

**EMPLOYERS HEALTH**°



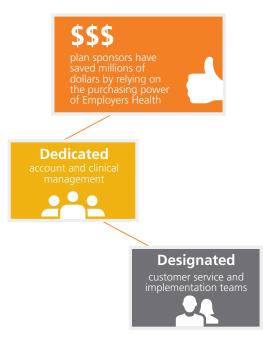
Midwest Business Group on Health, Employers Health and OptumRx Choice, cost & care you can count on

Why Employers Health and OptumRx<sup>®</sup> for PBM?

The nation's premier employer coalition with nearly two decades of experience in managing group purchasing arrangements, paired with the industry's most flexible PBM model that adapts to fit client needs.

# Value-added benefits

- Centralized contracting, managed by the Employers Health legal team and supported by outside consultant expertise.
- Annual market-check negotiations ensure your plan benefits from updated pricing and contractual terms.
- A 100% annual claims audit ensures OptumRx is compliant with the contract.
- Contract performance management, including reconciliations of performance guarantees, rebates and pricing guarantees.
- Employers Health pharmacy experts provide analysis and advice on plan performance and future strategy.
- A focus on participant happiness with proactive vendor management initiatives and participant satisfaction surveys.





#### **BriovaRx® Specialty Pharmacy:**

- OptumRx patient-centered specialty pharmacy provides high-touch comprehensive support for patients with complex or chronic conditions. Using a holistic approach, we offer innovative ways to engage specialty patients in their care.
- BriovaLive<sup>™</sup> allows patients to connect with a pharmacist in the comfort of their own home via a video consult to review medications, discuss side-effect and more.

- Members have access to support, information, videos and a community of individuals with similar conditions through BriovaCommunity<sup>™</sup>.
- A first of its kind, Hepatitis C Clinical Outcomes-Based Program provides full treatment support for specialty patients, lowering overall costs and providing an outcome guarantee.

## BriovaRx Hepatitis C Management

% Improvement in medication adherence

for Sovaldi treatment at BriovaRx versus non-BriovaRx pharmacies

### How we help employers:

- Accountability through technology
- BriovaRx® (Specialty Pharmacy and management)
- Clinical programs and strategies
- Dedication to ongoing innovation
- Synchronization

### **OptumRx offers:**

- Flexible claims platform, able to accommodate innovations driven by the changing needs of healthcare payers and consumers.
- Clinical programs focused on client specific cost-management and wellness strategies including proactive solutions and strategies that engage, motivate and reward behaviors.
- Ability to leverage data insights for comprehensive cost-ofcare management, giving clients the level of flexibility and control they desire to influence the best outcomes.
- A suite of member engagement tools, including a mobile app, provides 24/7 access to valuable resources, linking members to the information they need, when they need it.
- A Diabetes Management Program that provides personalized support to help members simplify the day-to-day management of their condition, leading to better health outcomes.
- A comprehensive program that addresses the rising cost, utilization and safety risks of compound medications.
- Multiple aggressive pricing and rebate models which include implementation and ongoing performance guarantees.
- Medicare Part D and Employer Group Waiver Plan (EGWP) services and support.
- Value Formulary and formulary options tailored to align with the client's objectives.



#### Flexible tailored approach

- OptumRx understands the unique requirements of employers and offers innovative and proactive solutions tailored to the need of each employer.
- Plan design, formulary structure and clinical programs are critical tools available to clients that can be tailored to have an impact on pharmacy cost and trends.
- With the industry's most flexible PBM model that adapts to fit client needs, OptumRx utilizes the power of data and technology to provide insights and recommendations employers need to anticipate market trends, evaluate plan performance and calibrate overall benefit strategy.
- With a focus on operational excellence, today and every day, employers can count on OptumRx to help them stay well ahead of market trends, costs and health.



To learn more about how the Employers Health and OptumRx arrangement can benefit your plan, please contact your coalition Representative.

\*In July 2015, OptumRx and Catamaran combined.