

# Thursday, May 5

7:00 to  
10:00 AM

## Wellness Screenings

7:30 AM

## Breakfast & Networking

8:30 AM

## Welcome & Overview

- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Kim Dwyer, Vice President, Benefits Services, Advocate Health Care & MBGH Board Chair

9:00 AM

## Keynote: *Bringing Together Stakeholders to Achieve Affordable, High-Value Health Care*

- ▶ John Rother, President & CEO, National Coalition on Health Care

9:45 AM

## Keynote: *Purchaser Strategies for the Real World of Health Benefits*

- ▶ Todd Bisping, CBP, Director of Benefit Strategy, Caterpillar Inc.

10:45 AM

## Networking Break

11:15 AM

## Panel: *Outcomes-Based & Value-Based Contracting to Drive System Change, Improve Costs & Health Outcomes*

*Moderator:* Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Population Health Management, RightOpt Exchange, Xerox

- ▶ Bill Santulli, Executive Vice President/Chief Operating Officer, Advocate Health Care
- ▶ Tammie Lindquist, Value-based Contracting, Aetna
- ▶ John Neuberger, Director of Client Partnerships, QuadMed

12:15 PM

## Lunch & Special Presentation: *Reflections on 25 Years at MBGH*

1:30 PM

## MBGH Updates

2:15 PM

## Marketplace Updates

### *The Cascading Effect of Poor Quality Physicians*

- ▶ Dan Kimball, Vice President, Marketing, Grand Rounds

### *The Shift to Digital Care: How Telehealth is Empowering Today's Health Care Consumers*

- ▶ Henry DePhillips, MD, FAAFP, Chief Medical Officer, Teladoc

### *Digital Step-Therapy for Nutritional Counseling*

- ▶ Dale Rayman, Director of Analytics & Chief Actuary, Zipongo

3:00 PM

## Networking Break

3:15 PM

## Marketplace Updates

### *Direct Contracting Lite: A Simple Way to Enhance Employee Care & Deliver Savings*

- ▶ Steve Hastings, Vice President, Employer Programs, One Medical Group

### *Health, Cost & Quality: What Are Other Employers Doing?*

- ▶ Deborah Banion, Senior Consulting Director, Truven Health Analytics

3:45 PM

## Keynote: *The Real World of Wellness Programs & ROI: Fact or Fiction*

- ▶ Alfred Lewis, Founder and President, Disease Management Purchasing Consortium International, Inc. & CEO, Quizzify

4:30 PM

## Employer Reactor Panel: *What's the Real Story in the Real World?*

*Moderator:* Cheryl Larson, Vice President, Midwest Business Group on Health

- ▶ Tom Ciccotti, Executive Vice President, Wellness Research Institute
- ▶ Kim Dwyer, Vice President, Benefits Services, Advocate Health Care
- ▶ Sandra Morris, former Sr. Manager of Benefits, Procter & Gamble
- ▶ Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Population Health Management, RightOpt Exchange, Xerox

5:15 PM

## Networking Reception

"Your speakers were exceptional, sharing relevant, executive level insights about their innovations and strategies."



Register: [www.MBGH.org/36AC](http://www.MBGH.org/36AC)

# Friday, May 6

7:00 to  
10:00 AM

**Wellness Screenings**

7:30 AM

**Breakfast & Networking**

8:15 AM

**MBGH Annual Member Meeting**

8:30 AM

**Welcome & Opening**

- ▶ Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Tom Sondergeld, Vice President Global Benefits & Mobility, Walgreens Boots Alliance

9:00 AM

**Purchaser Tools to Drive Value-Oriented Payment Reform**

- ▶ Suzanne F. Delbanco, PhD, CEO, Catalyst for Payment Reform

9:40 AM

Marketplace Updates

**Value-Based Care: Navigating Key Trends**

- ▶ Aamir Rehman, MD, Partner, Mercer
- How Employerism is Changing Health Care in America**
- ▶ Cathy Kenworthy, President & CEO, Interactive Health

10:10 AM

**CDHPs: Options, Choices & Key Considerations**

- ▶ Sandra Morris, former Sr. Manager of Benefits, Procter & Gamble

10:45 AM

Marketplace Updates

**HSA's, the New 401(k)**

- ▶ Stephen D. Neeleman, MD, Founder & Vice Chair, HealthEquity
- Research-Backed Ways to Create a High Engagement, High Performance Employee Health & Well-being Program**
- ▶ Eric Zimmerman, Chief Marketing Officer, RedBrick Health
- Making Health Contagious: Why Engagement Matters**
- ▶ Melissa Vaughn, Director of Employee Health and Wellness, Schwan Food Company – on behalf of Omada Health

11:30 AM

Break & Prize Drawing

12:00 PM

**Employer Research: The Impact of Wage Status on Health Care Utilization**

- ▶ Bruce Sherman, MD, FCCP, FACOEM, Medical Director, Population Health Management, RightOpt Exchange, Xerox

12:20 PM

**Lunch & Special Presentation: Ensuring Resiliency is an Integral Part of Your Health Management Strategy**

- ▶ Kevin W. McCabe, MD, Director of Occupational Medicine, SC Johnson, A Family Company

1:15 PM

**Panel: Innovative Engagement Strategies That Impact the Health Outcomes That Matter Most**

- Moderator:** Jan Berger, MD, President & CEO, Health Intelligence Partners & Medical Director, MBGH
- ▶ Kara Trott, Founder and CEO of Quantum Health
  - ▶ Jennifer Schneider, Chief Medical Officer, Livongo
  - ▶ Keith Roberts, Vice President of Engagement, Change HealthCare
  - ▶ Eric Bricker, Co-Founder, Compass Professional Services

2:15 PM

**Panel: Essential Strategies for Reducing Employer Exposure to the Excise Tax**

- Moderator:** Larry Boress, President & CEO, Midwest Business Group on Health
- ▶ Annette Guarisco Fildes, President & CEO, The ERISA Industry Committee (ERIC)
  - ▶ Lois Lourie, Vice President, Health & Welfare Benefits, Abbvie
  - ▶ Michael Thompson, President & CEO, National Business Coalition on Health

3:15 PM

Adjournment



"Your agenda was fast paced, engaging and fun; quite conducive to learning from the experts and networking."