

Employers Are the Driving Force

Building Trust & Accountability in Health Care & Benefits

Employer-based health care coverage has risen at least 5% for six straight years. The total cost of care, including premiums and out-of-pocket costs for employees and dependents, is estimated to average \$14,800 per employee. Large employers will cover about 70% of these costs, which leaves about \$4,400 for employees. Benefit costs are rising at two times the rate of wage increases and three times that of general inflation. These trends are making health care unaffordable and unsustainable for employers who have little ability to influence costs, supplier contracts and the health care delivery system.



MAY 8 - 9, 2019

MID-AMERICA CLUB • CHICAGO

Change will occur when employers use their collective voice to:

- 1 Ensure that supplier partnerships are built on trust, accountability and transparency
- 2 Eliminate inappropriate and low-value care, waste and misuse in the system
- 3 Make sure people receive access to the highest quality, most cost-effective care, and maximize workplace culture and trust to increase engagement in health-seeking behaviors

At this conference you will learn from innovative employer purchasers and leading benefits experts on ways to more effectively manage costs and improve population health. Key topics include:

- Shaping Employee Benefits for an Evolving U.S. & Global Workforce
- Building Trust & Accountability with Employees in Health Care, Health Benefits & Communications
- Future of Health Plans in Advancing Value, Transparency & Cost Management for Employers
- Single-Payer Health Care – Myths, Facts & Lessons Learned from Around the World
- Examining How Companies Address Employee Concerns about the Changing Workplace
- Breaking Down the Barriers that Impact Access to Mental & Behavioral Health



Register at www.MBGH.org/39AC

Wednesday, May 8

7:30 AM Breakfast & Networking

8:30 AM Welcome & Overview

- ▶ Cheryl Larson, President & CEO, Midwest Business Group on Health (MBGH)
- ▶ Tom Sondergeld, Vice President, Global Benefits, HRIS & Mobility, Walgreens Boots Alliance & MBGH Board Chair

8:45 AM Single-Payer Health Care – Myths, Facts & Lessons Learned from Around the World

- ▶ Jan Berger, MD, JD, CEO, Health Intelligence Partners & MBGH Medical Director

9:35 AM Shaping Employee Benefits for an Evolving U.S. & Global Workforce

- ▶ Ilyse Schuman, Senior Vice President, Health Policy, American Benefits Council

10:20 AM Break & Networking

10:50 AM Panel: Building Trust & Accountability with Employees in Health Care, Health Benefits & Communications

- ▶ Moderator: Cheryl Larson, President & CEO, MBGH
- ▶ Janice Burnham, CEO, ROC Group
- ▶ Christine Goodwin, Director, Benefits U.S. & Canada, Global Human Resources, Schneider Electric
- ▶ Carrie E. Nelson, MD, System Vice President, Population Health, Enterprise Population Health, Advocate Physician Partners, Advocate Aurora Health
- ▶ Speaker TBA – *on behalf of WorkPartners*

11:45 AM What to Eat When: A Strategic Plan to Improve Your Health and Life Through Food

- ▶ Michael F. Roizen, MD, Chief Wellness Officer, Cleveland Clinic – *on behalf of Sharecare*

12:30 PM Lunch & Networking – *Book Signing with Dr. Roizen*

1:10 PM MBGH Employer Member Benchmarking Activities

- ▶ Cheryl Larson, President & CEO, MBGH
- ▶ Denise Giambalvo, Vice President, MBGH
- ▶ Judy Hearn, Director of Strategic Initiatives, MBGH

2:00 PM Employer Purchasing Power Strategies

Transforming Health for People with Multiple Chronic Conditions

- ▶ Nicole Jourdan, Interim Health & Well-Being Manager, Benefits, Advocate Health Care – *on behalf of Inspira Health*

Identifying Ways to Reward & Retain: Using Digital Musculoskeletal Intervention to Minimize Spend and Support Members

- ▶ Marlene Muglia, Director, Global Benefits, PwC – *on behalf of Hinge Health*

2:35 PM Employer Keynote: Achieving Health & Wellbeing with Employees & Trust & Accountability with Suppliers to Impact the Bottomline

- ▶ Raymond J. Macknowski, Global Health Benefits Lead, North America, Johnson & Johnson

3:20 PM Break

3:35 PM Panel: Future of Health Plans in Advancing Value, Transparency & Cost Management for Employers

- ▶ Moderator: Denise Giambalvo, Vice President, MBGH
- ▶ Matthew Alberico, Senior Vice President and Market Head of Sales, Cigna
- ▶ Drenard C. Bullock, Director, Health & Welfare Benefits, Total Rewards, AbbVie
- ▶ Mary P. King, Vice President of Sales and Service National Accounts, Aetna
- ▶ Jim Pusateri, Vice President of National Accounts, Blue Cross and Blue Shield of Illinois
- ▶ Geoff Zenick, Vice President, Client Relations, UnitedHealthcare National Markets

4:20 PM Panel: Employers Are the Driving Force: Building Trust & Accountability in Health Care & Health Benefits

- ▶ Moderator: Alex Jung, Managing Director, EY-Parthenon, Ernst & Young LLP
- ▶ Jean Galovich, Manager, Employee Benefits, Cook County
- ▶ Louis Lazovsky, Vice President, Human Resources, Jewish Federation of Metropolitan Chicago
- ▶ Tom Sondergeld, Vice President, Global Benefits, HRIS & Mobility, Walgreens Boots Alliance

5:15 PM Reception & Networking

"Outstanding speakers, good legal updates and some controversial ideas. That kind of abrasion is good for the conference!"

"Great presentations showing highly innovative models with challenging thoughts in a transparent setting."

Thursday, May 9

"Quality of speakers has been phenomenal. Loved getting the different perspectives."

7:30 AM Breakfast & Networking

8:15 AM Annual Member Meeting

8:30 AM Welcome & Opening

- ▶ Cheryl Larson, President & CEO, Midwest Business Group on Health (MBGH)
- ▶ Jason Parrott, Senior Manager Global Healthcare & Well Being Strategy, The Boeing Company

8:45 AM Examining How Companies Address Employee Concerns about the Changing Workplace – 2019 Edelman Trust Barometer

- ▶ Lynn Hanessian, Chief Strategist, Health Practice, Edelman

9:35 AM Employer Purchasing Power Strategies

Mental Health: An Opportunity to Drive Trust, Support Culture & Ensure Accountability

- ▶ Jennifer Posa Flynn, Health Care Quality Director, Neuroscience & Infectious Disease, Johnson & Johnson Health Care Systems – *on behalf of Johnson & Johnson*
- ▶ Speaker TBA – *on behalf of Accolade*

10:10 AM Panel: Leading Trends in Health Benefits & Health Improvement

- ▶ Moderator: Judy Hearn, Director of Strategic Initiatives, MBGH
- ▶ Lisa Baunsgard, Manager, Benefits, Compensation and Total Rewards, American Heart Association – *on behalf of Teladoc Health*
- ▶ John Butler, Manager, Benefit Design, Edward-Elmhurst Health
- ▶ Bradley Lawson, Chief Commercial Officer, Interactive Health
- ▶ Sue Lindholm, Director, Benefits, Reynolds Leveraged Services
- ▶ Jessica Tracy, Director, Enterprise, Color

11:00 AM Break & Prize Drawing

11:35 AM Panel: Plan Design Matters – Impact of High Deductible Health Plans & Copay Accumulator Adjustor Programs on Covered Populations

- ▶ Moderator: Cheryl Larson, President & CEO, MBGH
- ▶ Judy Hearn, Director of Strategic Initiatives, MBGH
- ▶ Andrea Lee, Director, Benefits, Fortune Brands Home & Security
- ▶ Sandra Morris, Principal, About Quality Benefits Design
- ▶ Bruce Sherman, MD, Medical Director, National Alliance of Healthcare Purchaser Coalitions

12:20 PM Lunch & Networking

1:00 PM Employer Keynote: Successful Integrating your Wellness & Wellbeing Programs & Gaining the Trust of Employees

- ▶ Jamie L. Stalker, MD, Chief Medical Officer, Health and Employee Wellness Program, Argonne National Laboratory

1:45 PM Breaking Down the Barriers that Impact Access to Mental & Behavioral Health

- ▶ Henry Harbin, MD, Health Care Consultant, Former CEO of Magellan Health Services

2:25 PM Panel: Employer Strategies in Tackling the Productivity Impacts of Mental & Behavioral Health

- ▶ Moderator: Denise Giambalvo, Vice President, MBGH
- ▶ Henry Harbin, MD, Health Care Consultant, Former CEO of Magellan Health Services
- ▶ Jason Parrott, Senior Manager Global Healthcare & Well Being Strategy, The Boeing Company
- ▶ Suzanne Pasha, Manager, Health & Welfare Benefits, AbbVie
- ▶ Cheryl Potts, Executive Director, The Kennedy Forum

3:15 PM Adjournment

"World class speakers, excellent networking opportunities and wonderful to interact with other employers administering their companies' health care programs."

"There were many good take-aways that challenged my thinking."

Register at www.MBGH.org/39AC



Celebrating 39 years of advancing value in health care, health benefits and health improvement

MAY 8-9, 2019 • CHICAGO, IL

Register at: www.mbgh.org/39AC

Early-Bird pricing extended to

March 30th!

Registration Fees:	On or Before 3/30	After 3/30
▶ Member*	\$399	\$499
<i>Additional same company</i>	\$300	\$399
▶ HR/Benefits Professional (Non-Member)	\$499	\$599
<i>Additional same company</i>	\$350	\$399
▶ Non-Member (limit 3 per company)	\$999	\$999
<i>Additional same company</i>	\$799	\$899

*Uncertain if your company is a member?
Go to www.mbgh.org/membership/currentlistofmembers

Conference Venue:
The Mid-America Club
200 E. Randolph Drive • 80th Floor
Chicago, IL 60601 • (312) 861-1100

Hotel Accommodations:
Fairmont Chicago, Millennium Park
200 North Columbus Drive
Chicago, IL 60601
Reservations: 800-526-2008
Rate: \$259.00 per night
Reservation link: www.mbgh.org/39ac/hotel
Space is limited.



Cut-off: April 16, 2019

HRCI Accreditation:
This program has been approved for 12.75 recertification credit hours through the HR Certification Institute (HRCI). For more information about certification or recertification, visit www.hrci.org. The use of this seal is not an endorsement by HRCI of the quality of the program. It means the program has met HRCI's criteria to be pre-approved for re-certification credit.



Conference Registration Policies:
Registration cancellations must be requested via email. Cancellations received on or before April 1, 2019 will receive a refund minus a \$50.00 administrative fee. Registration fees paid after April 1, 2019 are non-refundable. Substitutions are acceptable. To cancel or transfer your registration, log in to your MBGH account at www.mbgh.org or contact Lori Hurtt at lhurtt@mbgh.org. Approved refunds will be issued within 30 days. Confirmed registrants who fail to attend but do not cancel based on criteria above will be charged the entire registration fee. In case of conference cancellation, MBGH is limited to refund the conference registration fee only. MBGH reserves the right to alter this program without prior notice.

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MBGH 39TH ANNUAL CONFERENCE

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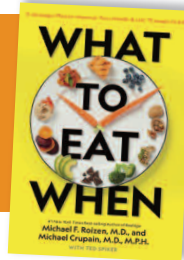
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KEYNOTE SPEAKERS



Author of 4 New York Times
#1 best sellers

Conference attendees will
receive a free signed copy
of Dr. Roizen's book:



Michael Roizen, MD
Chief Wellness Officer
Cleveland Clinic



Raymond Macknowski
Global Health Benefits
Lead, North America
Johnson & Johnson



Jamie Stalker, MD
Chief Medical Officer,
Health & Employee
Wellness Program
Argonne National Laboratory

"I look forward
to this conference
every year! Always
get new ideas and
the networking is
fantastic! Money
well spent!"

CONFIRMED SPEAKERS



Jan Berger, MD, JD
CEO, Health Intelligence
Partners & MBGH
Medical Director



Drenard Bullock
Director, Health &
Welfare Benefits,
Total Rewards AbbVie



Lynn Hanessian
Chief Strategist,
Health Practice
Edelman



Henry Harbin, MD
Health Care Consultant
Former CEO of Magellan
Health Services



Nicole Jourdan
Interim Health & Well-
Being Manager, Benefits
Advocate Health Care



Alex Jung
Managing Director,
EY-Parthenon
Ernst & Young LLP



Andrea Lee
Director, Benefits
Fortune Brands
Home & Security



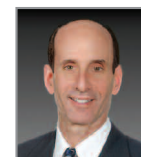
Marlene Muglia
Director, Global
Benefits
PwC



Jason Parrott
Senior Manager Global
Healthcare & Well Being Strategy
The Boeing Company



Ilyse Schuman
Senior Vice President,
Health Policy, American
Benefits Council



Bruce Sherman, MD
Medical Director, National
Alliance of Healthcare
Purchaser Coalitions



Tom Sondergeld
Vice President, Global
Benefits, HRIS &
Mobility Walgreens
Boots Alliance



Midwest Business Group on Health
The Source for Leading Health Benefits Professionals

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Suite 1350
Chicago, IL 60606

MBGH serves as one of the nation's leading non-profit employer coalitions. Members are represented by human resource and health benefit professionals for 125 mid, large and jumbo self-funded public and private companies who provide health benefits for more than 4 million lives and spend over \$4.5 billion annually on health care.

100% of the 2018 employer attendees would highly recommend the conference to others.

**MAY 8-9, 2019
CHICAGO, IL**

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*Early-Bird pricing
extended to March 30th!*