MBGH 35th Annual Conference
April 29-30, 2015  * Chicago, IL

Join more than 350 health benefits and health care professionals to explore the challenges and opportunities in today’s Wild Wild West of health care and health benefits. Hear from the nation’s leading employers and experts on:

- Future Role of Employers in Health Care & Benefits
- Addressing Waste, Overuse & Inappropriate Care in Today’s System
- Employers & Providers: Issues, ACOS & Other Opportunities
- Strategies to Avoid the Excise Tax
- Reaching the Cost-Share Tipping Point with Consumers
- Benefits Decisions that Keep Us Up at Night
- Using Data to Track the Right Measurements & Outcomes
- Wellness Incentives: Value, Legal Issues & the EEOC
- The Mid-America Club • 200 E. Randolph St. • Chicago, Illinois

REGISTER AT
WWW.MBGH.ORG/35AC

Conference Speakers

Celebrating 35 Years of Advancing Value in Health Care, Health Benefits and Health Improvement

Registration Fees:

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*Uncertain if you’re a member? Go to www.MBGH.org to click on “Membership,” then “Current List of Members.”

Member Registration:

MBGH one of the nation’s leading not-for-profit business groups, serves 120 large self-insured public and private employers.

Proposal: 

Complied primarily of human resources and health benefits professionals, member organizations provide health benefits to over 4 million lives and annually spend more than $4 billion on health care benefits—learn more at www.MBGH.org.

Conference Venue:
The Mid-America Club 
200 E. Randolph Street • 40th Floor 
Chicago, IL 60601 • (312) 861-1100

Hotel Accommodations:
Fairmont Chicago, Millennium Park 
200 North Columbus Drive 
Chicago, IL 60601

Reservation: 800-555-5555
Rate: $199.00 per night
Reservation link: https://aws.passkey.com/event/11926916/owner/2945/home

Conference Registration Policies:

- Registration cancellations must be requested in writing. Cancellations received on or before April 1, 2015 will receive a refund minus a $50.00 administrative fee.}

- In case of conference cancellation, MBGH reserves the right to alter the program without prior notice.

- For more information about certification or recertification, visit www.mbgh.org or contact Lori Hurtt at lhurtt@mbgh.org.

- MBGH reserves the right to alter the program without prior notice.

- This conference is very informative and timely.
Wednesday, April 29

Wellness Screenings
Breakfast & Networking – Exhibit Hall
Welcome & Opening
Larry Boss, President & CEO, MBGH and Matt LaRocco, President, Administrative Services, Federal Reserve Bank of Chicago and Board Chair, MBGH
The Wild, Wild West of Health Care Reform & Health Benefits: The Role of Employers & What Lies Ahead
David Lansky, PhD, CEO, Pacific Business Group on Health
Jan J. Khutro Klein, President, American Benefits Council
Panel: Moderator: Matt LaRocco, President, Administrative Services, Federal Reserve Bank of Chicago
Nate Solomon, Director of Benefits, WellRx, Inc.
Larry Boss, President & CEO, MBGH
Break – Exhibit Hall
Addressing Waste, Overuse & Inappropriate Care in Today’s Health Care System
Moderator: Larry Boss, President & CEO, MBGH
Dave Adams, Chief Executive Officer, Healthways
Roger C. Merrill, MD, Chief Medical Officer, Merrill Health Strategies, formerly with Perdue Farms, Inc.
Jan Berndt, MD, President, MBGH, Health Intelligence Partners, Medical Director, MBGH
Lunch & Networking

Employers & Providers: Issues, ACOs & Other Opportunities
Moderator: Guy D’Alessio, President, Founder, Dionex Health
Jason Parriott, Manager of Health Care Policy & Strategy, The Boeing Company
Mike Vovda, Senior Vice President, Northwestern Memorial Healthcare & President, Western Region, Northwestern Medicine
David Lansky, PhD, CEO, Pacific Business Group on Health
Marketplace Updates – Enabling Better Outcomes From High Performance Networks to Remote Opinions & High-Quality Patient/Physician Interaction
Jacob Bent, Director of Network Development, Grand Rounds
Building a Resilient Workforce: Strategies, and Outcomes
Dr. Rajiv Kumar, Founder & CEO, ShapeUp
Dead or Alive: Strategies to Avoid the Excise Tax
Moderator: Larry Boss, President & CEO, MBGH
Scott Thompson, Area President, BENEFYLD Arthur J. Gallagher & Company
Thomas A. Sondergeld, Sr. Director of Health & Well-Being, Walgreens
Break – Exhibit Hall
Marketplace Updates – Value Based Care
Karri Qudsi, Senior Vice President, Sales & Account Management, Blue Cross and Blue Shield of Illinois
Specialty Pharmacy: A Look Through an Employer’s Eyes
Rae McMahan, VP, Specialty Pharmacy Client Engagement, Prime Therapeutics
Dead or Alive: Strategies to Avoid the Excise Tax
Moderator: Larry Boss, President & CEO, MBGH
Scott Thompson, Area President, BENEFYLD Arthur J. Gallagher & Company
Thomas A. Sondergeld, Sr. Director of Health & Well-Being, Walgreens

Thursday, April 30

Wellness Screenings
Breakfast & Networking – Exhibit Hall
MBGH Annual Meeting
Welcome & Opening
Larry Boss, President & CEO, MBGH
MBGH Staff Updates
Larry Boss, President & CEO, MBGH
Cheryl Larson, Vice President, MBGH
Margaret Kobie, Director of Strategic Initiatives & Communications, MBGH
Keynote: Pivots of Pivoting to Empower the New Health Care Consumer
Shawn Levitt, Senior Vice President of Global Benefits, Comcast Corporation
Wellness & ACO Panel: Trends, Concerns and The Future of Wellness
Moderator: Cheryl Larson, Vice President, MBGH
Ben R. Leesle, Jr., President & CEO, Healthways, Inc.
Rajiv Kumar, MD, Founder & Chief Executive Officer, ShapeUp
Marketplace Updates – The Science of Crafting a Nutritional Wellness Program for Employers
Xunj Jefy, COO & CID, Nutrilivings LLC
How Health Behaviors Boost Employee Engagement and Productivity
Jacqueline Russell, Regional Sales Director, Virgin Pulse
Break & Prize Drawing
Marketplace Updates – Packing It In For Good: An Innovative Study On Smoking Cessation Incentives & New Smoking Cessation Technologies
Jonathan Dugas, PhD, Vitality Clinical Director, Vitality
Lunch & Presentation
Addressing Resilience & Your Covered Population: Not Just Surviving but Thriving
Kevin W. McCabe, MD, Director of Occupational Medicine, S.C. Johnson, A Family Company
Using Data to Track the Right Measurements & Outcomes
Moderator: David Adams, Chief Executive Officer, Healthways
Jack Sullivan, Director of Health Care, Union Pacific Railroad
Grant Gordon, Co-Founder, Artemis Healthcare Analytics
Don Conwell, Executive Director, Montana Association of Health Care Purchasers
Joel Collins, MD, Chief Medical Director, Virgin Pulse
Tackling Cost Drivers Using Price Transparency Tools
Moderator: Amy Katzoff, Director, Health & Wellness Benefits & Director HR, Supply Chain, Dover Corporation
Eric Bricker, MD, Chief Medical Officer, Compass Professional Health Services
Jack Bruner, Chief Medical Officer, ChangeHealthcare
David Newman, Executive Director, Health Care Cost Institute
Value of Wellness Incentives: Legal Issues & the EEOC
Moderator: Suneet Bailer Miller, Partner, Employee Benefits & Executive Compensation Practice, Dinkler Biderman LLP
Carol Partington, Management, Compensation & Benefits, Elky Manufacturing
Mary Reel, Benefits Manager, At Home Savings
Laurel McKeel, Director, Compensation, Benefits & HRIS, Worthington Industries
Adjournment

Thanks to MBGH’s 35th Annual Conference Sponsors

Superior venue for leaders to discuss important issues and improve their own programs.

“Very valuable to hear what large, multinational corporations are focusing on in the world of benefits.”

Wonderful conference. Great venue, topic great speakers.”

Join Us For These Great No-Cost Programs Available To Registered Conference Attendees!

Wellness Screenings April 29th and April 30th
Sponsored by Quest Diagnostics®
Quest Diagnostics Health & Wellness Services offers biometric wellness screenings to give a snapshot of an individual’s health risks. Schedule your free screening and get your current health status presented in confidential, personal report. The screening includes: Heart and Blood Pressure, Glucose, Blood Pressure and Metabolic Syndrome Risk Score. Screenings will take place on both mornings of the conference between 7AM and 10AM.

Pre-Conference Challenge Step It Up
Registration opens March 16th—register early to get your step counter on time! Challenge runs April 6th to April 24th
Winner awards presented on April 30th
Sponsored by Virgin Pulse

Step It Up is a challenge that offers conference attendees the opportunity to compete with others in a walking challenge to see who can rack up the highest step count, as well as track other healthy behaviors! You can be on a team or participate on your own. Through the Virgin Pulse platform, you will be able to compare your results with everyone else participating in the challenge. Additionally, employers will receive great prizes which will be given away on Thursday, April 30th.

Information on how to sign-up for these valuable and fun events will be provided in your registration confirmation email!