

Wednesday, May 2

"I look forward to this conference every year and it does not disappoint."

7:00 to 10:00 AM

Wellness Screenings

7:30 AM

Breakfast & Networking

8:30 AM

Welcome & Overview

- ▶ Cheryl Larson, President & CEO, Midwest Business Group on Health
- ▶ Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance & MBGH Board Chair

8:45 AM

Keynote: **Why Does Health Care Cost So Much & What Employers Can Do About It**

- ▶ Jan Berger, MD, CEO, Health Intelligence Partners & MBGH Medical Director

9:30 AM

Keynote: **The Burden of Unnecessary Care: Tackling Inappropriate Low-Value Care – A New “Top Five” for Purchaser Action**

- ▶ Mark Fendrick, MD, Professor, Division of General Medicine, Department of Internal Medicine and Department of Health Management and Policy & Director, University of Michigan Center for Value-Based Insurance Design

"Very good and practical advice with the business case for employers."

10:15 AM

Networking Break

10:45 AM

Health Care Reform: **Research, Purchaser Activities & Updates**

- ▶ Moderator: Paul Fronstin, PhD, Director of Health Research and Education Program, Employee Benefit Research Institute
- ▶ Sarah Millar, Partner & Chair, Employee Benefits & Executive Compensation Practice Group, Drinker Biddle & Reath LLP
- ▶ Kathryn Wilber, Senior Counsel, Health Policy, American Benefits Council

11:45 AM

Networking Lunch, **MBGH Activities Update & Fitness Break**

- ▶ Cheryl Larson, President & CEO, Midwest Business Group on Health
- ▶ Denise Giambalvo, Vice President, Midwest Business Group on Health
- ▶ Judy Hearn, Director of Strategic Initiatives, Midwest Business Group on Health

12:45 PM

Keynote: **Getting Serious About Supplier Accountability & Delivery System Reform**

- ▶ Jason Parrott, Manager of Healthcare Strategy & Policy, The Boeing Company & MBGH Board Vice Chair

1:15 PM

Employer Purchasing Power Strategies

- ▶ Rick Finch, Ret. Director, Benefits Services, Drummond Company Inc. & Deborah Stephens, Founder, Chairman & CEO, Behavioral Health Systems
- ▶ Judy Hearn, Director of Strategic Initiatives, Midwest Business Group on Health *on behalf of American Optometric Association*
- ▶ Laurel Pickering, Chief Revenue Officer, WellDoc (former President & CEO, Northeast Business Group on Health)
- ▶ Lisa Tepley, Total Rewards Manager, Slumberland Furniture & Charlotte West, Head of Account Partnerships & Sales, Bind

2:15 PM

Networking Break

2:30 PM

Panel: **Health Care Industry Updates**

- ▶ Moderator: Denise Giambalvo, Vice President, Midwest Business Group on Health
- ▶ Vincent Bufalino, MD, President, Advocate Medical Group
- ▶ Bruce Friedman, MD, Medical Director, Critical Care, Teladoc/Best Doctors
- ▶ Lisa Latts, MD, Deputy Chief Health Officer, IBM Watson Health
- ▶ Sherri Samuels-Fuerst, Director, Total Rewards, Sargento Foods
- ▶ Ben Sommers, Vice President, Enterprise, Color

"I'm amazed that you are able to raise the bar every year."

3:15 PM

Achieving Accountability with Health Systems: **Strategies From a Sister Coalition**

- ▶ Gloria Sachdev, PharmD, President and CEO, Employers' Forum of Indiana; Clinical Assistant Professor, Purdue College of Pharmacy; Assistant Professor, Indiana University School of Medicine

4:00 PM

Panel: **Impact of Market Consolidation on Pharmacy Benefits & Specialty Drug Costs**

- ▶ Opening: Cheryl Larson, President & CEO, Midwest Business Group on Health
- ▶ Moderator: Alex Jung, Managing Director, EY-Parthenon, Ernst & Young LLP
- ▶ Darin Hinderman, US Healthcare Manager – Americas North Human Services Division, Caterpillar Inc.
- ▶ Jason Parrott, Manager of Healthcare Strategy & Policy, The Boeing Company & MBGH Board Vice Chair
- ▶ Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance & MBGH Board Chair

5:15 PM

Networking Reception

Register at www.MBGH.org/38AC

Thursday, May 3

"Love the candid and transparent discussions that we all need to hear."

- 7:00 to 10:00 AM** Wellness Screenings
- 7:30 AM** Breakfast & Networking
- 8:15 AM** MBGH Annual Member Meeting
- 8:30 AM** Welcome & Opening
- ▶ Cheryl Larson, President & CEO, Midwest Business Group on Health
 - ▶ Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance & MBGH Board Chair
- 8:45 AM** Keynote: *Get to What Matters – Tools to Transform Conversations at Work*
- ▶ Wendy Lynch, PhD, Lynch Consulting & Co-Founder, Get to What Matters, LLC
- 9:30 AM** Employer Purchasing Power Strategies
- ▶ Melissa Dulin, Senior Benefits Manager, Comcast *on behalf of Accolade*
 - ▶ Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance & MBGH Board Chair *on behalf of Livongo*
- 10:00 AM** Panel: *Health Care Industry Updates*
- ▶ Moderator: Judy Hearn, Director of Strategic Initiatives, Midwest Business Group on Health
 - ▶ Doug Ghertner, CEO, Infusion Express
 - ▶ Brad Lawson, Chief Growth Officer, Interactive Health
 - ▶ Rebecca Madsen, Chief Consumer Officer, UnitedHealthcare
 - ▶ Carol Partington, Corporate Senior Manager, Total Benefits, Elkay
 - ▶ Joshua Smith, Director, Health Products, Portico Benefit Services *on behalf of Quantum Health*
- 10:45 AM** Networking Break & Prize Drawing
- 11:20 AM** Panel: *Employer Research & Strategies for Successful Wellbeing & Engagement*
- ▶ Moderator: Cheryl Mealey, Principal, Mercer
 - ▶ Cristina Banks, PhD, Director, HealthyWorkplaces, University of California, Berkeley
 - ▶ Rita Glaze, Practice Leader, U.S. Market Access, W2O Group
- 12:10 PM** Lunch & Fitness Break
- 1:00 PM** *It Ain't Dog Food if the Dog Won't Eat It: Using Personalized Communications Focused on Beliefs, Value and Storytelling to Support Engagement & Health*
- ▶ Neal Sofian, CEO, Tuzag, Inc.
- 1:40 PM** Employer Keynote: *Supply Chain Management Challenges & Opportunities for Mid-Sized Employers*
- ▶ Amy Katzoff, Benefits Leader, Morningstar, Inc.
- 2:20 PM** Panel: *Straight Talk by Millennials! Representing Half of Tomorrow's Workforce*
- ▶ Moderator: Victor Villanueva, Managing Director, ROC Group
 - ▶ Jessica Campos, Sr. Specialist, Employee Benefits and Wellness, University of Chicago Medicine
 - ▶ Gary Libretti, Jr., Wellness & Benefits Coordinator, American Medical Association
 - ▶ Kristyn Mitich, Health & Well-Being Manager, Benefits, Advocate Health Care
 - ▶ Ali Payne, Global Practice Leader, Div. Vice President Wellbeing & Engagement, Gallagher Benefit Services, Inc.
- 3:15 PM** Adjournment

"This is one of the nation's leading health benefit conferences – regional and affordable."

KEYNOTE SPEAKERS



Jason Parrott
Manager of Healthcare Strategy & Policy, The Boeing Company



Amy Katzoff
Benefits Leader, Morningstar



Jan Berger, MD
CEO, Health Intelligence Partners



Mark Fendrick, MD
Professor, Department of Health Management and Policy & Director, University of Michigan Center for Value-Based Insurance Design

"Excellent pearls of wisdom that I can use when I leave."



Wendy Lynch, PhD

Lynch Consulting, & Co-Founder, Get to What Matters, LLC

Author of *Get to What Matters: Tools to Transform Conversations at Work* – After 30 years as an academic researcher and business consultant, Dr. Lynch reveals her secret to having happy clients: listening well and asking discovery questions. In her new book, she and her co-author provide tools and tips for getting to what matters. In the current, hectic, disconnected business environment, effective conversations have never been more important.

Get your complimentary copy of Dr. Lynch's new book!