

Thursday, May 3

DAY 1

- 7:00 AM
to 10:00 AM Wellness Screening
- 8:30 AM **Welcome & Opening**
- ▶ Larry Boress, President and CEO, Midwest Business Group on Health
 - ▶ Dan Pikelny, Director, Health and Productivity, Navistar, Inc. and MBGH Board Chair
- 8:50 AM **Navigating the Labyrinth of Health Care Reform**
- Moderator:* Thomas A. Corfman, Assistant Managing Editor, *Crain's ChicagoBusiness*
- ▶ Kathryn Wilber, Sr. Counsel, Health Policy, American Benefits Council
 - ▶ John Santa, MD, MPH, Director, Consumer Reports Health Ratings Center
 - ▶ Reed V. Tuckson, MD, Executive Vice President and Chief of Medical Affairs, UnitedHealth Group
- 10:15 AM Networking Break
- 10:45 AM **The Changing Roles of Hospitals & Physicians: Providers & Caretakers of Health & Resources**
- Moderator:* Todd Johnson, Vice President/Publisher, *Workforce Management*
- ▶ Susan DeVore, President and CEO, Premier Healthcare Alliance
 - ▶ John Crosby, JD, Executive Director, American Osteopathic Association
 - ▶ Daniel B. Wolfson, Executive Vice President & COO, ABIM Foundation
- 12:00 PM Networking Lunch
- 12:45 PM **Luncheon Speaker – Emerging Health & Health Care Financing Trends**
- ▶ David R. Dickey, CEO, Second Story Sales Company
- Dave was an early adopter of CDHP at Definity, former President of the Healthcare Transformation Group at UHC and co-founder of RedBrick Health.*
- 1:15 PM Fitness Break
- ▶ Margaret Rehayem, Director of Member Initiatives, MBGH
- 1:30 PM **Employer Survival in the Labyrinth: Preparing, Innovating & Discovering the Right Path**
- Moderator:* Christi Rager Wise, Sr. Vice President, Product Management, Health & Welfare, Fidelity Investments
- ▶ Sandra G. Morris, RN, MSN, CHC, Senior Manager of U.S. Benefits Design, Procter & Gamble
 - ▶ Mary Rohe, Benefits Manager, Ace Hardware Corporation
 - ▶ Jill Marie Chapman, Senior Director of Benefits, OfficeMax
- 2:45 PM **Innovative Health, Health Care and Worksite Programs**
- ▶ *The Chicago Direct Contracting Initiative* - Steve Riedl, FSA, MAAA, Senior Consulting Actuary, Health & Group Benefits Practice, Towers Watson
 - ▶ *Three Cornerstones of a Successful Value-Based Benefit Program for Employers* - Katie Neben, Director, Product Management, TriZetto
 - ▶ *The Healthy Workplace Project – Dirty Secrets You Didn't Want to Know About Your Workplace* - Kelly Arehart, PhD, Global Program Leader, The Healthy Workplace Project, Kimberly-Clark Professional
- 3:30 PM Networking Break
- 4:00 PM **Innovative Health, Health Care and Worksite Programs**
- ▶ *Innovations in Wellness Rewards Programs* - Stuart Slutzky, Chief of Product Innovation, Vitality Status: Platinum for HumanaVitality
 - ▶ *Enhancing Healthy Enterprise Efforts with Behavioral Economics and Better Choice Architecture* - Steve Cyboran, ASA, MAAA, FCA, CEBS, Vice President, Consulting Actuary, Healthy Enterprise Initiative Leader, Sibson Consulting – A Division of Segal
- 4:30 PM **MBGH Health Benefits & Community-Based Initiatives**
- ▶ Cheryl Larson, Vice President, MBGH
 - ▶ Margaret Rehayem, Director of Member Initiatives, MBGH
 - ▶ Larry Boress, President & CEO, MBGH
- 5:30 PM Networking Reception

Friday, May 4



7:00 AM
to 10:00 AM

Wellness Screening

8:30 AM

Welcome & Overview

- ▶ Larry Boress, President and CEO, MBGH

8:40 AM

What Health Care Can Learn from Retail

- ▶ Marc Baer, Director of Managed Care, Target Corporation

8:50 AM

The Surprising Power of Social Networks & How They Shape Our Lives

- ▶ James H. Fowler, PhD, Professor of Medical Genetics and Political Science, University of California and author of *Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives*

Dr. Fowler's work lies at the intersection of the natural and social sciences with primary interests including social networks, behavioral economics, evolutionary game theory, political participation, cooperation and the study of the genetic basis of political behavior. He was named "most original thinker" of the year by The McLaughlin Group.

9:40 AM

Innovative Health, Health Care and Worksite Programs

- ▶ *New Approaches to Care Delivery - "Intensive Medical Home"* - H. Scott Sarran, MD, MM, Vice President and Chief Medical Officer, Blue Cross and Blue Shield of Illinois
- ▶ *Employer Investments in Improving Employee Health* - Brian Brown, Senior Consultant, Benefits Consulting, Fidelity Investments

10:10 AM

Networking Break and Prize Drawing

10:40 AM

Communicating Value-Based Benefit Approaches to Employees: Research project conducted by MBGH, the University of Michigan Center for Value-Based Insurance Design & Buck Consultants

- ▶ Cheryl Larson, Vice President, MBGH
- ▶ Margaret Rehayem, Director of Member Initiatives, MBGH
- ▶ Amy O. Finsand, Principal, Communication, Buck Consultants

11:10 AM

Innovative Health, Health Care and Worksite Programs

- ▶ *Consumerism Mindset: Survey On Consumer Perspectives Related to Wellness, Incentives, Communication and Stress* - Patrick Boughey, SVP and Local Practice Leader, Aon Hewitt
- ▶ *Caught in the Health Labyrinth: Helping Your Employees Navigate Wisely* - James Herndon, MD, William H and Johanna A Harris Professor of Orthopedic Surgery, Harvard Medical School, Practicing Orthopaedic Surgeon, Massachusetts General Hospital, Medical Advisory Board member, WiserTogether, Inc.

11:40 AM

Health Value Accelerator: Focus on Employer Investments in Waste Reduction & Healthier, Engaged Employees

- ▶ Cyndy Nayer, President and Chief Executive Officer, Center for Health Value Innovation

12:10 PM

Networking Lunch

12:40 PM

Luncheon Presentation – Chicken or Egg: Strategic Debate on Driving Employee Engagement & Accountability

What is the optimal strategy to meet employee health and performance? This lively debate will examine whether culture or incentives are better in driving engagement.

Moderator: Mitchell V. Santiago, JD, Senior Consultant, Health and Group Benefits Practice, Towers Watson

- ▶ Wendy Lynch, PhD, Founder, Lynch Consulting and Senior Scientist, Health as Human Capital Foundation
- ▶ Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Employers Health Coalition and Consulting Corporate Medical Director, Walmart

1:40 PM

Employer Best Practices in Worksite Health, Engagement & Consumerism

- ▶ *Employer Case Studies*
 - Bernie Knobbe, CEBS, CCP, Senior Director, Global Benefits, Yahoo!
 - Joshua Riff, MD, MBA, Medical Director, Target Corporation
 - Raymond Zastrow, MD, Chief Medical Officer, QuadMed - A Subsidiary of QuadGraphics

3:30 PM

Adjournment