



Virtual clinic delivering human-led care for obesity and diabetes with integrated telemedicine and behavioral health with a 10+ year track record of improving member outcomes



Comprehensive, human-led care model

Full spectrum care for obesity and co-occurring conditions, including mental health support



Clinically validated protocols

All interventions are evidence-based and scientifically sound

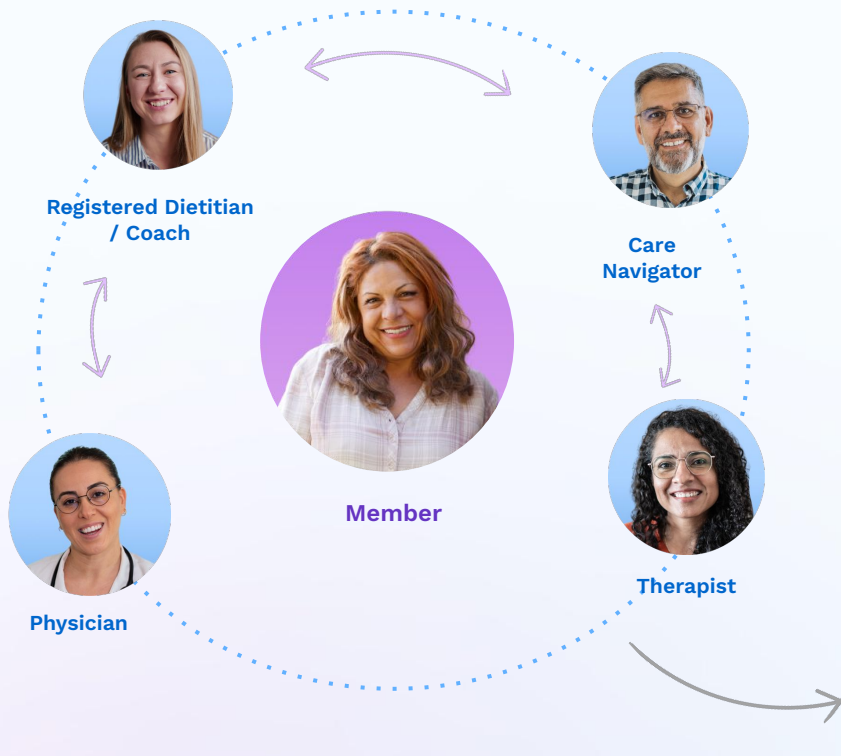


Tangible cost savings and clinical outcomes

Proven financial and clinical success across diverse populations, with up to 100% fees at risk



Human-led, multidisciplinary care teams support member through their journey



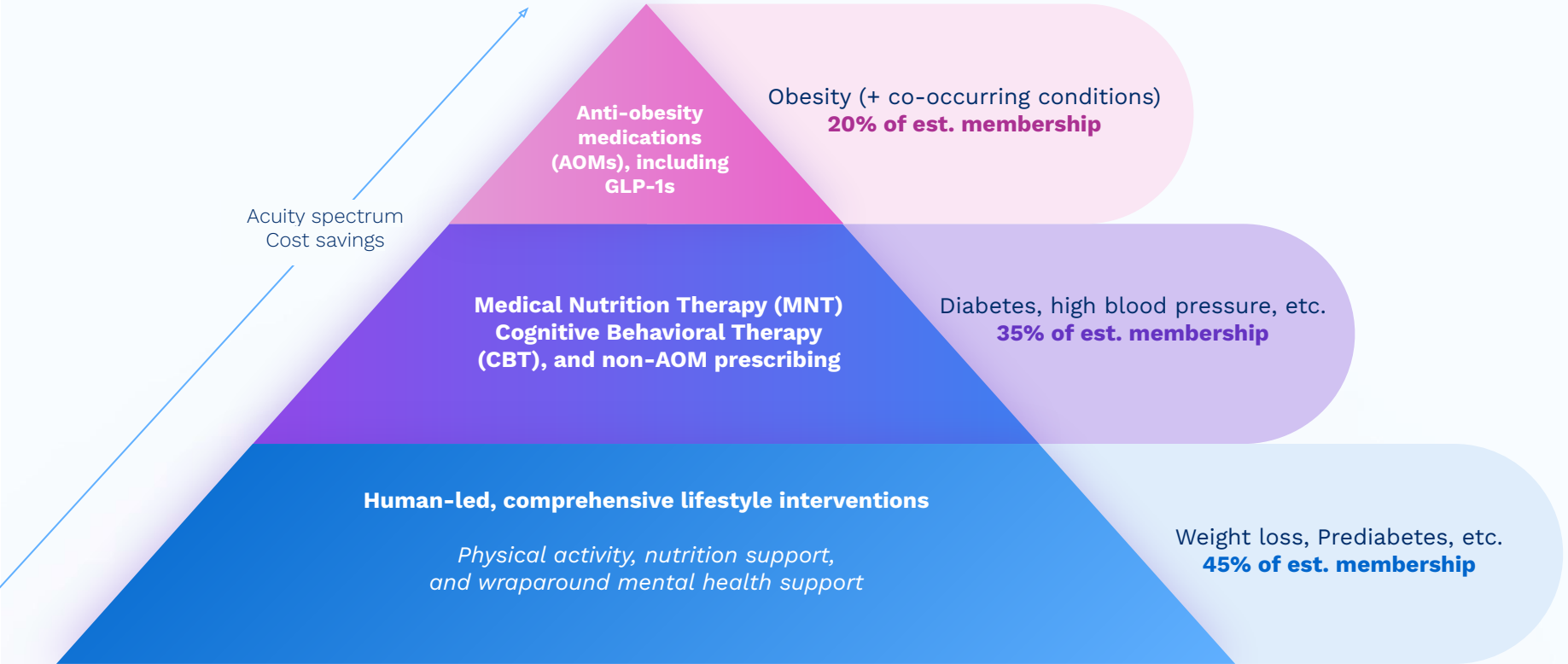
Vida care team members:

- Physicians and nurse practitioners
- Registered dietitians
- Diabetes Specialists (CDCEss)
- Obesity Specialists (CSOWM)
- Licensed mental health therapists
- Care navigators
- NB-HWC Certified Health Coaches

50%
People of color

20%
Bilingual

By design, Vida's interventions are layered to support patients of increasing acuity while improving affordability






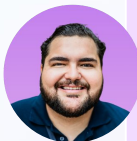
A member's care path is built to deliver the right level of care at the right time based on claims data, comprehensive health assessments, and SDOH needs

Vida interventions deliver better outcomes and increased affordability



Weight Solutions		Diabetes + Cardiovascular Solutions		
	Preventive	Clinical Obesity	Chronic	Clinical Obesity+
Intervention	<p>Nutritional Coaching 25+ Culturally-adapted eating plans, skill-building, AOM side effect management</p> <p>Tracking Scales, food & activity trackers, exercise plans</p>	<p>Dietitian Treatment Medical nutrition therapy & cognitive behavioral therapy (CBT) for emotional eating</p> <p>Tracking Scales, food & activity trackers, exercise plans</p> <p>Physician-directed treatment with anti-obesity medications (AOM) Metformin, topiramate, zonisamide, Contrave, Wegovy, Saxenda, Zepbound</p>	<p>Dietitian Treatment Medical nutrition therapy tailored cardiometabolic (CMB) syndrome</p> <p>Remote Monitoring/Tracking Glucometers, CGMs, BP Cuffs, food & activity trackers</p> <p>Basic Prescribing Labs, anti-hypertensives/ statins as needed</p>	<p>Dietitian Treatment Medical nutrition therapy tailored to obesity + CMB syndrome; CBT for diabetic distress + emotional eating</p> <p>Remote Monitoring/Tracking Glucometers, CGMs, BP Cuffs, food & activity trackers</p> <p>Physician-directed treatment Labs, medications (AOMs, oral hypoglycemics, insulin, SSRIs, antihypertensives, statins)</p>
Scope	<ul style="list-style-type: none"> Overweight Prediabetes Wellness GLP-1 Companion 	<ul style="list-style-type: none"> Obesity +/- Prediabetes, HTN, HLD <p><i>*Diabetes is an exclusion</i></p>	<ul style="list-style-type: none"> Diabetes, HTN, HLD 	<ul style="list-style-type: none"> Type 2 Diabetes + Obesity Poorly Controlled Diabetes (A1C ≥9)
Population distribution	~43%	~15%	~35%	~7%
Goals	<ul style="list-style-type: none"> Diabetes Prevention Weight Loss Lifestyle support for AOMs 	<ul style="list-style-type: none"> GLP-1 Trend Mitigation Medical Weight Loss Clinical control of blood pressure, blood sugar, cholesterol 	<ul style="list-style-type: none"> Reduce total cost of care Clinical control of A1C, blood pressure, and cholesterol 	<ul style="list-style-type: none"> Reduce total cost of care Medical Weight Loss Clinical control of A1C, blood pressure and cholesterol

Members follow a custom treatment plan aligned to clinical and financial goals

		Interventions	Clinical Goal(s)	Financial Goal (For the sponsor)
	James <i>Overweight/Prediabetes</i> (Preventive)	Coach-led: <ul style="list-style-type: none"> • Nutritional coaching • Motivational interviewing • Exercise plans • Integrated tracking devices 	<ul style="list-style-type: none"> • Diabetes Prevention • Weight loss • Lifestyle support for AOMs 	Prevent progression of obesity and/or diabetes
	Laura <i>Diabetes</i> (Chronic)	RD-led: <ul style="list-style-type: none"> • MNT • CBT • Remote monitoring of devices • Basic prescribing (labs, statins, anti-hypertensives) 	<ul style="list-style-type: none"> • Clinical control of A1C, blood pressure, and cholesterol 	Reduce total cost of care
	Jill <i>Obesity</i> (Clinical Obesity)	RD-led (with Physician oversight): <ul style="list-style-type: none"> • Prescribing of anti-obesity medications, when clinically necessary • MNT + CBT for lifestyle support • Side effect mitigation 	<ul style="list-style-type: none"> • Clinically significant weight loss • Clinical control of A1C, blood pressure, and cholesterol • Improved quality of life 	Rx cost savings via GLP-1 trend mitigation
	Paolo <i>Obesity + Diabetes</i> (Clinical Obesity+)			Reduce total cost of care

Achieve cost savings that drive real ROI

Vida has demonstrated outcomes across the acuity spectrum



Inpatient/ER Visits

▼ **15+%**

fewer hospital and ER visits at **6 months**
based on third-party analysis



Rx Cost Avoidance

▼ **\$425**

per member per month savings when Vida is
prescriber of record for GLP-1s



Cost Savings

▼ **\$1,128**

per member per year savings for members
living in rural areas (RUCA score ≥ 7)



Cost Savings

▼ **\$2,048**

per member per year savings for high utilizers of
healthcare (≥ 2 ER or IP visits per year)



Weight Loss

7-10%

weight loss in multiple cohorts at **1 year**



Diabetes

▼ **2.4pts**

avg A1C reduction for baseline ≥ 9 at **1 year**

Some of the most forward thinking and well known organizations have chosen Vida for:

Comprehensive, human-led care model

Clinically validated protocols

Tangible cost savings and clinical outcomes

Over 3.5 million eligible lives and growing

**NORTHROP
GRUMMAN**

Walgreens

 **Prudential**

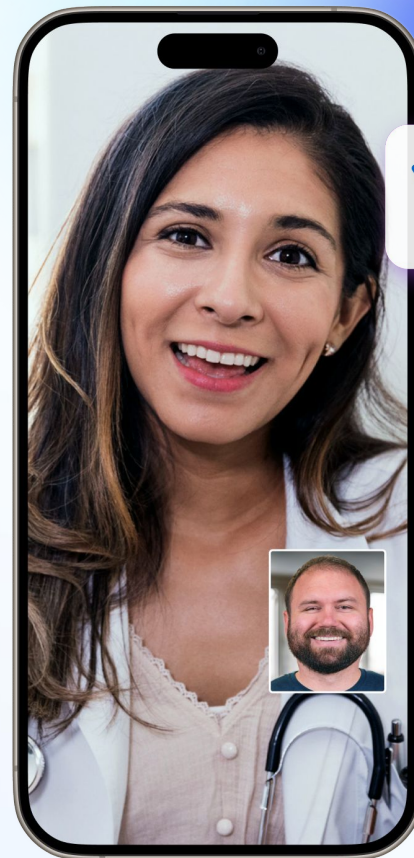
HII

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Thank you

