

# EMPLOYERS AS THE **AVENGERS** of Health Benefits

PURCHASER POWER & POLITICS

Wednesday, May 10

Updated  
Agenda

- 7:00 to 10:00 AM** Wellness Screenings
- 7:30 AM** Breakfast & Networking
- 8:30 AM** Welcome & Overview
- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
  - ▶ Tom Sondergeld, Board Chair, Midwest Business Group on Health; Vice President, Global Benefits & Mobility, Walgreens Boots Alliance
- 8:45 AM** Keynote: Employers as the Avengers of Health Benefits
- ▶ Sally Welborn, Senior Vice President, Global Benefits, Walmart Stores Inc.
- 9:30 AM** Keynote: Economics, Politics and Culture – Impacts on the U.S. Health Care System & Employers
- ▶ J.D. Kleinke, MSB, Health Care Entrepreneur and Author
- 10:15 AM** Networking Break
- 10:45 AM** What the ACA Repeal/Replace/Repair Means for Employers
- Moderator: Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ James Gelfand, Senior Vice President, Health Policy, The ERISA Industry Committee
  - ▶ James A. Klein, President, American Benefits Council
  - ▶ Sarah Millar, Partner & Chair, Employee Benefits & Executive Compensation Practice Group, Drinker Biddle & Reath LLP
- 11:45 AM** Networking Lunch & Midwest Business Group on Health Activities Update & Board Recognition Awards
- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
  - ▶ Cheryl Larson, Vice President, Midwest Business Group on Health
  - ▶ Judy Hearn, Director of Strategic Initiatives, Midwest Business Group on Health
- 1:00 PM** Employer Purchasing Power Strategies
- ▶ *Let's Not "Tommy Boy" the Health Benefits Supply Chain*
    - Chuck Reynolds, Area President, Benfield, division of Gallagher Benefit Services
  - ▶ *Finding the Truth about Middlemen in Health Care*
    - Alex Jung, Principal, Global Strategy, Parthenon-Ernst & Young LLP
  - ▶ *Size Matters! Using Aggregate Lives to Transform Health Care, Health Benefits & Costs*
    - Todd Bisping, Global Benefits Manager, Caterpillar Inc.
- 2:30 PM** Health Benefits Updates
- ▶ *Using Data to Uncover Hot Spots in Spend & Bend the Cost Curve*
    - Rebecca Niehus, Sr. Analytic Advisor, Truven Health Analytics, IBM Watson Health
  - ▶ *Successful Eyecare for Employers*
    - Dr. Steven Eiss, OD, American Optometric Association
    - Pam Hannon, Director, US Benefits Practice Center, Abbott
  - ▶ *How Empathy Can Transform Consumer Experience*
    - Kara Trott, Founder and CEO of Quantum Health
- 3:15 PM** Networking Break
- 3:30 PM** Health Benefits Updates
- ▶ *Inspiring Healthy Lifestyles & Preventing Chronic Disease While Achieving Real Employer ROI*
    - Nick Thielman, Vice President of Sales, Real Appeal
  - ▶ *Addressing Care Quality Variance Across a Diverse and Dispersed Workforce*
    - Jordan Zahren, Senior Implementation & Account Manager, Grand Rounds
  - ▶ *Delivering Value Based Networks Through Bundled Payment*
    - David Terry, CEO, Archway Health
- 4:15 PM** Panel: Tackling the Costly Business Practices of Pharmacy Benefit Vendors & What's Wrong with Pharmacy Benefits Contract
- Moderator: Cheryl Larson, Vice President, Midwest Business Group on Health
- ▶ Darin Hinderman, US Healthcare Manager, Caterpillar Inc.
  - ▶ Alex Jung, Principal, Global Strategy, Parthenon-Ernst & Young LLP
  - ▶ Sandra Morris, Board Secretary, Midwest Business Group on Health, Principal, About Quality Benefits Design
  - ▶ Troy Ross, President & CEO, Mid-America Coalition on Health Care
  - ▶ F. Randy Vogenberg, PhD, RPh, Principal, Institute for Integrated Healthcare (IIH) and Lead Collaborator, National Institute of Collaborative Healthcare, LLC (NICH)
- 5:15 PM** Networking Reception



## Thursday, May 11

- 7:00 to 10:00 AM** Wellness Screenings
- 7:30 AM** Breakfast & Networking
- 8:15 AM** **MBGH Annual Member Meeting**
- ▶ Tom Sondergeld, Board Chair, Midwest Business Group on Health; Vice President Global Benefits & Mobility, Walgreens Boots Alliance
  - ▶ Sandra Morris, Chair, Nominating Committee, Midwest Business Group on Health; Principal, About Quality Benefits Design
- 8:30 AM** **Welcome & Opening**
- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- 8:45 AM** **Panel: Tactics that Improve Employee Health & Use of Health Care & Benefits**  
Moderator: Tom Sondergeld, Board Chair, Midwest Business Group on Health; Vice President, Global Benefits & Mobility, Walgreens Boots Alliance
- ▶ Don Calcagno, President, Advocate Physician Partners
  - ▶ Robert C. Layman, OD, Board of Trustees, American Optometric Association
  - ▶ Anne Stowell, Vice President Member Experience, Teladoc
  - ▶ Mary Wilkins, Senior Director of Customer Partnerships, Accolade
- 9:30 AM** **Health Benefits Updates**
- ▶ *Understanding the Science Behind Appetite Regulation to Support Population's Weight Loss Efforts*
    - B. Gabriel Smolarz, MD, Medical Director of Obesity in US Medical Affairs, Novo Nordisk Inc.
  - ▶ *The Opioid Epidemic: Addiction Treatment Trends & Obstacles*
    - Deborah L. Stephens, Founder, Chairman & CEO, Behavioral Health Systems Inc.
- 10:00 AM** **Applying Brain Science and Behavior Change Principles to Employer Wellness, Wellbeing & Engagement Strategies**
- ▶ Jan Burnham, President, ROC Group
- 10:30 AM** **Health Benefits Updates**
- ▶ *Hitting the Brakes on Health Care Spending: An Initiative to Stop Pre-Diabetes in its Tracks*
    - Cathy Kenworthy, President and CEO, Interactive Health
    - Kathryn Foulser, ND, Manager, Choose Health, Rush
  - ▶ *Medication Misuse: Managing Your Risk*
    - Kent M. Holdcroft, Chief Revenue Officer, PharmMD
- 11:00 AM** Break & Prize Drawing
- 11:40 AM** **Employer Purchasing Power Strategies**
- ▶ *From Acute Care to Business Performance: Connecting Health to the "Top" Line*
    - Thomas Parry, PhD, President Emeritus, Integrated Benefits Institute
  - ▶ *Shaping the Care of Employees Around the World through Proactive Purchasing Decisions*
    - Jill A. Berger, Executive Consultant, Health Care Payer
- 12:40 PM** Networking Lunch
- 1:45 PM** **Health Benefits Updates**
- ▶ *There's No Value Without Safety*
    - Erica Mobley, Director, Communications & Development, The Leapfrog Group
- 2:00 PM** **Panel: The Future of Health Benefits**  
Moderator: Brian P. Marsella, Partner, Mercer
- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
  - ▶ Pam Hannon, Director, U.S. Benefits Practice Center, Abbott
  - ▶ Lois Lourie, Vice President Health and Welfare Benefits, AbbVie
  - ▶ Steven Schlange, Manager, Retirement and Benefit Plans, Mutual of Omaha
- 3:15 PM** Adjournment