Welcome and Opening
- Larry Borex, President & CEO, MBGH
- Nate Solomon, Director of Benefits, Wolters Kluwer US & Board Chair, MBGH

Going Where No Employers Have Gone Before: Shaping Health Benefits and the Health Care System
- Robert Galvin, MD, Chief Executive Officer-Equity Healthcare, Operating Partner, The Blackstone Group & Former Executive Director of Health Services/Chief Medical Officer, General Electric

Why Only Business Can Save America from Problems in the Health Care System
- Brian Klepper, Principal & Chief Development Officer, WeCare TLC

Network Broking

Receiving Consumers to Use Quality Health Care Providers
- Cheryl DeMars, President & CEO, The Alliance

Employer Views on Private Health Exchanges and Key Decisions
- Moderator: Barbara P. Gniewek, Principal, PwC
- Tom Sondergeld, Director of Health, Benefits & Well-Being, Human Resources, Walgreens
- Amy Kastoff, CIO, Director of Health, Benefits & Wellness, Dover Corporation
- Richard Ross, Manager, Employee Benefits, Argus National Laboratory

Networking Lunch

Marketplace Updates

Employer Trends in Population Health Management and Impacts from the ACA
- Christi Rager Wise, Sr. Vice President, Product Management, Health & Welfare, Fidelity Investments

The Future of Health Benefits – The Media’s Perspective
- Victor L. Villanueva, Partner, ROC Group

The Future of Health Benefits – The Media’s Perspective
- Jill Chapman, Senior Director, Benefits, OfficeMax

Movement Break and Networking

Defining Contribution Success in the Consumer-Directed Environment and the Importance of Consumerism
- Anna Pallares, Program Leader-Health Care Initiatives, General Electric

The Future of Health Benefits – The Media’s Perspective

Movement Break and Networking

The Battle of the Seas – Triggers and Barriers for Health Improvement and Consumerism
- Moderator: Victor L. Villanueva, Partner, ROC Group
- Cara McNulty, Senior Group Manager of Clinical Strategy and Prevention, Target Corporation
- Nate Solomon, Director of Benefits, Wolters Kluwer US
- Matt LaRocca, Vice President, Administrative Services, Federal Reserve Bank of Chicago
- Jill Chapman, Senior Director, Benefits, OfficeMax

Networking Reception

Thanks to MBGH’s 34th Annual Conference Sponsors

Welcome and Opening
- Larry Borex, President & CEO, MBGH
- Matt LaRocca, Vice President, Administrative Services, Federal Reserve Bank of Chicago, Incoming Board Chair, MBGH

MBGH Research Projects and Community-Based Initiatives
- Larry Borex, President & CEO, MBGH
- Cheryl Phillips, Senior Vice President, MBGH

Margaret Rehavam, Senior Director, Strategic Initiatives & Communications, MBGH

New Population Health Models that Support REAL Outcomes
- Tom Emerick, President, Emerick Consulting & former HR/Benefits for Walmart, Burger King & British Petroleum

Reactor and Best Practices Panel
- Moderator: Cheryl Larson, MBGH
- Sandra Morris, RN, Senior Manager of U.S. Benefits Design, Proctor & Gamble
- Sharon Mattie, MD, Director, RAND Health Advisory Services & Professor, Pardee RAND Graduate School, RAND Corporation
- Marcus Gagnon, Wellness Coordinator, Trek Bicycle Corporation
- Tom Emerick, President, Emerick Consulting

Networking Break and Prize Drawing

Networking Lunch

What Health Plans & Hospitals Do to Keep Their Employees Healthy
- Moderator: Larry Borex, MBGH
- Cindy Bik, Associate Vice President-Rush Health & HR Benefit Operations, Rush
- Kim Dwyer, Vice President, Benefit Services, Advocate Health Care
- Health Plans - TBA

Measuring Consumer Health Engagement – Passove or Passionate
- Wendy J. Lynch, PhD, Director, Akaraun Center for Consumer Choice in Health Care

Kent Bradley, MD, Senior Vice President, Chief Medical Officer, Safeway

Using Worksite Ambassadors/Champions to Impact Culture, Engagement and Population Health
- Michael F. Brennan, Manager, Well Being Policy & Strategy, Boeing
- Kim Stroud MA, LMHC, Benefits Manager, Manatee County Government

Your Genes Are Not Your Fate: Integrative Lifestyle Changes Can Improve Chronic Conditions
- Drs. Omish, MD, Founder & President, Preventive Medicine Research Institute & Clinical Professor of Medicine, University of California, San Francisco

Speaker & Book Signing - Sponsored by Healthways

Get your FREE Skin Check Screening at the conference and professional advice from Dr. Coldiron!

CONFERENCE WELLNESS ACTIVITIES

Learn About a No-Cost Employer Consumer Engagement Measurement Tool
- On May 1st, join Wendy Lynch, PhD, Altarum and Kent Bradley, MD, Safeway, who will share the Consumer Engagement (ACE) measure tool, a 21-item survey instrument that measures consumer engagement in four domains: commitment, ownership, informed choice and navigation. The tool has been extensively validated and helps to predict health behaviors, consumerism skills, medication adherence and other health outcomes. The tool is available at no cost to employers in exchange for returned de-identified data. More information will be provided at the conference.

May is National Skin Cancer Prevention Month
- Hear from Dr. Brett Coldiron, MD, FACP, FAAD, president of the American Academy of Dermatology, who will share a little about the dangers of tanning beds and unprotected sun exposure.

Get your FREE Skin Check Screening at the conference and professional advice from Dr. Coldiron!

Get your Wellness Screenings on April 30th and May 1st
- Sponsored by Quest Diagnostics

The Blueprint for Wellness screenings provides a snapshot of a person’s health risks. Conference attendees who participate will complete a fasting blood draw with 30 different lab tests. Blood pressure and a health questionnaire and will receive a confidential, online personal report. Screenings are taken on both mornings of the conference from 7AM and 10AM.

Watch for information on how to sign up for your FREE Wellness Screening soon!