



A Blog for and by a Community of Accounting and Finance Professionals
Spotlighting possibilities that spark future-ready success amidst a constantly evolving profession.
 Powered by the Kansas Society of CPAs

KSCPA Ignite Advertising Opportunities

Ignite is the official blog of the Kansas Society of CPAs. The blog is distributed electronically to over 3,000 individuals throughout the State of Kansas. *Ignite*, housed on the KSCPA's Higher Logic community platform, *Exchange*, allows for comments and shares by members of the Society, but is open for viewing to anyone accessing the site. The blog is housed at: exchange.kscpa.org/ignite

Two blogs are scheduled to be published each month:

Main Blog

Publishes the 1st Friday of the Month

Guest Blog

Publishes the 3rd Friday of the Month

The announcement of each blog will be sent through the KSCPA's Friday News & Notes email blast.

Display ad space is available at a rate of \$200 for advertising in one blog (max of four advertisers per blog, reservable on a first-come-first-serve basis). This fee includes:

- Logo space on one *Ignite* blog email notification;
- One landscape-oriented ad inserted on the landing page of the *Ignite* blog during your publication of choice (pending availability).
- One free, 14-day ad or job posting on the KSCPA website at: https://www.kscpa.org/job_board during the time of featured blog publication.

Please email this completed form, display ad (PNG, JPG or PDF), your logo, and link to amy@kscpa.org. We look forward to partnering with you for your advertising needs!

Date: _____ **Organization Name:** _____

Contact Name: _____ **Phone:** _____

Email: _____

Month Preference:

- JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT NOV DEC

Blog Preference: Main Blog Guest Blog

Special Notes: _____



QUESTIONS? PLEASE CONTACT:

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