



SCHEDULE

All dates, times, events and speakers are subject to change. All times are Eastern Daylight time.

Last updated: 7/6/2021

Monday, July 12	Tuesday, July 13	Wednesday, July 14	OFFSTAGE & ONLINE: On Demand Sessions
<p>12:00 Noon</p> <p>Welcome & Opening Remarks</p> <p><u>Presenters</u> Ken Stein, President & CEO, LHAT</p> <p>Board Chair Molly Fortune, Executive Director, Newberry Opera House, Newberry, SC</p>	<p>12:00 Noon</p> <p>LHAT 2021 Annual Membership Meeting</p>	<p>12:00 Noon</p> <p>Keynote Address</p> <p><u>Presenter</u> Deb Clapp, Executive Director, League of Chicago Theatres</p>	<p>Links to the following pre-recorded LHAT sessions will be made available for viewing at any time during conference hours, Monday through Wednesday.</p> <p>All live sessions will be recorded and added to the OnDemand conference section the morning after they occur.</p> <p>After the conference ends, all OnDemand sessions will be available to LHAT members indefinitely in our online Video Library.</p>
<p>12:00 Noon – 6:00 pm</p> <p>2021 Meet the LHAT Service Providers Virtual EXPO</p> <ul style="list-style-type: none"> Virtual Exhibitor Booths will be available to all attendees for viewing during all conference hours, Mon. – Wed. There will be no live EXPO hours this year. Instead, we encourage attendees to schedule one-on-one appointments with Exhibitors of interest. Booths will list and LHAT will provide attendees with contact information for all exhibitors. 			
<p>1:00 pm - Two Concurrent Sessions</p> <p>Option #1: 1:00 – 2:15 pm Fundraising: Cashing in After COVID-19</p> <p><u>Presenters</u> Robert L. Bull, Jr., President, The Compass Group, Inc.</p> <p>Hosted by Ken Stein, LHAT President & CEO</p> <p>Option #2: 1:00 – 3:30 pm ** Raise Your EQ: Racism 101</p> <p>Please note:</p> <ul style="list-style-type: none"> This session has limited capacity. Attendees will be required to click the link provided at the given time and will be granted access on a first come, first served basis until all seats are taken. This session will be almost identical to the Racism 101 session provided by EQ at the 2020 LHAT Conference. If you attended the session in 2020, please consider not attending the session this year to allow another member to have the experience. Thank you! <p><u>Presenters</u> Keryl McCord, CEO, Equity Quotient Kim Pevia, Equity Quotient</p>	<p>1:00 – 2:15 pm</p> <p>Who Knew? Discover from the Experts what an MBA Could Never Teach You About Running a Historic Theatre</p> <p><u>Presenters</u> Becky Hancock, Executive Director, Tennessee Theatre, Knoxville, TN</p> <p>Laura Kratt, Executive Director, Appalachian Theatre of the High Country, Boone, NC</p> <p>Björn Olsson, Executive Director, Tarrytown Music Hall, Tarrytown, NY</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>	<p>1:15 – 2:30 pm</p> <p>Historic Tax Credits in The 'New Normal' after COVID-19 and Tax Changes -- Still a Very Powerful Tool in the Project Financing Tool Kit</p> <p><u>Presenters</u> Darlene Smolik, President, Plymouth Soundings, LLC</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>	<p>"Safe in Sound:" Venue Reopening Guide</p> <p><u>Presenters</u> Attorney Steven Adelman, Event Safety Alliance</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>
			<p>Curtain Call: Dressing up your Theatre</p> <p><u>Presenters</u> Terry VanderWell, Senior Business Development Executive, EverGreene Architectural Arts</p> <p>Jennifer Tankleff, President & Co-owner, IWEISS</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>



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<p>3:45 – 5:15 pm</p> <p>Ask the Experts: Historic Theatre Renovation 101</p> <p><u>Presenters</u> Alec Stoll, ASTC, Partner, Stages Consultants</p> <p>Michael DiBlasi, ASTC, IALD, Partner, Schuler Shook</p> <p>Michael Schnoering, FAIA, Partner, Mills + Schnoering Architects, LLC</p> <p>Molly Fortune, Executive Director, Newberry Opera House, Newberry, SC</p> <p>Robert L. Bull, Jr., President, The Compass Group, Inc.</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>	<p>2:45 – 4:00 pm</p> <p>Hooray for Hollywood! A Panel Discussion About Film</p> <p><u>Presenters</u> Moderated by Stephanie Silverman, Executive Director, Belcourt Theater, Nashville, TN</p> <p>John Bell, President & CEO, Tampa Theatre, Tampa, FL</p> <p>Dan Friedman, Director of Development, Bedford Playhouse, Bedford, NY</p> <p>Rebecca Madding, Executive Director, Maiden Alley Cinema, Paducah, KY</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>	<p>3:00 – 4:30 pm</p> <p>Silver Linings: A Panel Discussion about the Positive Outcomes on Historic Theatres from the COVID-19 Pandemic</p> <p><u>Presenters</u> Led by Molly Fortune, Executive Director, Newberry Opera House, Newberry, SC</p> <p>Rosemary Gill, Executive Director, Zeiterion Performing Arts Center, New Bedford, MA</p> <p>Lynn Green, Managing Director, Morton Theatre, Athens, GA</p> <p>Kyle Schneider, Operating & Producing Manager, Raue Center for the Arts, Crystal Lake, IL</p> <p>Chelsie Thompson, President, Renaissance Performing Arts Association, Mansfield, OH</p> <p>Kelly Updike, President & CEO, Embassy Theatre, Fort Wayne, IN</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>	<p>Back to the Theater: Best Practices for Managers and Leaders</p> <p><u>Presenters</u> Duncan Webb, President, Webb Management Services, New York, NY</p> <p>Philip Morris, CEO, Proctors, Schenectady, NY</p> <p>Christine Sandin, Artistic Director, Sunset Center, Carmel, CA</p> <p>Allison Larena, President & CEO, Mayo Performing Arts Center, Morristown, NJ</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>
<p>5:30 pm</p> <p>Networking Happy Hour</p>	<p>4:30 pm</p> <p>2021 Virtual Historic Theatre Ramble: Haunted Theatres</p> <p>Led by Ken Stein, LHAT President & CEO</p> <p><u>Tours Hosted by</u> Alex Nerad, Executive Director, Egyptian Theatre, DeKalb, IL</p> <p>Jennifer Crockett, Executive Director, Liberty Theatre, Astoria, OR</p> <p>Michael Herrin, Executive Director, Monticello Opera House, Monticello, FL</p> <p>Tammy Pierchoski, Executive Director, STAAR Theatre at Antoinette Hall, Pulaski, TN</p>	<p>4:45 pm</p> <p>Closing Ceremony and Networking Happy Hour</p>	<p>LHAT Happy Hour: Employee Retention Tax Credits</p> <p><u>Presenter</u> Ken Stein, LHAT President & CEO</p> <p>Retooling Digital Marketing Strategies for a Privacy-Focused World</p> <p><u>Presenters</u> Courtney Barwick, Digital Marketing Manager, ETIX</p> <p>Maddie Snider, Marketing Services Manager, ETIX</p> <p>Hosted by Ken Stein, LHAT President & CEO</p>
<p>Nonprofit Board Governance Best Practices <i>(Encore presentation from 2020 Annual Conference)</i></p> <p><u>Presenter</u> Ken Stein, LHAT President & CEO</p>			