

Conference Schedule

(Times, speakers and topics subject to change)

LHAT REGIONAL CONFERENCE - Boston - April 15-16			
DATE	TIME	Session	Speaker(s)
Wednesday, April 15	9AM	Registration Opens / Networking	
	9:00 - 9:15 AM	Welcome	Molly Fortune, Ken Stein
	9:15 - 9:45 AM	Nuts & Bolts Icebreaker - a facilitated session to get to know who is in the room and what challenges and opportunities we all share	Maureen Patton, Christine Delaney
	9:45-10:30 AM	The Historic Theatre Advantage	Ken Stein
	10:30 -11:30 AM	KEYNOTE: Making the Case for Investment in the Arts and Your Historic Theatre	Randy Cohen
	11:30-11:45 AM	SHORT BREAK	
	11:45 - 2:30 PM (breakout sessions)	Lunch and Renovation 101 - a special program for theatres either not open yet or those considering major restoration or capital improvement projects	Panel Presentation
		Lunch and Theatre Tour followed by Ask the Experts - a special Q&A session to discuss historic theatre operations in general - ask a question and get an answer!	Panel Discussion
	2:30-2:45 PM	SHORT BREAK	
	2:45 - 3:30 PM	Need Money, Ask for Advice: Raising Capital Money for Your Historic Theatre	Becky Hancock, Stephanie Silverman, Ken Stein
	3:30 - 4:15 PM	Security Concerns - From Main Street to Broadway, what do we need in place to keep our patrons and buildings safe	Molly Fortune, Steven Ehrenberg, Randy McKay
	4:15 - 5:15 PM	Programming 101 - the basics about how to book a show from contacting an agent to negotiating an offer	Maureen Patton, Christine Delaney, Molly Fortune, Randy McKay
	Evening	Networking Social followed by Dinner On Your Own	
DATE	TIME	Session	Speaker(s)
Thursday, April 16	8:00AM	Networking Coffee	
	8:45 - 9:30AM	Concessions /Bar - An Important Revenue Stream	Randy McKay, Stephanie Silverman
	9:30 - 10:15AM	Reducing Risk and other Insurance Issues - presented by one of the leading authorities on insurance needs and reducing risks with an emphasis on historic structures	Kevin Sullivan
	10:15 -10:30AM	SHORT BREAK	
	10:30 - 11:30AM	Film Presentation 101: Programming, Promotion, Projection & Popcorn	Panel Presentation
	11:30AM -12:15PM	Board Governance Best Practices	Ken Stein
	12:15-12:30PM	Wrap Up and Conference Concludes	Ken Stein

“ . . . I would like to express how enlightening and eye opening the conference was. It was great to meet great folks and realize that there is a very useful brain trust in this organization.”

~ Rudy Betancourt, Director, Macky Auditorium, Boulder, CO