

7:00 AM to 10:00 AM

Wellness Screening - Frank Lloyd Wright III

9:45 AM to 12:00 PM

Skin Cancer Screening - Mies van der Rohe & Louis Sullivan

8:30 AM

Welcome and Opening

- ▶ Larry Boress, President & CEO, MBGH
- ▶ Nate Solomon, Board Chair, MBGH & Director of Benefits, Wolters Kluwer US

8:45 AM

Going Where No Employers Have Gone Before: Shaping Health Benefits and the Health Care System

- ▶ Robert Galvin, MD, Chief Executive Officer-Equity Healthcare, Operating Partner, The Blackstone Group

9:30 AM

Why Only Business Can Save America from Problems in the Health Care System

- ▶ Brian Klepper, PhD, CEO, National Business Coalition on Health

10:15 AM

Networking Break

10:45 AM

Rewarding Consumers to Use High Value Health Care Providers

- ▶ Cheryl DeMars, President & CEO, The Alliance

11:15 AM

Employer Views on Private Health Exchanges and Key Decisions

Moderator: Barbara P. Gniewek, Principal, PwC

- ▶ Richard Rons, Manager, Employee Benefits, Argonne National Laboratory
- ▶ Amy Katzoff, CEBS, Director, Health & Wellness Benefits, Dover Corporation
- ▶ Tom Sondergeld, Director of Health, Benefits & Well-Being, Human Resources, Walgreens

12:00 PM

Lunch

12:35 PM

Lunch Presentation: Skin Cancer Epidemic and Tanning

- ▶ Brett Coldrion, MD, FACP, President, American Academy of Dermatology

12:45 PM

Marketplace Updates

Employee Health: Your Business Success Depends On It

- ▶ Charlie Estey, Executive Vice President, Interactive Health

Solving the Sleep Conundrum

- ▶ Jennifer Turgiss, MD, VP Health Solutions, Virgin Pulse

Engagement That Leads to Productivity

- ▶ Craig Kurtzweil, Director, Healthcare Economics, UnitedHealth Group

1:30 PM

Committed to the Cause – Health Improvement Efforts Here to Stay

- ▶ Robert Kennedy, Health & Welfare Practice Leader, Fidelity Benefits Consulting

2:00 PM

Marketplace Updates

Current Trends Surrounding Onsite Health

- ▶ Bruce Hochstadt, MD, Senior Consultant and National Lead for On-Site Health, Towers Watson

Employer Group Trends

- ▶ Kevin Cassidy, Divisional Senior Vice President, IL Employer Markets, Blue Cross Blue Shield of Illinois

Measuring and Improving Well-Being: Insights from the Gallup-Healthways Well-Being Index

- ▶ Chuck Eberl, Vice President, Marketing, Healthways

2:45 PM

Consumerism at GE: An Employer's Engagement of Consumers and Why We Care

- ▶ Anna Fallieras, Program Leader-Health Care Initiatives, General Electric

3:15 PM

Movement Break and Networking

3:45 PM

The Future of Health Benefits – The Media's Perspective

Moderator: Edward F.X. Hughes, MD, Professor, Kellogg School of Management, Northwestern University

- ▶ Andrew L. Wang, Health Care Reporter, Crain's Chicago Business
- ▶ Rita Pyrillis, Senior Editor, Workforce
- ▶ Peter Frost, Reporter, Chicago Tribune

4:15 PM

Battle of the Sexes – Triggers and Barriers for Health Improvement and Consumerism

Moderator: Victor L. Villanueva, Partner, ROC Group

- ▶ Cara McNulty, Senior Group Manager of Clinical Strategy and Prevention, Target Corporation
- ▶ Nate Solomon, Director of Benefits, Wolters Kluwer US
- ▶ Matt LaRocco, Vice President, Administrative Services, Federal Reserve Bank of Chicago
- ▶ Jill Chapman, Senior Director, Benefits, Office Depot, Inc.

5:15 PM

Networking Reception

7:00 AM to 10:00 AM

Wellness Screening - Frank Lloyd Wright III

8:15 AM

Annual Member Meeting – Election MBGH Board of Directors

8:30 AM

Welcome and Opening

- ▶ Larry Boress, President & CEO, MBGH
- ▶ Matt LaRocco, Incoming Board Chair, MBGH & Vice President, Administrative Services, Federal Reserve Bank of Chicago

8:40 AM

MBGH Research Projects and Community-Based Initiatives

- ▶ Larry Boress, President & CEO, MBGH
- ▶ Cheryl Larson, Vice President, MBGH
- ▶ Margaret Rehayem, Senior Director, Strategic Initiatives & Communications, MBGH

9:30 AM

The Good, the Bad and the Ugly: What Employer's Need to Know About Wellness ROI

- ▶ Thomas G. Emerick, President, Emerick Consulting

10:10 AM

Reactor Panel on Wellness ROI Practices

Moderator: Cheryl Larson, MBGH

- ▶ Marcus Gagnon, Wellness Coordinator, Trek Bicycle Corporation
- ▶ Sandra Morris, RN, Senior Manager of U.S. Benefits Design, Procter & Gamble
- ▶ Soeren Mattke, MD, DSc, Senior Scientist and Managing Director-RAND Health Advisory Services, RAND Corporation
- ▶ Tom Emerick, President, Emerick Consulting

11:10 AM

Networking Break and Prize Drawing

11:45 PM

Lunch

12:15 PM

Lunch Presentation: Impact of Workplace Wellness: State of the Evidence

- ▶ Soeren Mattke, MD, DSc, Senior Scientist and Managing Director-RAND Health Advisory Services, RAND Corporation

12:30 PM

What Health Plans & Hospitals Do to Keep Their Employees Healthy

Moderator: Larry Boress, MBGH

- ▶ Jeanine Brattebo, Associate Director, Health & Wellness, UnitedHealth Group
- ▶ Nancy Novo Lusignan, Senior Director, Wellness Benefits/Employee Wellness Programs, Aetna
- ▶ Cindy Bik, Associate Vice President-HR Benefits Operations, Rush Health
- ▶ Kim Dwyer, Vice President, Benefit Services, Advocate Health Care

1:15 PM

Measuring Consumer Health Engagement – Passive or Passionate

- ▶ Wendy J. Lynch, PhD, Director, Altarum Center for Consumer Choice in Health Care
- ▶ Kent Bradley, MD, Senior Vice President, Chief Medical Officer, Safeway

1:45 PM

Using Worksite Ambassadors/Champions to Impact Culture, Engagement and Population Health

- ▶ Michael F. Brennan, Manager, Well Being Policy & Strategy, Boeing
- ▶ Kim Stroud, MA, LMHC, Benefits Manager, Manatee County Government

2:30 PM

Your Genes Are Not Your Fate: Integrative Lifestyle Changes Can Improve Chronic Conditions

- ▶ Dean Ornish, MD, Founder & President, Preventive Medicine Research Institute & Clinical Professor of Medicine, University of California, San Francisco

Speaker Book Signing - Sponsored by Healthways

3:15 PM

Adjournment