

*Join MBGH to celebrate our 40th Annual Conference.
A must-attend event for all employers!*



HEALTH BENEFITS TRANSFORMATION

Employers Unite to Reduce Waste & Improve Outcomes

MAY 7-8, 2020 • JW MARRIOTT • CHICAGO

Discover the latest perspectives from innovative purchasers and industry experts, identify ways to drive change in health care purchasing and be part of our supportive network of peers. At this conference, you will walk away with the latest information and research to help you make the most informed decisions for your organization, including ways for employers to use their collective market influence to:

- Eliminate waste, inefficiencies and excess costs in health care and benefits
- Navigate disruption, consolidation and cost pressures
- Serve as catalysts for change in the way health care is paid for and delivered
- Transform expectations with carriers, intermediaries and vendors to manage cost, waste and clinical outcomes
- Identify best practices in advocacy and navigation, chronic condition management, mental and behavioral health, obesity, pain management, personalization, pharmacogenomic medicine, prevention and wellbeing

*"The value for the dollar, the wealth of information and the events all stand out among the other conferences.
Nothing like it in the country!"*



Midwest Business Group on Health
The Source for Leading Health Benefits Professionals

REGISTER AT WWW.MBGH.ORG/40AC

THURSDAY, MAY 7

7:00 to 10:00 AM	Wellness Screenings	 <i>"A huge congratulations for delivering a world-class annual conference."</i> 
7:30 AM	Breakfast & Networking	
8:15 AM	Welcome & Opening <ul style="list-style-type: none">▶ Jason Parrott, Senior Manager, Global Healthcare & Well Being Strategy, The Boeing Company, MBGH Board Chair▶ Cheryl Larson, President & CEO, MBGH	
8:30 AM	Keynote – Navigating Disruption, Consolidation & Cost Pressure <ul style="list-style-type: none">▶ Dr. Elisabeth Rosenthal, Editor-in-Chief, Kaiser Health News & Author of <i>An American Sickness</i>	
9:35 AM	Stakeholder Stories & Solutions – Strategies to Eliminate Waste & Excess Costs in Health Care <ul style="list-style-type: none">▶ Moderator: Jan Berger, MD, JD, President & CEO, Health Intelligence Partners & MBGH Medical Director▶ <i>Health Policy & National Trends</i>: James A. Klein, President, American Benefits Council▶ <i>Health Plans & Payment Reform</i>: Suzanne Delbanco, Executive Director, Catalyst for Payment Reform▶ <i>Hospital Quality & Transparency</i>: Leah Binder, President & CEO, The Leapfrog Group	
11:00 AM	Networking Break	
11:30 AM	Employer Panel – Waste & Misuse in Health Care & Benefits	
12:20 PM	Networking Lunch	
1:00 PM	40 Years: Reflections, Lessons Learned & the Future of Health Care & Benefits <ul style="list-style-type: none">▶ Moderator: Jason Parrott, Senior Manager, Global Healthcare & Well Being Strategy, The Boeing Company, MBGH Board Chair▶ Larry Boress, Executive Director, National Association of Worksite Health Centers – <i>Former President & CEO</i>▶ Wayne Burton, MD – <i>Former Board Chair</i>▶ Lois Lourie, Vice President, Benefits – Total Rewards, AbbVie, Inc. – <i>Former Board Chair</i>▶ Jim Mortimer – <i>Former President & CEO, Founder of MBGH</i>	
1:45 PM	Employer Keynote <ul style="list-style-type: none">▶ Carole Mendoza, Director, Global Health Benefits & Well-being Strategy, IBM	
2:35 PM	Networking Break	 <i>"Your conference content was amazing. MBGIt is the shining light of the Coalition world!"</i> 
2:50 PM	Employer Case Studies & Good Practices	
3:40 PM	Interactive Breakout Sessions <ul style="list-style-type: none">▶ Session 1: Rethinking Obesity: From Treatment to Engagement▶ Session 2: Navigation is Essential to the Future of Healthcare	
4:30 PM	Employer Panel: Strategies for Mental & Behavioral Health, Prevention & Wellbeing	
5:20 PM	Networking Reception	

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FRIDAY, MAY 8

7:00 to 10:00 AM	Wellness Screenings
7:30 AM	Breakfast & Networking
8:15 AM	Annual Member Meeting
8:30 AM	Welcome & Opening <ul style="list-style-type: none">▶ Jason Parrott, Senior Manager, Global Healthcare & Well Being Strategy, The Boeing Company, MBGH Board Chair▶ Cheryl Larson, President & CEO, MBGH
8:45 AM	Keynote - Tackling the Chronic Disease Crisis: 10 New Rules to Transform Care <ul style="list-style-type: none">▶ Peter Andruszkiewicz, Former President & CEO, Blue Cross and Blue Shield of Rhode Island
9:30 AM	Employer Case Studies & Good Practices
10:20 AM	Employer Panel: Strategies for Population Personalization & Pharmacogenomic Medicine
11:10 AM	Networking Break and Prize Drawing
11:40 AM	Interactive Breakout Sessions <ul style="list-style-type: none">▶ Money in the Bank: Applying Sutton's Law to Benefits Transformation▶ How Pain Conditions Drive Spend & What to do About it
12:30 PM	Networking Lunch & MBGH Year in Review
1:20 PM	Employer Keynote <ul style="list-style-type: none">▶ Nicole T. Williams, Director, Global Clinical Operations & US Health & Wellness, Cummins Inc.
2:10 PM	Employer Panel: Myth Busters, Start-Ups & the Digital World
3:00 PM	Adjournment

"Speaker presentations and panel discussions were informative, relevant and timely. I took away more than a few 'pearls'."

"Wow – what a fantastic couple of days! MBGH, you did an outstanding job!"

"Fantastic job on the event, you guys knocked it out of the park!"

Thanks to the MBGH Sponsors

Breakout

Inspira Health
NovoNordisk
Pfizer
Quantum Health

Case Study

Artemis Health
Interactive Health
Livongo

Panel

Blue Cross Blue Shield IL
Foundation Medicine
Ginger
Lyra Health
Merck

Dinner

Accolade

Reception

DayTwo

Lunch

Alight
Grand Rounds

Breakfast

Advocate Aurora Health
BenefitExpress

Break

OneDrop
WellBeats

Mobile App

Behavioral Health Systems

Polling

Kiio

Paper & Pens

ROC Group

Exhibitor

Consumer Medical
Delta Dental
GTMRx
Hello Heart
Progyny

Lanyard

Milliman

Tote Bag

Navitus

Fitness

FitBit Health Solutions

WiFi

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Health Equity
National Association
of Specialty Pharmacy
Wellthy



Midwest Business Group on Health
The Source for Leading Health Benefits Professionals

Celebrating 40 years of advancing value in health care, health benefits and health improvement

MAY 7-8, 2020 • CHICAGO, IL

Register at: www.mbggh.org/40AC

Early-Bird Pricing

Registration Fees:	On or Before 3/1	After 3/1
▶ Member*	\$425	\$550
<i>Additional same company</i>	\$300	\$400
▶ HR/Benefits Professional (Non-Member)	\$600	\$700
<i>Additional same company</i>	\$400	\$500
▶ Non-Member (limit 3 per company)	\$1,000	\$1,200
<i>Additional same company</i>	\$600	\$700

*Uncertain if your company is a member?

Go to www.mbggh.org/membership/currentlistofmembers

Conference Venue:

JW Marriott Chicago
152 W Adams Street
Chicago, IL 60603 • (312) 660-8200

Hotel Accommodations:

JW Marriott Chicago
152 W Adams Street
Chicago, IL 60603

Reservations: (312) 660-8200

Rate: \$269.00 per night

Reservation link: www.mbggh.org/40ac/venue

Space is limited.

*MBGHH staff is so
incredibly hospitable
and friendly!*

Hotel Cut-off: April 16, 2020

HRCI Accreditation:

This program has approval pending for 12.75 recertification credit hours through the HR Certification Institute (HRCI). For more information about certification or recertification, visit www.hrci.org. The use of the official seal confirms that this Program has met HRCI's criteria for re-certification credit pre-approval.



Conference Registration Policies:

Registration cancellations must be requested via email. Cancellations received on or before April 1, 2020 will receive a refund minus a \$50.00 administrative fee. Registration fees paid after April 1, 2020 are non-refundable. Substitutions are acceptable. To cancel or transfer your registration, log in to your MBGH account at www.mbggh.org or contact Lori Hurtt at lhurtt@mbggh.org. Approved refunds will be issued within 30 days. Confirmed registrants who fail to attend but do not cancel based on criteria above will be charged the entire registration fee. In case of conference cancellation, MBGH is limited to refund the conference registration fee only. MBGH reserves the right to alter this program without prior notice.

Thanks to Our 40th Anniversary Sponsors



Hinge Health



WELLNESS SCREENINGS

Sponsored by Wellness Corporate Solutions

Screenings are a quick, easy and private way to receive an accurate picture of your health. The screening itself takes about 12 minutes and consists of a finger-stick test for cholesterol (Total, HDL & LDL), triglycerides, glucose, blood pressure and body composition (body mass index, body fat percentage and waist circumference). You will get your results immediately, along with the opportunity to ask questions and discuss your results with a health educator.

HR/Health Benefits Professionals from
non-member, self-insured employers

**BECOME A MEMBER
RECEIVE 2
COMPLIMENTARY PASSES**

Expires April 1st

MBGH 40TH ANNUAL CONFERENCE

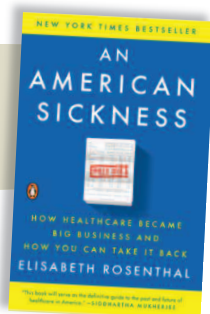
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KEYNOTE SPEAKERS



Conference attendees will
receive a free copy of
Dr. Rosenthal's book:



Dr. Elisabeth Rosenthal

Dr. Elisabeth Rosenthal is the editor-in-chief of *Kaiser Health News*, a contributing Opinion Writer at *The New York Times*, and the author of *An American Sickness*, a shocking investigation into America's healthcare system. A former ER physician, Dr. Rosenthal was an award-winning reporter at The New York Times for 22 years, gaining acclaim for her coverage of health and health policy issues. Drawing on her expertise, Dr. Rosenthal unpacks one of America's most complex and frustrating institutions with a humanistic approach, and examines what doctors, patients, and providers can do to help repair it.

<https://www.prhspeakers.com/speaker/elisabeth-rosenthal>



Carole Mendoza

Director, Global
Health Benefits and
Well-being Strategy
IBM



Nicole T. Williams

Director, Global Clinical
Operations & US Health
& Wellness
Cummins Inc.

*"You blew it out of the water again!!!
What a fantastic meeting! Great reviews
from so many people... you have the best
annual meeting in the country!"*

MBGH serves as one of the nation's leading non-profit employer coalitions. Members are represented by human resource and health benefit professionals for 130 mid, large and jumbo self-funded public and private companies who provide health benefits for more than 4 million lives and spend over \$10 billion annually on health care.

*100% of the 2019 employer attendees would highly
recommend the conference to others.*

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CHICAGO, IL
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Early-Bird pricing ends March 1st!



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