

# WEDNESDAY, APRIL 29

7:00 to  
10:00 AM

## Wellness Screenings

7:30 AM

## Breakfast & Networking – Exhibit Hall

8:15 AM

## MBGH Board Elections

8:30 AM

## Welcome & Opening

- ▶ Larry Boress, President & CEO, MBGH and Matt LaRocco, Vice President, Law Enforcement, Facilities and Hospitality Services, Federal Reserve Bank of Chicago & Board Chair, MBGH

8:40 AM

## *The Wild, Wild West of Health Care Reform & Health Benefits: The Role of Employers & What Lies Ahead*

Keynotes:

- ▶ David Lansky, PhD, CEO, Pacific Business Group on Health
- ▶ James A. Klein, President, American Benefits Council

Panel:

*Moderator:* Matt LaRocco, Vice President, Law Enforcement, Facilities and Hospitality Services, Federal Reserve Bank of Chicago & Board Chair, MBGH

- ▶ Nate Solomon, Director of Benefits, Wolters Kluwer, US
- ▶ Larry Boress, President & CEO, MBGH

10:15 AM

Break – Exhibit Hall

10:45 AM

## *Addressing Waste, Overuse & Inappropriate Care in Today's Health Care System*

*Moderator:* Larry Boress, President & CEO, MBGH

- ▶ David Adams, Chief Executive Officer, HealthcarePays
- ▶ Roger C. Merrill, MD, Chief Medical Officer, Merrill Health Strategies, *formerly with Perdue Farms, Inc.*
- ▶ Kara Trott, CEO, Quantum Health
- ▶ Jan Berger, MD, President & CEO, Health Intelligence Partners, Medical Director, MBGH

12:00 PM

Lunch & Networking

12:45 PM

## *Employers & Providers: Issues, ACOs & Other Opportunities*

*Moderator:* Guy D'Andrea, President & Founder, Discern Health

- ▶ Jason Parrott, Manager of Health Care Strategy & Policy, The Boeing Company
- ▶ Mike Vivoda, Senior Vice President, Northwestern Memorial HealthCare
- ▶ Geoffrey Schick, Executive Director, Business Health Care Group

1:30 PM

Marketplace Updates

## *Ensuring Better Outcomes: From High Performance Networks to Remote Opinions & High-Quality Patient/Physician Interaction*

- ▶ Jacob Best, Director of Network Development, Grand Rounds

## *Building a Resilient Workforce: Trends, Strategies, and Outcomes*

- ▶ Rajiv Kumar, MD, Founder & CEO, ShapeUp

2:15 PM

## *Dead or Alive: Strategies to Avoid the Excise Tax*

*Moderator:* Larry Boress, President & CEO, MBGH

- ▶ Scott Thompson, Area President, BENFIELD/Arthur J. Gallagher & Company
- ▶ Thomas A. Sondergeld, Sr. Director of Health & Well-Being, Walgreens

3:00 PM

Break – Exhibit Hall

3:15 PM

Marketplace Updates

## *Value Based Care*

- ▶ Kevin Cassidy, Senior Vice President Sales & Account Management, Blue Cross and Blue Shield of Illinois

## *Specialty Pharmacy: A Look Through an Employer's Eyes*

- ▶ Rae McMahan, VP, Specialty Pharmacy Client Engagement, Prime Therapeutics

3:45 PM

## *Have We Reached the Cost-Share Tipping Point with Consumers?*

*Moderator:* Paul Fronstin, PhD, Senior Research Associate, Employee Benefit Research Institute (EBRI)

- ▶ Todd N. Bisping, Compensation & Benefits Business Manager, Caterpillar, Inc.
- ▶ Jean-Francois Beaulé, EVP Health Plan Design and Innovation, UnitedHealthcare

4:30 PM

## *Benefit Decisions that Keep HR/Benefit Professionals Up at Night*

*Moderator:* Sandra G. Morris, Senior Manager of U.S. Benefit Design, Procter & Gamble

- ▶ Cara McNulty, Manager, Healthcare Benefits, Target Corporation
- ▶ Thomas A. Sondergeld, Sr. Director of Health & Well-Being, Walgreens

5:15 PM

Reception - Exhibit Hall



# THURSDAY, APRIL 30

7:00 to  
10:00 AM

## Wellness Screenings

7:30 AM

## Breakfast & Networking – Exhibit Hall

8:30 AM

## Welcome & Opening

- ▶ Larry Boress, President & CEO, MBGH

8:40 AM

## MBGH Staff Updates

- ▶ Larry Boress, President & CEO, MBGH
- ▶ Cheryl Larson, Vice President, MBGH
- ▶ Margaret Rehayem, Senior Director of Strategic Initiatives & Communications, MBGH

9:15 AM

## Keynote: *Pitfalls of Trying to Empower the New Health Care Consumer*

- ▶ Shawn Leavitt, Senior Vice President of Global Benefits, Comcast Corporation

10:00 AM

Marketplace Updates

## *The Shift to Value*

- ▶ Ben R. Leedle, Jr., President & CEO, Healthways, Inc.

10:15 AM

## *Wellness CEO Panel: Trends, Consumerism & the Future of Wellness*

Moderator: Cheryl Larson, Vice President, MBGH

- ▶ Ben R. Leedle, Jr., President & CEO, Healthways, Inc
- ▶ Rajiv Kumar, MD, Founder & CEO, ShapeUp

10:45 AM

Marketplace Updates

## *The Science of Crafting a Nutritional Wellness Program for Employees*

- ▶ Niraj Jetly, COO & CIO, NutriSavings LLC

## *How Healthy Habits Boost Employee Engagement and Productivity*

- ▶ Jacquelynn Russell, Regional Sales Director, Virgin Pulse

11:15 AM

Break & Prize Drawing

11:45 AM

Marketplace Updates

## *Packing It In For Good:*

## *An Innovative Study On Smoking Cessation Incentives & New Smoking Cessation Technologies*

- ▶ Jonathan Dugas, PhD, Vitality Clinical Director, Vitality

12:00 PM

Lunch & Presentation

## *Addressing Resiliency & Your Covered Population: Not Just Surviving but Thriving*

- ▶ Kevin W. McCabe, MD, Director of Occupational Medicine, S.C. Johnson, A Family Company

1:00 PM

## *Using Data to Track the Right Measurements & Outcomes*

Moderator: Tom Parry, PhD, President, Integrated Benefits Institute (IBI)

- ▶ Jack Sullivan, Director of Health Care, Union Pacific Railroad
- ▶ Grant Gordon, Co-founder, Artemis Healthcare Analytics
- ▶ Don Creveling, Executive Director, Montana Association of Health Care Purchasers
- ▶ Jeff Chungath, CEO, Telligen

2:00 PM

## *Tackling Cost Drivers Using Price Transparency Tools*

Moderator: Amy Katzoff, Director, Health & Wellness Benefits & Director HR, Supply Chain, Dover Corporation

- ▶ Eric Bricker, MD, Chief Medical Officer, Compass Professional Health Services
- ▶ Jack Bruner, Chief Marketing Officer, Change Healthcare
- ▶ David Newman, Executive Director, Health Care Cost Institute

2:45 PM

## *Value of Wellness Incentives: Legal Issues & the EEOC*

Moderator: Sarah Bassler Millar, Partner, Employee Benefits & Executive Compensation Practice, Drinker Biddle & Reath

- ▶ Carol Partington, Manager, Compensation & Benefits, Elkay Manufacturing
- ▶ Mary Rohe, Benefits Manager, Ace Hardware
- ▶ Laurel McKellips, Director, Compensation, Benefits & HRIS, Worthington Industries

3:30 PM

Adjournment

