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Cary Conway, PR Consultant, is responsible for the development and execution of external communications and media relations. She has served as an extended member of the Midwest Business Group on Health staff since 2005. Ms. Conway has been a consultant since 1999 with experience in health care, technology, and consumer public relations. She previously served in a variety of communication roles for Motorola's Semiconductor Products Sector, ran the public relations practice for an Austin, TX advertising and marketing agency, and held positions with a Dallas high technology public relations firm.

Ms. Conway speaks on a variety of public relations, media training and communications topics. She holds a B.S. in journalism/public relations from the University of Kansas.