



MBGH 40th Annual Conference September 3-4, 2020

Thursday, September 3

- 8:30 AM Welcome & Opening
- Jason Parrott, Senior Manager Global Healthcare & Well Being Strategy, The Boeing Company, MBGH Board Chair
 - Cheryl Larson, President & CEO, MBGH
- 8:45 AM Keynote: Navigating Disruption, Consolidation & Cost Pressure
- Dr. Elisabeth Rosenthal, Editor-in-Chief, Kaiser Health News & Author of *An American Sickness*
- 9:45 AM Break & Networking
- 10:00 AM Stakeholder Stories & Solutions – Strategies to Eliminate Waste & Excess Costs in Health Care
- Moderator: Jan Berger, MD, MJ, President & CEO, Health Intelligence Partners & MBGH Medical Director
 - *Hospital Quality & Transparency*: Leah Binder, President & CEO, The Leapfrog Group
 - *Health Plans & Payment Reform*: Andréa E. Caballero, Program Director, Catalyst for Payment Reform
 - *Health Policy & National Trends*: James Klein, President, American Benefits Council
- 11:35 AM Break & Networking
- 11:50 AM 40 Years: Reflections, Lessons Learned & the Future of Health Care & Benefits
- Moderator: Jason Parrott, Senior Manager Global Healthcare & Well Being Strategy, The Boeing Company – MBGH Board Chair
 - Larry Boress, Executive Director, National Association of Worksite Health Centers – Former President & CEO
 - Wayne Burton, MD – Former Board Chair
 - Lois Lourie, Vice President, Benefits – Total Rewards, AbbVie, Inc. – Former Board Chair
 - Jim Mortimer – Former President & CEO, Founder of MBGH
- 12:40 PM Break & Networking



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- 1:10 PM Employer Keynote: Strategies to Eliminate Out-of-Network Coverage; Improve Behavioral Health Benefits & Effectively Update Your Health Benefits, Communications & Coverage Decisions
- Carole Mendoza, Director, Global Health Benefits & Well-being Strategy, IBM
- 2:00 PM Employer Case Studies & Good Practices
- Your Smartphone as Medicine: Addressing Physical & Behavioral Health
 - Tara Sherman, Well Being Strategy Leader, The Boeing Company
 - Reducing Musculoskeletal Spend While Improving Outcomes
 - Tom Sondergeld, Former Vice President HRIS, Global Benefits & Mobility at Walgreens
 - Digital & High Touch Strategies to Help Manage Chronic Disease
 - David Erani, MD, President, Onduo Professionals, P.C.
- 2:50 PM Break & Networking
- 3:05 PM Interactive Breakout Sessions – *Concurrent*
- Session 1: Rethinking Obesity: From Treatment to Engagement
 - Moderator: Judy Hearn, Director, Strategic Initiatives, MBGH
 - Amy Articolo, MD, Medical Director, Obesity & NASH, Novo Nordisk
 - Nicole Martel, System Director - Health, Well-being & Recognition, Bon Secours Mercy Health
 - Louise Hartman Anderson, Director-Benefits Services, S&C Electric Company
 - Session 2: Navigation Drives Engagement, Satisfaction and Results
 - Moderator: Dawn Weddle, Director, Member Engagement, MBGH
 - Mike Sokol, MD, Senior Vice President, Clinical Strategy, Quantum Health
 - Sue Furlan, Benefits Manager, Signode Industrial Group
 - Susana Pocijewski, Manager, U.S. Health Plans, Abbott Laboratories
- 3:55 PM Employer Panel: Strategies for Mental & Behavioral Health, Prevention & Wellbeing
- Moderator: Denise Giambalvo, Vice President, MBGH
 - Nina McQueen, Vice President, Global Benefits, Mobility & Employee Experience, LinkedIn
 - Ginny Peddicord, Director, Global Employee Population Health, Merck
 - Liz Rieveley, Vice President, Human Resources, SMS Assist
- 4:40 PM Closing Comments & Prizes
- 5:00 PM Adjournment



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Friday, September 4

- 8:30 AM Welcome & MBGH Annual Member Meeting
- Jason Parrott, Senior Manager Global Healthcare & Well Being Strategy, The Boeing Company, MBGH Board Chair
- 8:40 AM MBGH Year in Review
- Cheryl Larson, President & CEO, MBGH
- 8:50 AM Transformation of Telemedicine: Impact on Resources for Employers
- Francine R. Kaufman, MD, Chief Medical Officer, Senseonics, Inc.
- 9:40 AM Break & Networking
- 9:50 AM Employer Case Studies & Good Practices
- Diabetes & Your Microbiome: Using Food as Medicine
 - Erik Fielbrandt, HR Manager-Total Rewards, Covenant HealthCare
 - Using Your Benefits Data to Measure Program Success & Improve Employee Wellbeing
 - Hassan Azar, Head of Global Total Rewards, JLL
 - A Personalized Approach to Improve Health Outcomes
 - Corey Luecht, Director, HR Benefit Design & Planning, Allstate
- 10:40 AM Break & Networking
- 10:50 AM Precision Medicine: An Individual Approach to Care
- Moderator: Denise Giambalvo, Vice President, MBGH
 - Fred Schnell, MD, Chief Medical Officer, National Cancer Treatment Alliance
 - Darin Hinderman, Global Health Strategy Manager, Total Rewards – Human Resources, Caterpillar
- 11:40 AM Interactive Breakout Sessions – *Concurrent*
- Session 1: Money in the Bank: Applying Sutton’s Law to Benefits Transformation
 - Moderator: Cheryl Larson, President & CEO, MBGH
 - Bruce Sherman, MD, Medical Advisor, National Alliance of Healthcare Purchaser Coalitions
 - Nancy Gerstad, MD, Medical Director, Inspera Health
 - John Butler, Manager, Benefit Design, Edward Elmhurst Health



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- Session 2: How Pain Conditions Drive Spend & What to do About it
 - Moderator: Denise Giambalvo, Vice President, MBGH
 - Mohannad Kusti, MD, MPH, Regional Medical Director, Pivot Onsite Innovations & President & Chief Medical Officer, Optimal Workplace & Environmental Wellness
 - Brian Gifford, Ph.D., Director, Research & Analytics, Integrated Benefits Institute
 - Tom Sondergeld, former VP of Global HRIS, Benefits & Mobility, Walgreens Boots Alliance

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| 12:30 PM | Break & Networking |
| 1:00 PM | Employers Transforming Hospital Price Transparency <ul style="list-style-type: none"> • Gloria Sachdev, PharmD, President & CEO, Employers' Forum of Indiana |
| 1:30 PM | Employer Panel – Transforming Waste & Misuse in Health Care & Benefits <ul style="list-style-type: none"> • Moderator: Cheryl Larson, President & CEO, MBGH • Dan Dentzer, Manager, Health & Welfare Benefit Design, United Airlines • Gloria Sachdev, PharmD, President & CEO, Employers' Forum of Indiana • Tom Sondergeld, former VP of Global HRIS, Benefits & Mobility, Walgreens Boots Alliance |
| 2:20PM | Break & Networking |
| 2:40 PM | Employer Panel: Approaches to Health Care & Benefits in Today's Pandemic Environment & Plans for the Future <ul style="list-style-type: none"> • Moderator: Cheryl Larson, President & CEO, MBGH • Pam Hannon, Retirement & Healthcare Leader, GE Healthcare; MBGH Vice Chair • Amy Katzoff, Senior Director, Benefits, HRIS & Mobility, Huron Consulting Group, MBGH Treasurer • Jason Parrott, Senior Manager Global Healthcare & Well Being Strategy, The Boeing Company, MBGH Board Chair |
| 3:20 PM | Final Comments & Prize Drawing |
| 3:30 PM | Adjournment |