

Do you get Five Star Service Excellence from your processor?

After more than 30 years running over 1,000 entertainment venues of up to 16,000 seats on literally every continent in the world, I started Casablanca Ventures (named after my favorite movie) over a decade ago to rescue friends from fast-talking merchant services salespeople claiming to offer savings but leaving them with hidden high costs, confusing fees, and poor service.

Casablanca Ventures is America's <u>only</u> payments and merchant advocacy firm built and run by a veteran entertainment venue professional who's received the Electronic Transactions Association's Certified Payments Professional designation for knowledge, professionalism, ethics, and excellence in the payments profession (earned by less than 1% of the entire payments industry) and is also a Partner on the Electronic Crimes Task Force of the U.S. Secret Service. Last year our clients processed nearly \$100 million.

We work with dozens of top-notch payments and technology providers around the world to find the best payment solutions for <u>your</u> specific needs and get you maximum savings, service and security. We're completely focused on giving you exceptional customer service plus savings, which has resulted in our having the highest client loyalty rate in the payments industry.

So if you'd like to experience truly caring, personal, 5-star service 7 days a week while saving more and being more secure, let us help you finally understand the complex and confusing world of credit card processing. We'll explain it all to you in plain English – how the payments processing system works and how to save money; protect your data, your business and your privacy; and implement best practices. Best of all, our help is always completely free with no obligation and you keep 100% of the savings we help you get because we're paid by the payments industry, not you. Here's how we can help you:

- Rate and fee analysis
- Reduced processing costs
- Caring personal service
- Payments education
- QuickBooks integration
- Gift & loyalty card programs
- Payroll solutions
- Age verification

- PCI compliance assistance
- Mobile & E-commerce solutions
- POS integration and equipment
- EMV encryption tokenization
- Funding for your business
- Chargeback prevention
- Data security assistance
- Best practices training



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