



Employers, the Rapid Growth of Telemedicine and What's Next

February 15, 2017 – 8:30 AM – 12:15 PM

Agenda

- 8:30 AM Welcome & Opening
- Larry Boress, President and CEO, MBGH; Executive Director, Nat. Assoc. of Worksite Health Centers (NAWHC)
- 8:45 AM *Telemedicine: A Critical Component of Your Benefits Strategy*
- Cheryl Mealey, Principal, Employee Health & Benefits, Mercer
- 9:30 AM *The Legal and Regulatory Challenges For National Employers Who Adopt Telemedicine*
- Allison Wils, Executive Director, State Programs & Senior Director, Health Policy at The ERISA Industry Committee
- 10:00 AM Break, Networking & Exhibits
- 10:20 AM *Integrating Telemedicine with Other Benefits & Worksite Health Centers*
- Larry Boress, President and CEO, MBGH; Executive Director, Nat. Assoc. of Worksite Health Centers (NAWHC)
- 10:45 AM *Chronic Disease Treatment via Telemedicine - the Online Diabetes Reversal Clinic*
- Mike Payne, Head of Commercial & Policy, Virta Health
- 11:15 AM *Getting Employees to Use Their Telemedicine Benefits*
- Stephany Verstraete, Chief Marketing Officer, Teladoc
- 11:50 AM Panel: *Employer Experiences with Telemedicine*
- Moderator: Judy Hearn, Director of Strategic Initiatives, MBGH
 - Susana Pocijewski, Benefits Manager, Abbott Laboratories
 - Jennifer McMurray, Director, Strategy and Planning, Walgreens Boots Alliance
- 12:15 PM Adjournment