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Judy Hearn is the Director of Strategic Initiatives for the Midwest Business Group on Health, a non-profit organization of over 130 mid to jumbo, self-funded, regional and multi-state, public and private employers. She oversees all new member acquisition and coalition purchasing opportunities for members. She serves as project coordinator of MBGH grant programs to improve cost, quality and safety in the health care marketplace.

Hearn joined MBGH in 2017 after serving on MBGH's Board of Directors for over 9 years when she was Health & Welfare Manager for a large manufacturer for 13 years. Responsible for strategy, design and communications of all health and welfare benefits for active and retired employees throughout the U.S., she is a Certified Employee Benefits Specialist with both Group Benefits Associate and Retirement Plans Associate designations.