

Recruitment Letter

**Re: Landman Advisory Connection Program**

Ladies and Gentlemen:

The AAPL is excited to roll out our new Landman Advisory Connection Program. Designed to facilitate professional development opportunities within the land profession. This unique online networking and mentoring program enables AAPL members to learn from each other, build relationships and sharpen their skills — without geographical limitations.

The Landman Advisory Connection Program provides the platform to connect experienced land professionals with individuals who are new to the profession or who desire to enhance their skills in new areas of focus. Those interested will be connected with either an Advisor or a Participant — depending on their needs — and be able to share their knowledge and career guidance to help each other grow as professionals. Maximizing available technology, the program is not limited by geographical constraints. Landmen across town or across the globe can share voluntary, nonlegal advice on the topics of their choice. The only cost for participation is the commitment of an individual's time and a desire for educational enhancement of the AAPL membership.

The Landman Advisory Connection Committee would like to personally invite you, as a land professional, to join this new program as either an Advisor or Participant. As an Advisor, you will be paired with a Participant who seeks knowledge about plays and basins that you have worked. Topics may include technology, negotiating leases, joint operating agreements, pooling, joint development agreements, title matters and general support for landmen who are new to the profession. Although the program is founded upon voluntary participation, an initial six-month commitment is requested for Advisors and Participants. This will ensure adequate time for the program to be implemented and evaluated in order to receive constructive feedback that will lead to positive long-term results.

The Landman Advisory Connection Program removes the geographical limitations and barriers that may exist in more traditional career developments programs. Our vision is to link members together for open discussion and dialogue via face-to-face communication when possible or by telephone, Skype and email.

We hope you will be among our inaugural group of Advisors and Participants. To join this innovative program, simply fill out an application at <http://aaplconnect.landman.org/advisory>.

Best Regards,

John E. Lodge

Committee Chairman  
Advisory Landman Connection Committee