



Celebrating 37 years of advancing value in health care, health benefits and health improvement
 MAY 10-11, 2017, CHICAGO, IL

Register at: www.mbg.org/37AC

Registration Fees:	Before 4/1	After 4/1
Member*	\$399	\$449
Additional same company	\$300	\$350
HR/Benefits Professional (Non-Member)	\$499	\$549
Additional same company	\$300	\$350
Non-Member	\$799	\$849
Additional same company	\$400	\$450

*Uncertain if your company is a member?
 Go to www.mbg.org/membership/currentlistofmembers

Conference Venue:
 The Mid-America Club
 200 E. Randolph Drive • 80th Floor
 Chicago, IL 60601 • (312) 861-1100

Hotel Accommodations:
 Fairmont Chicago, Millennium Park
 200 North Columbus Drive
 Chicago, IL 60601
 Reservations: 800-526-2008
 Rate: \$249.00 per night
 Reservation link: www.mbg.org/37ac/hotel
Space is limited. Cut-off: April 10, 2017

MBGH Contacts:
 Registration Questions: Ashley Piontkowski – apiontkowski@mbgh.org
 Billing Questions: Lori Hurtt – lhurtt@mbgh.org

HRCI Accreditation:
 This program has been approved for 13 recertification credit hours through the HR Certification Institute (HRCI). For more information about certification or recertification, visit www.hrci.org. The use of this seal is not an endorsement by HRCI of the quality of the program. It means the program has met HRCI's criteria to be pre-approved for re-certification credit.



Conference Registration Policies:
 Registration cancellations must be requested in writing. Cancellations received on or before April 1, 2017 will receive a refund minus a \$50.00 administrative fee. Registration fees paid after April 1, 2017 are non-refundable. Substitutions are acceptable. To transfer your registration, log in to your MBGH account at www.mbg.org or contact Ashley Piontkowski at apiontkowski@mbgh.org. Approved refunds will be issued within 30 days. Confirmed registrants who fail to attend but do not cancel based on criteria above will be charged the entire registration fee. In case of conference cancellation, MBGH is limited to refund the conference registration fee only. MBGH reserves the right to alter this program without prior notice.

EMPLOYERS AS THE AVENGERS of Health Benefits
 PURCHASER POWER & POLITICS
 MBGH 37TH ANNUAL CONFERENCE
 MAY 10-11, 2017

MBGH is one of the nation's leading non-profit business groups of over 130 large self-insured public and private employers. Comprised primarily of human resources and health benefits professionals, member organizations provide health benefits to over 4 million lives and annually spend more than \$4 billion on health care benefits – learn more about us at www.MBGH.org.

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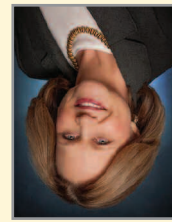


- Confirmed Speakers & Panelists**
- **Todd Bisping**, Global Benefits Manager, Caterpillar Human Services Division
 - **Jan Burnham**, President, ROC Group
 - **Karen Jaffee Cotsky**, Vice President, Compensation & Benefits, Oil Dr. Corp.
 - **Kim Dwyer**, Vice President of Benefit Services, Advocate Health Care
 - **James Gelfand**, Senior Vice President, Health Policy, The ERISA Industry Committee
 - **Alex Jung**, Principal, Global Strategy, Parthenon-Ernst & Young LLP
 - **James A. Klein**, President, American Benefits Council
 - **Sarah Millar**, Partner & Chair, Employee Benefits & Executive Compensation Practice Group, Drinker Biddle & Reath LLC
 - **Sandra Morris**, Principal, About Quality Benefits Design
 - **Kathleen Neal**, Director, Health Care & Group Insurance NAFTA, FCA US LLC
 - **Thomas Parry**, PhD, President Emeritus, Integrated Benefits Institute
 - **Chuck Reynolds**, Area President, Benefield, division of Gallagher Benefit Services
 - **Troy Ross**, President & CEO, Mid-America Coalition on Health Care Purchasers
 - **Stewart Sill**, Senior Health Advisor, Personal Health Management, IBM Corporation
 - **Tom Sondergeld**, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance
 - **F. Randy Vogenberg**, PhD, RPH, Principal, Institute for Integrated Healthcare (IiH)

J.D. Kleinke
 Health Care Entrepreneur & Author
 J.D. has been instrumental in the creation of four health care information organizations, served on the boards of several public and privately held health care companies, and advised both sides of the political aisle on pragmatic approaches to health policy and legislation. He has authored three books on the U.S. health care system, *Bleeding Edge: The Business of Health Care in the New Century* (1998), *Oxymerons: The Myth of a US Health Care System* (2001), and *Catching Babies* (2011). He has also published numerous articles and essays in *The Wall Street Journal*, *New York Times*, *Barron's*, *Health Affairs*, *JAMA*, the *British Medical Journal*, *Modern HealthCare*, *Managed Healthcare*, and *Forbes.com*.



Sally Welborn
 Senior Vice President, Global Benefits, Walmart Stores, Inc.
 Sally is responsible for overseeing the global benefits programs for Walmart's more than 2.2 million associates and their families in twenty-eight countries. With more than 30 years of experience, Sally has deep perspective of the health care industry, an in-depth knowledge of retirement plan design and significant experience in managing total rewards programs.



KEYNOTE SPEAKERS

EMPLOYERS AS THE AVENGERS of Health Benefits
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The voice of the employer has never been more vital and relevant! As the primary purchasers of health care, we must unite in our efforts to try new approaches, identify what works and what doesn't and take action to drive real change. Join fellow health benefits professionals and health care stakeholders to gain insight into the actions of leading-edge employers and industry experts to help you prepare for the significant changes that may come in 2017 and beyond!

Key topics include:

- What the ACA repeal/replace/repair means for employers
- Economics, politics and culture – Impacts to the U.S. health care system & employers
- Finding the truth about the middleman in medical and pharmacy benefits
- Leveraging aggregate lives to transform health care, benefits & costs
- Using behavior change principles to support employee wellness, wellbeing & engagement
- Understanding today's health benefits supply chain
- Navigation strategies that improve employee health and use of health care services



The Mid-America Club • 200 E. Randolph Dr. • Chicago, IL • Register – www.MBGH.org/37AC

Wednesday, May 10



7:00 to 10:00 AM

Wellness Screenings

7:30 AM

Breakfast & Networking

8:30 AM

Welcome & Overview

- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance

8:45 AM

Keynote: Employers as the Avengers of Health Benefits

- ▶ Sally Welborn, Senior Vice President, Global Benefits, Walmart Stores Inc.

9:30 AM

Keynote: Economics, Politics and Culture – Impacts on the U.S. Health Care System & Employers

- ▶ J.D. Kleinke, MSB, Health Care Entrepreneur and Author

10:15 AM

Break

10:45 AM

What the ACA Repeal/Replace/Repair Means for Employers

- Moderator: Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ James Gelfand, Senior Vice President, Health Policy, The ERISA Industry Committee (ERIC)
 - ▶ James A. Klein, President, American Benefits Council
 - ▶ Sarah Millar, Partner & Chair, Employee Benefits & Executive Compensation Practice Group, Drinker Biddle & Reath LLP

11:45 AM

Networking Lunch & Midwest Business Group on Health Activities Update

- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Cheryl Larson, Vice President, Midwest Business Group on Health
- ▶ Judy Hearn, Director of Strategic Initiatives, Midwest Business Group on Health

1:00 PM

Employer Purchasing Power Strategies

- ▶ *Let's Not "Tommy Boy" the Health Benefits Supply Chain*
 - Chuck Reynolds, Area President, Benfield, division of Gallagher Benefit Services
- ▶ *Finding the Truth about Middlemen in Health Care*
 - Alex Jung, Principal, Global Strategy, Parthenon-Ernst & Young LLP
- ▶ *Size Matters! Using Aggregate Lives to Transform Health Care, Health Benefits & Costs*
 - Todd Bisping, Global Benefits Manager, Caterpillar Human Services Division

2:30 PM

Health Benefits Updates

3:15 PM

Networking Break

3:30 PM

Health Benefits Updates

4:15 PM

Panel: Tackling the Costly Business Practices of Pharmacy Benefit Vendors & What's Wrong with Pharmacy Benefits Contract

- Moderator: Cheryl Larson, Vice President, Midwest Business Group on Health
- ▶ Kim Dwyer, Vice President of Benefit Services, Advocate Health Care
 - ▶ Alex Jung, Principal, Global Strategy, Parthenon-Ernst & Young LLP
 - ▶ Sandra Morris, Principal, About Quality Benefits Design & former Sr. Manager - U.S. Benefits, Procter & Gamble
 - ▶ Troy Ross, President & CEO, Mid-America Coalition on Health Care Purchasers
 - ▶ F. Randy Vogenberg, PhD, RPh, Principal, Institute for Integrated Healthcare (IIH) and Partner, Access Market Intelligence

5:15 PM

Networking Reception

"This conference is always informative and beneficial with great subject matter and speakers."

Thursday, May 11

7:00 to 10:00 AM

Wellness Screenings

7:30 AM

Breakfast & Networking

8:15 AM

Midwest Business Group on Health Annual Member Meeting

8:30 AM

Welcome & Opening

- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Tom Sondergeld, Vice President Global Benefits & Mobility, Walgreens Boots Alliance

8:45 AM

Tactics that Improve Employee Health & Use of Health Care & Benefits

- Moderator: Tom Sondergeld, Vice President, Global Benefits & Mobility, Walgreens Boots Alliance
- ▶ TBA

9:30 AM

Health Benefits Updates

10:00 AM

Applying Brain Science and Behavior Change Principles to Employer Wellness, Wellbeing & Engagement Strategies

- ▶ Jan Burnham, President, ROC Group

10:30 AM

Health Benefits Updates

11:00 AM

Break & Prize Drawing

11:30 AM

Employer Purchasing Power Strategies

- ▶ *From Acute Care to Business Performance: Connecting Health to the "Top" Line*
 - Thomas Parry, PhD, President Emeritus, Integrated Benefits Institute
- ▶ *Shaping the Care of Employees Around the World through Proactive Purchasing Decisions*
 - Stewart Sill, Senior Health Advisor, Personal Health Management, IBM Corporation

12:30 PM

Networking Lunch

1:45 PM

Future of Health Benefits – Employers as the New Avengers

- Moderator: TBA
- ▶ Karen Jaffee Cofsky, Vice President, Compensation & Benefits, Oil Dri Corporation
 - ▶ Kathleen Neal, Director, Health Care & Group Insurance NAFTA, FCA US LLC
 - ▶ Steven Schlange, Manager, Retirement and Benefit Plans, Mutual of Omaha

3:00 PM

Adjournment

"Love the employer tools and resources available through MBGH and other organizations."

"Always timely and relevant information along with great takeaways."

Thanks to Our 37th Annual Conference Level Sponsors



Wellness Screenings Sponsored by Interactive Health

Sign-up for your free, confidential health screening which includes a comprehensive blood test that evaluates your health risks (cardiovascular disease, diabetes, liver and kidney disease, anemia and more), along with a health assessment and blood pressure screening. You will also receive a mobility assessment that will test your ability to move in three planes of motion including strength, balance and flexibility, allowing you to pinpoint areas of muscular weakness and tightness.

After you register, your conference confirmation email will provide directions on how to register for the wellness screening.

Thanks to Our Conference Sponsors

<p>Session</p> <ul style="list-style-type: none"> Truven Health Analytics Teladoc Behavioral Health Systems NovoNordisk Grand Rounds United HealthCare Archway Health <p>Reception</p> <ul style="list-style-type: none"> Advocate Physician Partners & Advocate Health Care <p>Wellness Screening</p> <ul style="list-style-type: none"> Interactive Health <p>Audience Response System</p> <ul style="list-style-type: none"> InHouse Physicians 	<p>Mobile App</p> <ul style="list-style-type: none"> HealthStat <p>Social Media & Pens/Paper</p> <ul style="list-style-type: none"> ROC Group <p>Lunch Day 1</p> <ul style="list-style-type: none"> Conduent HR Services <p>Lanyard</p> <ul style="list-style-type: none"> Cancer Treatment Centers of America <p>Break Day 1</p> <ul style="list-style-type: none"> Health Information Designs
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