



## February 2021 Sponsorship Contract

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Event: Mental/Behavioral Health Tsunami: *Employer Strategies to Manage Rising Anxiety & Financial Stressors*

Date: February 24, 2021

Time: 10 AM – 3 PM CST

Location (host venue): Virtual

### MBGH Contacts

- Send completed Contract to:
  - Mindy McBee, [mmcbee@mbgh.org](mailto:mmcbee@mbgh.org)
- Questions about invoicing or to make a credit card payment:
  - Lori Hurtt, [lhurtt@mbgh.org](mailto:lhurtt@mbgh.org)
- Questions about sponsorships that include “Gold” speaker panel opportunities:
  - Dawn Weddle, [dweddle@mbgh.org](mailto:dweddle@mbgh.org)

Contract must be:  
signed, dated and received by MBGH before registration is valid

## 1. Levels, Benefits & Fees

### Gold Sponsor – 3 available

Member \$3,500  
Non-Member \$4,000

- Opportunity to provide an employer speaker to participate on a panel
- Prominent recognition and signage day of event
  - Video played during event (1 minute or less)
  - Website posting (case study and company overview)
  - 1 chat message – 30 words or less (MBGH to review & post)
- Logo included in promotional emails and on MBGH website during and prior to event
- Attendee list (email addresses, one-time use only)
- 2 complimentary event passes to sponsoring organization (ability to purchase more for \$50 each)
- Ability to invite up to 5 employer clients or prospects as your guest

### Silver Sponsor – 4 available

Member \$2,000  
Non-Member \$2,500

- Prominent recognition and signage day of event
  - Video played during event (1 minute or less)
  - Website posting (case study and company overview)
  - 1 chat message – 30 words or less (MBGH to review & post)
- Attendee list (email addresses, one-time use only)
- 1 complimentary event pass to sponsoring organization (ability to purchase more for \$50 each)
- Ability to invite up to 5 employer clients or prospects as your guest

### Bronze Sponsor – 3 available

Member \$1,000  
Non-Member \$1,500

- Prominent recognition and signage day of event
  - Website posting (case study and company overview)
  - 1 chat message – 30 words or less (MBGH to review & post)
- 1 complimentary event pass to sponsoring organization (ability to purchase more for \$50 each)
- Ability to invite up to 5 employer clients or prospects as your guest

## 2. Sponsor Contract

**General** – All matters and questions not covered by this Contract are subject to the discretion of the Midwest Business Group on Health (MBGH).

**Payment** – Contracts received by MBGH will be recorded in the order in which they are received. Upon receipt of a signed and dated Contract, MBGH will send a confirmation email along with an invoice payable to MBGH. Payment must be received within 30 days of receipt unless other arrangements are made. If payment is not received within agreed upon timeframe, sponsorship is subject to cancellation. Payments may also be made via credit card <https://quickclick.com/r/pzhp1>.

**Cancellations** – Cancellations received in writing no later than 30 days in advance of the event will be refunded 100% of paid invoice. Cancellations received 14 to 30 days prior to the event, paid or unpaid invoices will be refunded at 50% of the invoice. No refunds will be given for cancellations received within 14 days of the event and all unpaid invoices will be due in full. Eligible refunds will be processed within 60 days of receipt of written notice of cancellation.

**Logistics** – Sponsor will receive the following information approximately 2 weeks in advance of the event:

- Final agenda
- Registration information for staff and employer clients/prospects
- 2 calls to be scheduled in advance of event:
  - 1) Prep call for panelists
  - 2) prep call to go over webinar platform instructions for 5 min overview

**Liability** – Neither MBGH, its members, officers, representatives or employees will be responsible for any injury, loss or damage that may occur to the sponsor or the sponsor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the sponsor Contract.

**Amendments** – MBGH reserves the right to interpret, amend and enforce this Contract. Written notice of any amendments or interpretations shall be given to each sponsor. Each sponsor (individuals, their agents and employees) agrees to abide by all Contract rules set forth herein, and/or by any subsequent amendments, or interpretations. Please show your agreement to these rules by signing below and returning to MBGH.

### 3. Contact Information/Signature

Please complete the information below to indicate you have read and agree to all terms and conditions of the MBGH Sponsor Contract. Send completed document, with signature, via email to Mindy McBee at [mmcbee@mbgh.org](mailto:mmcbee@mbgh.org).

Upon receipt of this completed Contract, MBGH will send confirmation of your sponsorship, including an invoice for payment. Payment may be made by check to MBGH, or via credit card at <https://quickclick.com/r/pzhp1>.



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Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_