM Breakout Sessions – Concurrent

- Managing Obesity: Impacts from Related Comorbidities & Depression
  - Moderator: Cheryl Larson, President & CEO, MBGH
  - Jason Lurk, Medical Accounts Associate Director, Employers/Trade, Novo Nordisk
  - Abigail Ammerman, Manager, Benefits Programs, HEB Grocery Company
  - Tara Sherman, Mental Health & Well Being Strategy Leader, The Boeing Company
- Taking a Biopsychosocial Approach to Pain Management
  - Moderator: Dawn Weddle, Director, Member Engagement, MBGH
  - Michael Brennan, Senior Manager, Industrial Athlete Program, The Boeing Company
  - Jodie McGinlay, Physical Therapist, Kaia Health
  - Nancy Stobbe, Wellness Program Manager, Fairway Independent Mortgage Corporation
- How Employers Can Advance Health Care Equity for Their Employees
  - Moderator: Kathy Foulser, Director, Membership Development, MBGH
  - Christina Bell, VP of Strategic Initiatives, Pittsburgh Business Group on Health
  - Jean Galovich, Manager, Employee Benefits, Cook County Government, Department of Risk Management
  - Nikole Benders-Hadi, MD, Medical Director of Behavioral Health, Included Health

12:20 PM Networking Lunch

12:50 PM MBGH Staff Updates 1:10 PM

Employer Keynote - The Employer Role in Accelerating Change in Health Care & Benefits

• Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair

2:00 PM Employer Case Studies & Good Practices

- Moderator: Dawn Weddle, Director, Member Engagement, MBGH
- Aligning Your Benefits Strategy and Culture Around Whole Health
  - Gary Strehlke, Global Wellbeing Manager, Steelcase
- A Quality First Approach to Care Without Compromise
  - Sue Letang, Senior Manager Health & Welfare Plans, US Foods
- Understanding the Impact of an Equitable Fertility and Family Building Benefit
  - McCain Johnson, Director, Employee Benefits, Allina Health System
- Cost Effective & Scalable Strategies to Close the Primary Care Gap
  - Karen Little, Senior Vice President & Chief Human Resources Officer, Post Holdings, Inc.

3:05 PM

Networking Break & Exhibits

3:30 PM

Panel - Maximizing Preventive Care Strategies to Address Delayed Care During the Pandemic

- Moderator: Kathy Foulser, Director of Membership Development, MBGH
- Litjen (L.J) Tan, PhD, Chief Policy and Partnerships Officer, Immunize.org
- Wendy McLaurin, Deputy Director of Human Resources, City of Gary
- Amy Bloomquist, Wellness Manager, Land O'Lakes, Inc.

4:15 PM

Employer Panel - Beyond the Pandemic: Employers Uniting to Accelerate Change

- Moderator: Cheryl Larson, President & CEO, MBGH
- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Darin Hinderman, Global Health Strategy Manager, Total Rewards Human Resources, Caterpillar Inc. & MBGH Board Secretary
- Amy Katzoff, Sr. Director, Benefits and Mobility, Huron Consulting & MBGH Board Vice Chair
- Carol Partington, Corporate Senior Manager, Total Benefits, Elkay Manufacturing & MBGH Board Treasurer

5:10 PM Adjournment & Reception

REGISTER AT HTTPS://MBGH.MEMBERCLICKS.NET/42AC

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Speaker presentations and panel

discussions were informative. relevant and timely. I took away

more than a few pearls.

Topics included some controversial ideas -

I like that and

learn from it!

# THURSDAY, MAY 5

6:00 to 7:00 AM

Yoga

7:00 to

10:00 AM Lifestyle Genetic Screenings

7:30 AM Registration, Breakfast & Exhibits

## 8:15 AM Annual Member Meeting

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Lois Lourie, former Vice President, Health and Welfare Benefits, AbbVie & Board Nominating Committee Chair
- Chervl Larson, President & CEO, MBGH

### 8:25 AM Welcome & Opening

- Pam Hannon, Retirement & Healthcare Leader, GE Healthcare & MBGH Board Chair
- Cheryl Larson, President & CEO, MBGH

### 8:40 AM Keynote - Rebuilding Trust to Drive Health Care Value

Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director

#### 9:30 AM Employer Case Studies & Good Practices

- Moderator: Kathy Foulser, Director of Membership Development, MBGH
- How One Employer is Embracing Employee Mental Health
  - Lisa Thompson, Director of Benefits, W.W. Grainger, Inc.
- Interrupting Access to Post-Surgical Opioids to Improve Outcomes
  - Darin Hinderman, Global Health Strategy Manager, Total Rewards Human Resources, Caterpillar Inc. & MBGH Board Secretary

## 10:05 AM Panel - Digital Health Technologies: Impact on Employee Health

- Moderator: Dawn Weddle, Director, Member Engagement, MBGH
- Madleine (Maddy) Makori, Sr. Medical Science Liaison, Big Health
- Amy Katzoff, Sr. Director, Benefits and Mobility, Huron Consulting Group & MBGH Board Vice Chair
- Carol Partington, Corporate Senior Manager, Total Benefits, Elkay Manufacturing & MBGH Board Treasurer

#### 10:50 AM Networking Break & Exhibits

#### 11:30 AM Breakout Sessions – Concurrent

- New Frontiers in Digital Health: Prescription Digital Therapeutics (PDTs)
  - Moderator: Cheryl Larson, President & CEO, MBGH
  - Audrey Kern, MD, Global Medical Director, Pear Therapeutics
  - Wavne N. Burton, MD. former Global Corporate Medical Director, American Express
  - Carole Mendoza, VP of Benefits, Voya Financial
- The Future of Preventive Care Services
  - Moderator: Dawn Weddle, Director, Member Engagement, MBGH
  - Mark Matusik, PharmD, Sr. Clinical Director, Walgreens
  - Karin Flanagan, HR People Manager, Compliance, McDonald's Corporation
  - Sherri Samuels-Fuerst, VP, Total Rewards, Sargento Foods
- Combat Burnout: Action Steps to Improve Employee Wellbeing and Create a Culture of Health
  - Moderator: Kathy Foulser, Director, Membership Development, MBGH
  - Brooke P. Halpern, PsyD, JD, Kiva Psychological Services
  - Nancy Stobbe, Wellness Program Manager, Fairway Independent Mortgage Corporation
  - Lori Rudnicki, Associate Director of Benefits, The Joint Commission

# 12:25 PM Networking Lunch & Prizes

#### 1:15 PM Meditation Break

Kathy Foulser, Director, Membership Development, MBGH

1:25 PM

# **Employer Keynote - Solving for the New Business Imperative:** Challenging the Industry & Pushing Vendors to Do Better

• Dan Dentzer, Manager: Health & Wellness Design, United Airlines

Your conference is always tremendous – I applaud you for presenting leading-edge solutions to challenging issues.

The quality of speakers was

excellent with practical and

actionable solutions, showing

highly innovative models, while

being very thought provoking.

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#### 2:15 PM Panel - Misaligned Incentives in Health Care & Pharmacy Benefits: Where Do We Go From Here?

- Moderator: Jan Berger, MD, Founder & CEO, Health Intelligence Partners & MBGH Medical Director
- Kelly McDevitt, President, Integrated Benefits Institute (IBI)
- Jason Parrott, Senior VP, Strategy, Innovation, Growth and Partnerships, Vida Health & MBGH Past Board Chair
- Tom Sondergeld, VP, Client Success, FliptRx

3:00 PM Closing Remarks & Adjournment