



Built by pharmacists.
Designed for members.
The only neutral PBM.



The best member experience. Period.

Expert navigation. Rightway is the only PBM that puts licensed pharmacists and certified pharmacy techs at the center of its model, providing true pharmacy navigation and support members can rely on.

Cost savings and support. Our team drives members toward the highest-quality, low-cost drugs and offers unparalleled support by handling time-consuming tasks such as:

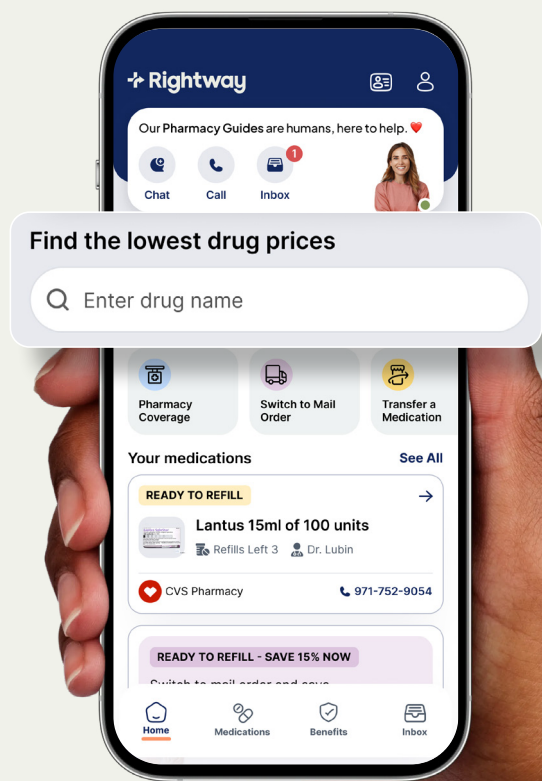
- + Switching to lower-cost medications
- + Enrolling in cost-saving programs
- + Collaborating with providers and pharmacies
- + Providing ongoing Rx education
- + Transitioning specialty drugs
- + Managing prior authorizations

Intuitive app. Our easy-to-use app lets members track prescriptions, search medication options, check costs, sign up for mail order, and connect with our expert pharmacists in real time—by chat, phone, and email.

“

My Rightway pharmacist was not only patient, but she was able to fix my issue the same day without me missing a dose of my meds.”

RIGHTWAY MEMBER



High-touch client services that lighten your load.

Seamless implementation. Rightway delivers a smooth transition, minimizing disruption for both your team and members throughout the implementation process.

Integrated ecosystem. We optimize your existing benefits with seamless integrations across medical carriers and solutions.

Client Portal. Our portal offers real-time reporting, a detailed claims view, marketing materials, and decision support tools to drive success.



NUMBERS TO NOTE

+70

Member Net Promoter Score (NPS)

100%

Of service teams are licensed CPhTs and PharmDs

99%

Enrollment in copay assistance programs

100%

Clients report being “very satisfied” with implementation

“

I’ve been so impressed with the Rightway team and their clear, smooth, and transparent implementation process.”

VP, EMPLOYEE BENEFITS



Best-in-class technology.

Tailored clinical strategy.

Flexible design options allow you to adjust copay structures, formularies, and drug tiering for a custom approach.

Predictive technology.

Our modern technology enables predictive modeling to optimize impact, reduce disruption, and drive cost savings.

From insights to impact.

A unified platform where insights drive action—connecting members with clinical support for better outcomes.

A transparent and predictable approach to drug spend.

True transparency.

The industry's first truly neutral PBM with 100% pass-through pricing—no rebate games and other hidden PBM profit tactics that drive up costs.

A transparent and predictable approach to drug spend.

We don't earn a single penny of profit on any medications dispensed through the plan. Instead, our incentives are intentionally designed to reward cost control and clinical appropriateness—not higher drug prices.

We set a monthly cost per member based on the projected total annual pharmacy spend. If actual spend exceeds the guarantee, Rightway covers the difference; if it comes in lower, you keep all savings.

Unlike other vendors, we don't just promise savings — **we guarantee them, dollar-for-dollar**



MEASURABLE SAVINGS

>20% Out-of-pocket member savings

30% GLP-1 approval rate (vs. 70% market average)

82% Lower cost redirection rate

>15% Average client savings

TRUSTED BY THOUSANDS OF CLIENTS

